READI

A P P L I C A T I O N



Clay

Knox

Parke

Sullivan

Vermillion

Vigo

WEST CENTRAL INDIANA

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Letter from the WRRDA



Dear Members of the Selection Committee,

On behalf of the Wabash River Regional Development Authority (WRRDA) and our community partners, I am excited to present our region's Regional Economic Acceleration and Development Initiative (READI) proposal to the Indiana Economic Development Corporation (IEDC). Through collaborative partnerships with West

Central 2025, Thrive West Central, institutions of higher education, and other key partners, we have worked steadily over the past several years to increase awareness surrounding the importance of regionalism and have worked in coordination with the State to prepare for this opportunity.

West Central Indiana is historically robust as the Crossroads of America. And, as we celebrate our history and significance to the State of Indiana, we embrace the opportunity to chart our future and help Indiana compete globally. Close to the Illinois border, West Central Indiana is seizing new opportunities unique to our geographic position as we continue to build momentum in various economic development and quality of place initiatives.

Since our last opportunity to showcase our region, we have added three counties, developed and implemented planning, and created collaborative strategies to move forward together. It hasn't been easy, but it's certainly been rewarding. Perhaps what's most notable is the three regional groups working together under the umbrella West Central 2025, dedicated to creating the best region to live, work, and play. The Wabash River RDA, Thrive West Central, and West Central 2025 each have unique missions to transform West Central Indiana - Clay, Knox, Parke, Sullivan, Vermillion, and Vigo Counties. The Wabash River RDA exists to pursue economic opportunities in partnership with the State of Indiana; Thrive West Central serves as the direct connection to the Economic Development Association and serves as the key organization in creating a better life for the aging population; and West Central 2025 focuses on overall quality of life metrics and serves as the foundational organization for the 21st Century Talent Designation. Together, the powerhouse groups of leaders, partners, and public-private partnerships make West Central Indiana a destination of thriving opportunity unlike any other in the state. READI or not...here comes West Central Indiana!

Sincerely,

Greg Goode

President, Wabash River RDA

Letter from the WRRDA

Crum of Goode

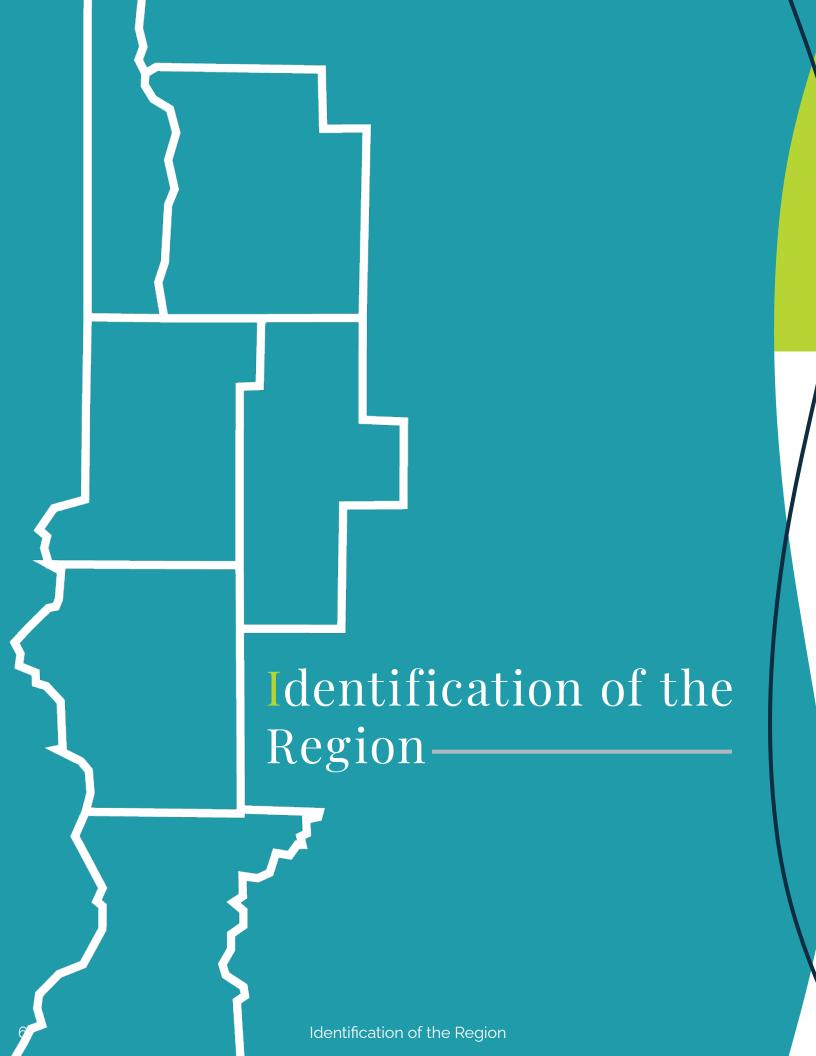
READI Prologue

In 2018, West Central Indiana began a collaborative approach to understanding the needs and wants of residents within the counties, which allowed leaders to dream differently. Projects and initiatives within this application showcase a vision beyond retaining those who already live here, and instead creates a place where people seek out adventure, culture, education, and new opportunities.

Thousands of surveys, multiple meetings with regional and community members, the COVID-19 Pandemic, and Illinois econmic crisis has made West Central Indiana rethink the way forward. This application is no longer about the dreams of six counties, it's about the reality of what's in front of us in the next five years.

With millions visiting each year, our goal is to set our region apart from others. We are not a stop along the way to a destination, we are the destination. West Central Indiana offers experiences, job opportunities, higher education opportunities, and more to those who have higher expectations for the life they live. In our region, five entities of higher education invite thousands of students every fall to learn and grow. A convention center in the middle of downtown will be a hotspot for concerts, conventions and trade shows. West Central Indiana will see tourism spike like never before.

This increase in tourism will bring about an innate need to continue improvements in West Central Indiana. This means neighborhoods, community projects, jobs, businesses, anything and everything you envision in a blooming community, we will have it. West Central Indiana invites you to explore our communities. Make friends, make memories, make decisions to become part of this progress. The best aspect of progress is the refusal to quit and in West Central Indiana, neither do we.



Geographic Boundaries

- Clay County
 - City of Brazil and Clay City
- Knox County
 - City of Vincennes
- Parke County
 - City of Rockville
- Sullivan County
 - City of Sullivan

- Vermillion County
 - City of Clinton
- Vigo County
 - · City of Terre Haute
 - West Terre Haute

Can Indiana be a place where people want to visit, live, work, play, and innovate? As Hoosiers, we know the answer to that question, but in a competitive marketplace, in a place and time where people have so many choices, the question really becomes, "How competitive are you willing to be and how hard are you are willing to work?" On the banks of the Wabash, contiguous to the Illinois State border, West Central Indiana has unique capabilities and a competitive edge to develop a pipeline of new businesses, new opportunities, and new residents. Developing a framework and quality of life model for a diverse population like no other place in America. When you think of West Central Indiana, perhaps it's hard to think of all the wonderful attributes it has to offer. But for those living in West Central Indiana, it's never been a question, it's only been a mindset of forgetfulness.

To compete, the region can no longer forget what it has to offer. We must build upon those attributes, and showcase to the world our offerings like never before. No doubt, West Central Indiana is the place that Indiana leaders should look to in order to expand and compete. We must believe in ourselves in order to promote what we believe others should experience. As we explore the communities that make up the Wabash River RDA and all of West Central Indiana, let us not forget but dream about a vision coming to fruition of new people, new visitors, and new

graduates starting their journey in the heartland of America. It's about a place we clearly need to let the world explore a little deeper. We believe. Do you?

Let us show you around ...



Clay County Brazil and Clay City



A stop on the National Heritage Road, Clay County has historical significance beyond West Central Indiana. The popcorn capital of the world, home of Orville Redenbacher and Indiana's Popcorn Festival, Brazil highlights the heritage of Indiana's official snack food. Taking advantage of the increased visitor population in West Central Indiana, Brazil is looking to find ways they can offer visitors an opportunity to enjoy the Mayberry-type atmosphere. With new downtown lights, growing boutique businesses, and its commitment to their local high school education and sports teams, Clay County is home to those who have a great appreciation for its small-town offerings. Although we knew Indiana's rural communities had a lot to offer, we learned even more about the way people want to live in 2020, during the hardest time in the pandemic. Understanding people are looking for a way to have their own space, utilize nature for adventure, and have more family interaction, it's places like Brazil that people are looking to live and take advantage of what living in rural Indiana is all about.

Just a few miles down the road, Clay City is also known for its small-town appeal. Glory Days, a dining dives destination for many across the state, offers a 1950s scene with good food, bikers, antique cars, and the best root beer floats in the Midwest. Have you heard of the Feline Rescue Center? The facility is located between Brazil and Clay City, caring for exotic felines. On some quiet evenings, residents can hear the felines and experience some of nature's unique beauty. The facility attracts thousands of visitors a year and touts educational experiences for all ages. Although Clay City might only be home to just over 800 residents, its educational foundation is set to help transform students into Indiana grown technicians, skilled laborers, entrepreneurs, and professional career seekers. At the heart of Clay City is community.

"Pop" on over! They would love to have you.

Have you been to Vincennes on the Fourth of July? The sweetest home-grown watermelons, fireworks over the Wabash River, and the historical significance of the George Rogers Clark Memorial make celebrating America not only fun but significant. To capture British forces, George Rogers Clark and his men marched against odds to reach Fort Sackville. The fortitude of Clark set the foundation for Knox County, making it a strong force for Indiana's economy in the middle of two major population hubs, Terre Haute and Evansville. As Indiana's first capital, the traditions of Vincennes are felt within the veins of the Hoosier homeland.

Vincennes University is at the heart of Knox County. Recognizing the economic engine of the institution, including the community's top employer and pipeline for talent attraction and retention, the community depends on a healthy town grown relationship of collaboration. This collaboration was most recently felt with the addition of Kimmel Park on the Wabash River, developing a quality-of-life attraction for visitors and residents. The project touted many partners, including over \$3 million of investments.

In the past year, Vincennes University has grown significantly in its work with major manufacturing employers and created an educational pathway for those living in Knox County and far beyond. Their unique relationships with employers such as John Deere and Toyota, just to name a few, offer unmatched opportunities in Indiana.

The community's recognition of this growth led to other developments such as major downtown revitalization efforts like the Pantheon Theatre. Through support from the Indiana Economic Development Corporation, the Economic Development Administration and other local development organizations, the theatre will again be a significant staple in the downtown area. This development helped create new excitement in the downtown with more announcements on the horizon.

With a healthy industrial park, a growing university, and a revitalized downtown, don't leave Knox County out of the Illinois competition. There could be many Illinois residents finding their home in Vincennes in the near future, experiencing a Fourth of July celebration to remember.

Visit the vibrant Vincennes.

Knox County



Parke County



What do hundreds of vendors, lots of people, chicken noodles, apple dumplings, and the outdoors have in common? The answer: they're all part of the largest outdoor festival in the United States, over the course of seven days, in the middle of the Covered Bridge Capital of the world. People from all over the Midwest travel to Parke County to experience the fall feels the Covered Bridge Festival brings to their memory book. Some families have traveled across the United States for consecutive years to purchase items from legacy vendors and take-in the best food America has to offer. Just like there is no place like home, there is no place like the Parke County Covered Bridge Festival. For over 64 years, the festival has touted thousands, even millions, of visitors each year. In recent years, over two million visitors annually took advantage of the historic event, celebrating the county's 31 covered bridges. The back country roads lead visitors to covered bridges which represent untold stories. It's hard to imagine what those bridges have experienced, from momentous occasions to the world's toughest moments, including this past year. The bridges are an iconic staple of Indiana's tourism menu.

At the center of Parke County is one of the most famous Indiana downtowns with brick roads, historic buildings, a five-and-dime store, and more. People travel to the downtown for its well-known boutique stores, antiques, and unique hometown dining options. It's a stop for many families visiting the famous Turkey Run State Park. Families travel to Parke County to experience canoing, kayaking and tubing, purposefully undeveloped with beautiful covered bridges in its backdrop.

Rockville rocks.

There's no place like home. For thousands of people in the spring, summer, and fall months, Sullivan Lake is just that for many across the Midwest. Known for being a camping destination, Sullivan County continues to make unique investments setting its home-like camping amenities apart from others. The destination is not only meant for campers, but swimmers, boating enthusiasts, and fishermen alike. In fact, you would have a hard time finding a location for next year if you called today. Curious?

The revitalization of the City of Sullivan's downtown is attracting new visitors to its unique small-town quality destinations. Understanding the opportunity to highlight the City of Sullivan in the camping months, the City's leadership made beautifying its downtown a priority. From blight elimination to the launch of a new pool campaign, to new boutique stores, to a beautiful Central Plaza with new sidewalks and an event center, the City of Sullivan is demonstrating growth at a rate faster than anyone anticipated. Aside from the excitement of residents, camp goers can take a golf cart to the center of the City, grab some dinner, stop by for ice cream, enjoy a concert on the Plaza, and make it back to Sullivan Lake for an evening campfire before bed. To most in the Midwest, that's a night full of memories with a flare of Hoosier hospitality.

With much more on the horizon for Sullivan County and the City of Sullivan, leaders are taking note that others are also paying attention. Recognizing their losses in the coal industry, they're looking to expand revenue-generating opportunities in ways they haven't imagined before. Their vision is for people to feel comfortable living and pursuing their dreams in Sullivan, knowing they may work remotely or take a short drive to Knox or Vigo Counties for their employment. They believe the quality-of-life amenities they're offering will attract new visitors and residents. According to new data appearing on the scene in this pandemic era, it seems that may be very true.

Sullivan is a sure thing.

Sullivan County Sullivan



Vermillion County



Little Italy in the Hoosier state. That's Clinton. Each Labor Day weekend people from all over Indiana and Illinois join Vermillion County residents, ready to experience a version of Italy's finest offerings, such as real Italian cuisine and the finest wines Italy has to offer. From traditional Italian dances to the famous grape stomping and parade, Clinton is the place to be in early September. Many politicians and political hopefuls travel to the City of Clinton at this time to take part in one of the largest parades in the State of Indiana.

Much like the other rural communities in West Central Indiana, outdoor recreation is a staple in Vermillion County. Recently, the Vermillion Trails Alliance announced another park trail opening, making way for more walkable trails for residents and visitors. This is just one of many trails as part of Vermillion County's trail initiative.

Elanco, a subsidiary of Eli Lilly and Company, produces animal health and food safety drugs, and serves as the City of Clinton's top employer. The employer has made significant investments in the community and continues to show long-term desire to retain its current mission in the community. In addition, Infrastructure & Energy Alternatives (IEA), and White Construction, a subsidiary of IEA, are located in the City of Clinton, building new energy solutions for the future, centered in West Central Indiana.

Also, home to the former Newport Chemical Depot, the Vermillion Rise Mega Park, "The Rise," touts over 7,000 acres of land, a shell building, and an endless supply of water infrastructure. The industrial site is waiting on its next big developer, ready to serve Indiana's ever-growing economy.

Vermillion County has a lot to offer historians, but none better than the legacy of Ernie Pyle. Born in Dana, Indiana, in Vermillion County, Pyle utilized his unique journalistic talents as a war correspondent during World War II, earning him many awards, including the Pulitzer Prize for his coverage in 1944. He's also known for the Ernie Pyle bill, which was named after him for his writings, which lead to a 50 percent increase in pay for those in combat.

Little Italy is awaiting your arrival.

Identification of the Region

Renaissance. Another word, rebirth. Not the last to the party, and not the first. In fact, Terre Haute is hosting the party, and you don't want to miss the entertainment. From new cultural destinations to a revitalized downtown and unique tourism attractions, they're ready to welcome you with open arms.

Terre Haute has made a lot of changes in the last five years. New restaurants. New museums. New venues. New opportunities. So, if you find yourself in Terre Haute, you may want to listen closely to all they have to offer.

Let's begin with downtown, the heart of Terre Haute. Every downtown happening, Blues Fest, Miracle on 7th Street, every parade and celebration takes place Downtown. The intersection at 7th and Wabash is iconic. Downtown is a hub for local artists and art lovers, foodies, coffee connoisseurs, and those in search of a fun night out. Museums like Clabber Girl, the Swope, Arts Illiana, and the Vigo County Historical Museum will keep you busy all afternoon. With multiple hotels located near Wabash Avenue, visitors can explore local boutiques, shop until they drop, and walk back to their overnight accommodations.

But all great nights must come to an end. Once the sun rises, we too must rise ... and go to work. In 2018, the Vigo County Capital Improvement Board (CIB) realized something. The community needed a balance between work and play. And so, the Terre Haute Convention Center was born. In the world of word association, convention center suggests many different things: concerts, conventions, competitions. CIB officials want residents and visitors to experience all of those exciting events and more. The two-story center will house a ballroom, conference rooms on both floors, and the much-anticipated Larry Bird Museum. In his 16-year career, Bird accrued lots and lots of memorabilia, and some of it will be on display. CIB officials hope to use this museum to honor Bird and Hoosier sports. After all, it's not every day an ISU alum makes it to the NBA.

The athletic achievements aren't exclusive to the basketball court. Terre Haute has a long running history of, well, running. The Indiana Association Track and Field Cross Country Coaches Museum is full of memorabilia and a Hall of Fame teeming with 120 years of history. Terre Haute plays host to several cross country invitationals per year at the LaVern Gibson Championship Cross Country Course.

In 2016, just south of Terre Haute, another legacy began. When the Griffin family decided to build a bike park, they had no idea the impact it would have on the community. A

Vigo County Terre Haute

family of avid trail riders, the bike park was created to honor their son Dale, a U.S. Army Sergeant who gave his life in Afghanistan in 2009 during Operation Enduring Freedom. Since it's opening, the park has become an international phenomenon of hope, gratitude, service, and adventure. Griffin Bike Park hosts athletes from all over Indiana and even the world. The park is a destination for novices, experts, and everyone in between. It's hard to ride through the trails without thinking of the sacrifices our servicemen and women give every day.

Speaking of wheels, Terre Haute's Quarter Midget Association Racing Facility offers families the chance to make memories. The tiny cars can produce 2.5 and 4 horsepower, all while staying safe.

If adrenaline isn't your thing, perhaps a relaxing round of golf? Terre Haute has several courses to choose from. Tuck in for a challenging 18 holes at Hulman Links. Or if you find yourself on the south side of town, enjoy a casual round at Rea Park or the Country Club. With no shortage of greenery in town, visitors are sure to find the perfect course.

Terre Haute is home to four higher education institutions, including two private schools. Rose-Hulman Institute of Technology has held the number one spot in Undergraduate Engineering Education for 23 years. Saint Mary-of-the-Woods College is one of the Best Regional Universities in the Midwest according to U.S. News and World Report. Indiana State University boasts a 99% placement rate after graduation. And Ivy Tech Community College has placed an emphasis on preparing students for the workforce by developing trade school programs. Students from all over the county, state, nation, and world come to Terre Haute to further their education. Some stay and contribute to the community. Some leave and contribute to other communities. Terre Haute builds leaders. And every year at homecoming, those leaders come back. They explore Terre Haute. They keep up with the City's changes. They stay in hotels; they buy from shops. They make new memories, then brag to friends about their latest trip to Terre Haute.

See you in Terre Haute.

Regional Organizations

CLAY · KNOX · PARKE · SULLIVAN · VERMILLION · VIGO

WABASH RIVER Regional Development Authority

The Wabash River RDA exists to pursue economic opportunities in partnership with the State of Indiana.



West Central 2025 focuses on overall quality of life metrics and serves as the foundational organization for the 21st Century Talent Designation



Thrive West Central serves as the direct connection to the Economic Development Association and serves as the key organization in creating a better life for the aging population.

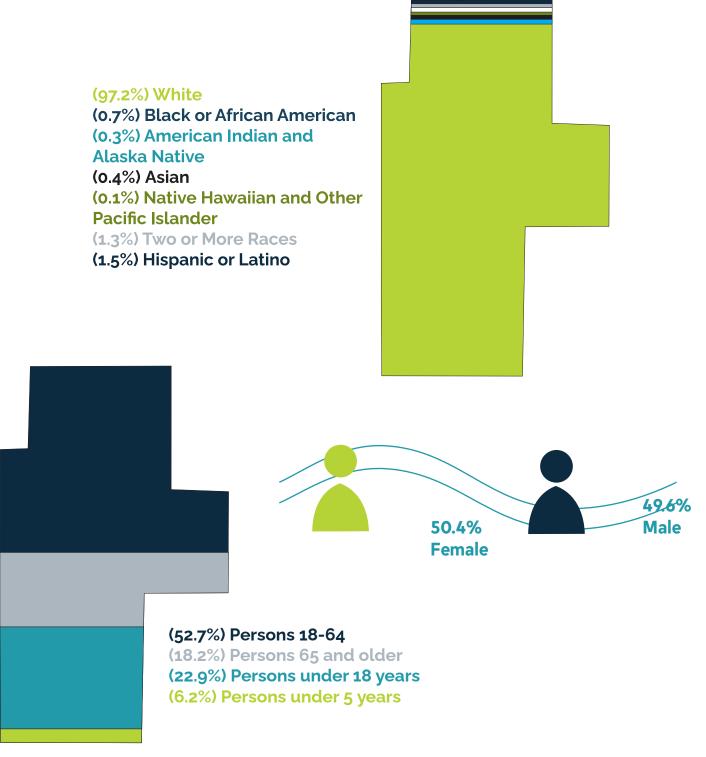


Current State of the Region

Demographic information received from Census.gov.

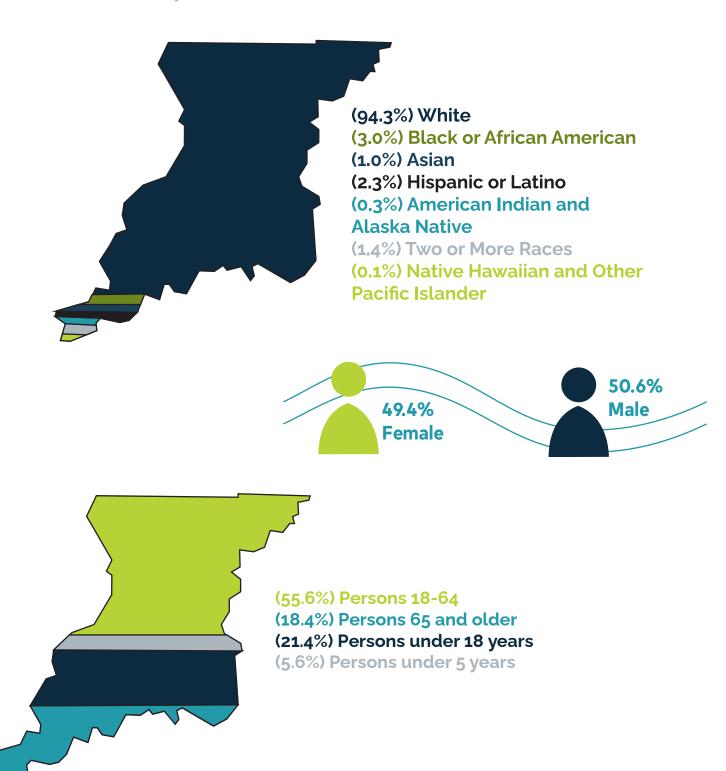
Clay County

Estimated Population: 26,225



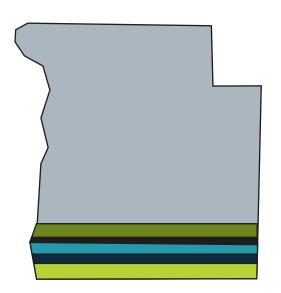
Knox County

Estimated Population: 36,594



Parke County

Estimated Population: 16,937



(95.7%) White

(0.9%) Two or More Races

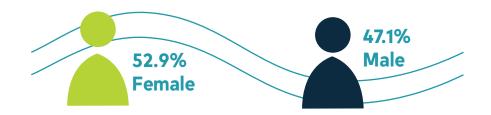
(1.8%) Hispanic or Latino

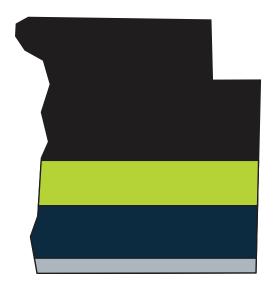
(0.2%) Asian

(0.5%) American Indian and

Alaska Native

(2.7%) Black or African American





(52.4%) Persons 18-64

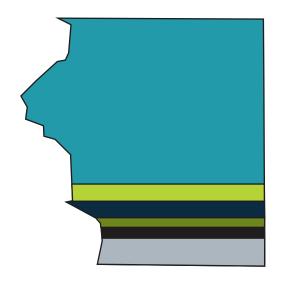
(20.0%) Persons 65 and older

(21.6%) Persons under 18 years

(6.0%) Persons under 5 years

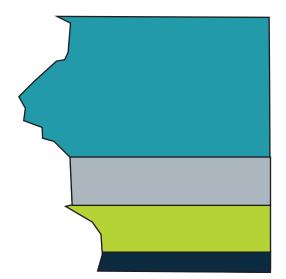
Sullivan County

Estimated Population: 20,669



(93.1%) White
(1.8%) Hispanic or Latino
(1.4%) Two or More Races
(0.3%) Asian
(0.3%) American Indian and
Alaska Native
(4.9%) Black or African American

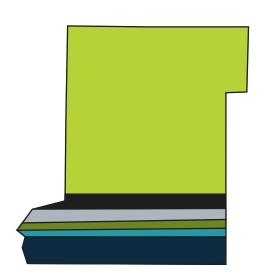




(57.4%) Persons 18-64 (18.5%) Persons 65 and older (19.0%) Persons under 18 years (5.1%) Persons under 5 years

Vigo County

Estimated Population: 107,038



(87.6%) White

(2.5%) Two or More Races

(2.8%) Hispanic or Latino

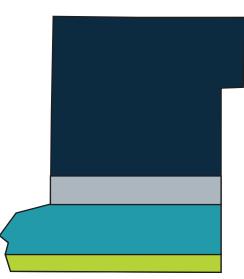
(2.1%) Asian

(0.4%) American Indian and

Alaska Native

(7.4%) Black or African American





(57.3%) Persons 18-64

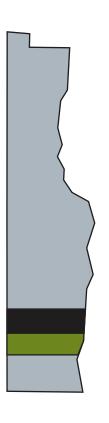
(16.7%) Persons 65 and older

(20.4%) Persons under 18 years

(5.6%) Persons under 5 years

Vermillion County

Estimated Population: 15,498



(97.4%) White

(1.3%) Hispanic or Latino

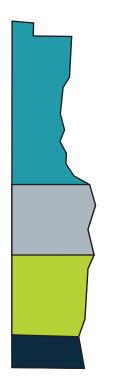
(1.4%) Two or More Races

(0.3%) Asian

(0.3%) American Indian and

Alaska Native

(0.5%) Black or African American





(52.2%) Persons 18-64

(20.3%) Persons 65 and older

(22.0%) Persons under 18 years

(5.5%) Persons under 5 years

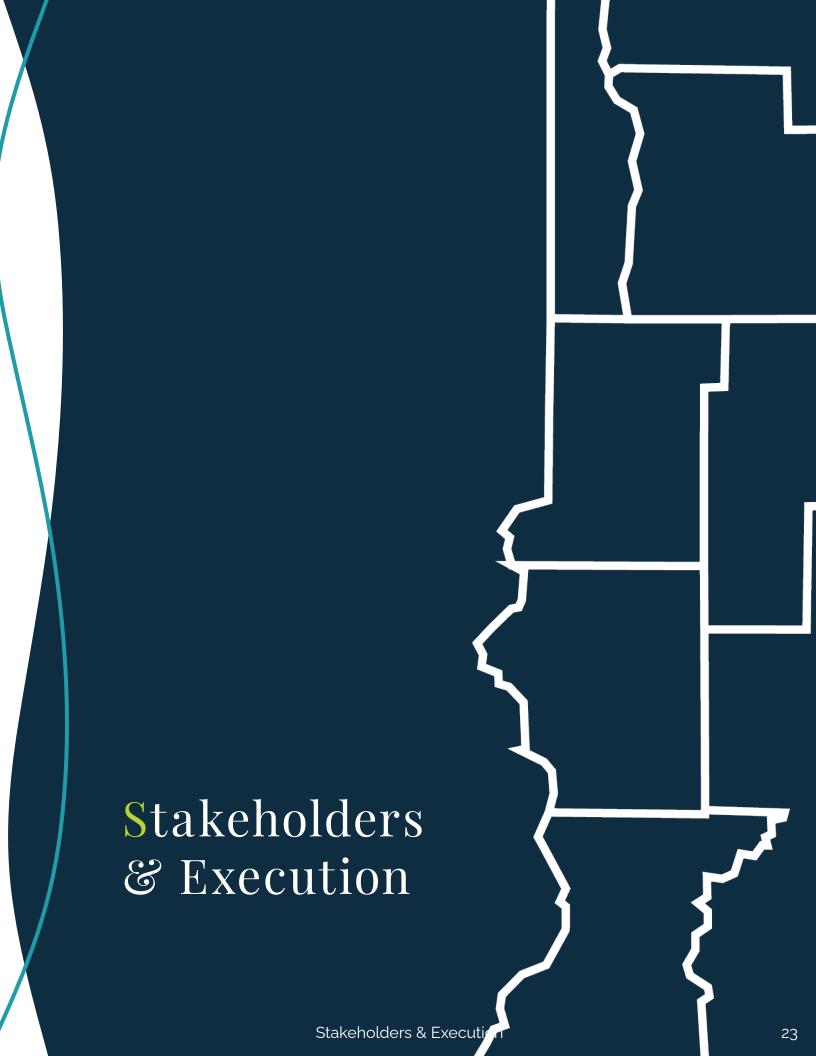
Regional Data

Data compiled by West Central 2025 Talent Region Dashboard (See References)

Youth Poverty Rate	29.42%
Free/Reduced Lunch	52.07%
AP Utilization Rate	13.5%
Dual Credit Rate	74.49%
Population 0-18	46,394
HS Graduation Rate	79.02%

Data compiled from Countyhealthrankings.org 2021 Data (See References)

County	Health Outcome	Health Factors	
Clay	56	56	
Knox	76	54	
Parke	28	83	
Sullivan	66	88	
Vermillion	65	86	
Vigo	67	84	



Government Leadership

Clay County (Brazil)

- · Clay County Commissioners (Paul Sinders, President)
- · Clay County Council (Larry Moss, President)
- · City of Brazil (Brian Wyndham, Mayor)
- Brazil City Council (Steven Bell, President)

Knox County (Vincennes)

- Knox County Commissioners (Kellie Streeter, President)
- Knox County Council (Robert Lechner, President)
- City of Vincennes (Joe Yochum, Mayor)
- Vincennes City Council (Tim Salters, President Pro Tempore)

Parke County (Rockville)

- Parke County Commissioners (Jim Meece, President)
- Parke County Council (Jon Pratt, President)
- City of Rockville (Brandy Asher, Clerk Treasurer)
- · Rockville City Council (David Brown, President)

Sullivan County (Sullivan and Shelburn)

- Sullivan County Commissioners (Robert Davis, President)
- Sullivan County Council (Jerry Payne, President)
- · City of Sullivan (Clint Lamb, Mayor)
- Sullivan City Council (Tom McClanahan, President)
- Town of Shelburn (Jay Southwood, Clerk Treasurer)
- Shelburn Town Council (Brad Cagle, President)

Vermillion County (Clinton)

- Vermillion County Commissioners (Tim Yocum, President)
- Vermillion County Council (Ashley James, President)
- City of Clinton (Jack Gilfoy, Mayor)
- · Clinton City Council (John Moore, President)

Vigo County (Terre Haute)

- Vigo County Commissioners (Mike Morris, President)
- Vigo County Council (Aaron Loudermilk, President)
- · City of Terre Haute (Duke Bennett, Mayor)
- Terre Haute City Council (George Azar, President)

Regional Organization Leaders

Wabash River RDA

- · President Greg Goode
- Bob Baesler
- Jim Exline
- Linda Waldroup
- · Nichole Like

West Central 2025

President of the Terre Haute Chamber of Commerce Kristin Craig

- **Thrive West Central**
 - Executive Director Ryan Keller
- **West Central Indiana Defense Network**
 - Executive Director of the Terre Haute Regional Airport Ret. Brigadier General Jeff Hauser
- United Way of the Wabash Valley
 - Executive Director Richard Payonk
- Wabash Valley Community Foundation
 - **Executive Director Beth Tevlin**
- **Sullivan Chamber of Commerce**
 - Executive Director Brandy Wolfe
- **Terre Haute Chamber of Commerce**
 - Executive Director Kristin Craig
- Partnership Parke County
 - Executive Director Cyndi Todd

Higher Education Leadership

- Indiana State University
- Ivy Tech Community College Terre Haute
- Rose-Hulman Institute of Technology
- Saint Mary-of-the-Woods College
- Vincennes University

Private Sector Leaders

- Watermark Residential
- The Mill Terre Haute
- Choice Hotels
- Dora Hospitality Group
- Billie Creek Revitalization Group
- Home Developers

School Corporation Leadership

- Dr. Rob Haworth, Superintendent, Vigo County School Corporation
- Mark Baker, Superintendent, NE Sullivan School Corporation
- Dave Chapman, Superintendent, South Vermillion Community School Corporation
- Mike Schimpf, Superintendent, North Central Parke Community School
- Chris Stitzle, Superintendent, Southwest School Corporation
- Jeff Fritz, Superintendent, Clay Community Schools
- Phil Harrison, Superintendent, Southwest Parke
- Dan Nelson, Superintendent, North Vermillion Community School Corporation

Participating Stakeholder Groups

- - Greg Goode, Vigo County
 - Bob Baesler, Vigo County
 - Jim Exline, Sullivan County
 - Linda Waldroup, Knox County
 - Nichole Like, Knox County
- West Central 2025: Collaborative Partner
 - Kristin Craig, Terre Haute Chamber of Commerce President
- **Thrive West Central: Collaborative Partner**
 - Ryan Keller, Executive Director

- Wabash River RDA: Lead Applicant RJL Solutions: Collaborative Partner
 - · Rachel Leslie. CEO

Financial Data Per Project

Project	County	Organization	READI Ask	Total Project Cost
Center for Applied Robotics and Animation	Knox County	Vincennes University	\$367,000	\$1,100,000
Summer STEM Academy	Knox County	Vincennes University	\$166,000	\$500,000
Design and Innovation Studios	Knox County	Vincennes University	\$100,000	\$300,000
Diversity and Career Center	Vigo County	Ivy Tech Community College	\$3,433,000	\$10,300,000
FITE Center	Vigo County	Vigo County School Corporation	\$5,000,000	\$28,500,000
Early Learning Center	Vigo County	Indiana State University	\$3,000,000	\$9,000,000
Parke Public Library	Parke County	Parke County Public Library	\$166,000	\$500,000
Clinton Public Library	Vermillion County	Clinton Public Library	\$400,000	\$1,600,000
Vigo County Public Library Expansion	Vigo County	Vigo County Public Library	\$339,000	\$1,355,000
City of Sullivan Housing Project	Sullivan County	Private Builders (RFP process)	\$1,575,000	\$6,300,000
State Road 46 Housing Project	Vigo County	Watermark Residential	\$10,000,000	\$50,000,000
Essential Worker Village	Vigo County	Private Builders (RFP process)	\$1,320,000	\$6,600,000

Project	County	Organization	READI Ask	Total Project Cost
Homes for the Future Pilot Program	West Central Indiana	Thrive West Central	\$387,200	\$1,936,000
West Terre Haute Clinic & Pharmacy	Vigo County	Valley Professionals Community Health Center	\$200,000	\$1,500,000
Wilma and Liston Buell Community Center	Clay County	REIN Coalition	\$228,000	\$1,430,000
Red Skelton Performing Arts Center and Museum	Knox County	Red Skelton Museum Foundation	\$1,250,000	\$5,000,000
The William Henry Harrison Presidential Mansion and Visitors Center	Knox County	Vincennes University	\$2,500,000	\$10,000,000
Billie Creek Village	Parke County	The Billie Creek Revitalization Group	\$375,000	\$1,500,000
Mill Street Park	Sullivan County	Town of Shelburn	\$258,000	\$775,000
Sullivan Central Plaza	Sullivan County	City of Sullivan	\$1,333,000	\$4,000,000
Sullivan Community Center	Sullivan County	City of Sullivan	\$1,670,000	\$5,000,000
Sullivan City Pool	Sullivan County	City of Sullivan	\$1,000,000	\$3,000,000
Sullivan Hotel Project	Sullivan County	Hoosier Hospitality of Sullivan LLC	\$1,600,000	\$8,000,000
Clinton Water Feature	Vermillion County	City of Clinton	\$125,000	\$500,000

Project	County	Organization	READI Ask	Total Project Cost
Courtyard + Residents Inn and Parking Garage	Vigo County	Dora Hospitality & Terre Haute Capital Improvement Board	\$12,000,000	\$59,221,000
Deming Park Pool	Vigo County	City of Terre Haute	\$1,000,000	\$3,000,000
Sports Center and East Side Aquatic Feature	Vigo County	Vigo County Capital Improvement Board	\$13,000,000	\$40,000,000
Gateway Beautification	Vigo County	City of Terre Haute	\$33,000	\$100,000
Fairbanks Park	Vigo County	City of Terre Haute	\$533,000	\$1,600,000
Rea Park	Vigo County	City of Terre Haute	\$500,000	\$2,000,000
See You In Terre Haute: Open for Tourism	Vigo County	Terre Haute Chamber of Commerce	\$100,000	\$300,000
Equine Event Center	Vigo County	Saint Mary-of-the- Woods College	\$4,130,000	\$12,389,000
Sheldon Swope Art Museum	Vigo County	Sheldon Swope Art Museum	\$250,000	\$1,000,000
Terre Haute Children's Museum Outdoor Space	Vigo County	Terre Haute Children's Museum	\$200,000	\$800,000
Turn to the River	Vigo County	Arts Spaces, Inc.	\$592,500	\$2,370,000
The Mill	Vigo County	The Mill	\$400,000	\$2,000,000

Project	County	Organization	READI Ask	Total Project Cost
Wayfinding Intiative	Vigo County	West Central 2025	\$33,000	\$100,000
Innovate WithIN	West Central Indiana	STARTed UP Foundation	\$60,000	\$330,000
Rose-Hulman Ventures Movement	Vigo County	Rose-Hulman Institute of Technology	\$2,670,000	\$8,000,000
West Central Indiana Business Hub	West Central Indiana	Terre Haute Chamber of Commerce	\$1,000,000	\$4,000,000
Eleven Fifty Academy - Advancing Tech in Indiana	West Central Indiana	Eleven Fifty Academy	\$250,000	\$1,000,000
READI Grant Administration	West Central Indiana	Wabash River Regional Development Authority	\$336,000	\$1,100,000
		TOTALS	\$73,879,700	\$298,006,000



West Central Indiana engaged with stakeholder groups as well as leaders within the contiguous communities to develop a plan to move West Central Indiana forward as a region. Through two initiatives, we have met with stakeholders and held community forums to learn our region's strengths, weaknesses, threats, and opportunities. The first initiative occurred in 2018 through the formation of West Central 2025. The purpose of West Central 2025 was to create an action-oriented network of individuals and groups that are familiar with each other's regional assets and advance opportunities together. In an effort to share the vision, promote regionalism, and gain the trust of each individual community, 17 meetings were held in the six-county region with local leadership including governments, economic development corporations, chambers, community foundations, businesses, and non-profit organizations.

West Central 2025 Timeline

July 2018

- 7/23-7/24 Attended Placemaking (OCRA)
- 7/31 Attended West Central Indiana Regional Branding Research Presentation
- 7/31 Attended Regional Workforce Development Symposium

August 2018

- Researched and prepared for regional planning
- Conducted community and organizational outreach (set structure and meetings)
- 8/14 Presented on WC 2025 and discussed broadband, trails, etc., with leaders in Parke County
- 8/29 Attended Downtown 2.0 (OCRA)

September 2018

- 9/4 Attended Next Level Connections press conference
- 9/17 Hosted Vermillion County meeting
- 9/17 Attended HobNob event (invited county leadership)
- 9/18 Attended first ever regional DC Fly-in
- 9/21 Hosted Clay County meeting
- 9/27-9/28 Attended Radically Rural Summit (Rural Community Development)
- 9/28 Met with Purdue Center for Regional Development

October 2018

- 10/1 Attended West Central Indiana Economic Development District Meeting
- 10/2 Hosted Parke County meeting
- 10/2 Hosted Putnam County meeting
- 10/3 Hosted Sullivan County meeting
- 10/4 Hosted West Central 2025 branding event (website launch)
- 10/5 Met with Indiana Utilities Advocate
- 10/10 Attended Placemaking Workshop in Vermillion County
- 10/15 Contacted interviewees from Vermillion & Parke for broadband interviews (aired locally on 10/24)
- 10/18 Attended Broadband Summit (OCRA)
- 10/30 Attended Lt. Governor Leadership Roundtable
- 10/30 Attended West Central Indiana Defense Network Press Conference

November 2018

- 11/5 Met with local broadband provider regarding Regional Broadband Planning
- 11/6 Hosted WC2025 Advisory Board Meeting
- 11/6 Attended Parke County REMC Meeting
- 11/8 Hosted Sullivan County meeting
- 11/9 Attended Legislative Forum with Indiana Broadband Leadership
- 11/13 Hosted Vigo County meeting
- 11/14 Met with WCIEDD
- 11/14-11/15 Attended DC Fly-in
- 11/16 Attended Opportunity Zone Breakfast
- 11/21 Hosted Sullivan County meeting
- 11/21 Conducted Conference Call with Indiana Broadband Leadership
- 11/28 Hosted Clay County meeting

Through the West Central 2025 meetings hosted within the counties, an advisory board was chosen by county leadership to help identify top collective concerns and opportunities to further West Central 2025's goals:

- 1. Collaborative Partnerships
- 2. Funding Opportunities
- 3. Economic Development
- 4. Action Plan

Thrive West Central: Resilient

Through the collaborative partnerships and action items established by West Central 2025, it laid the foundation for future regional planning initiatives. In 2020, Thrive West Central received funding through the Economic Development Administration (EDA) CARES Act Recovery Assistance grant to launch Resilient, a regional recovery and resiliency plan to help our communities thrive. Resilient will serve as a guide for communities within our region as they look to emerge from the pandemic and work to rebuild their communities. A comprehensive data collection was conducted through the use of surveys and community forums, held in person and virtual, to discover our communities' strengths and challenges they faced due to the results of the COVID-19 pandemic and determine solutions moving forward. The seven following questions were asked during the forums:

- During the pandemic, who did you turn to for business-related advice and guidance? To your knowledge, what organizations or resources in our region are available to provide you with help in growing and developing your business? What is one way in which you would like to change, expand, or grow your business, but are not sure how to do so?
- 2. How has your relationship with the internet/digital technology changed during the pandemic? Are there areas of your life (professional or personal) that have been greatly enhanced by an increased reli-

- ance on digital technology? What about areas that have worsened or made more difficult?
- 3. Have you or someone close to you experienced food insecurity during the pandemic (if you are comfortable sharing)? Was this an issue prior to the pandemic, or did it arise because of economic hardship caused by the pandemic? What did you/they do to seek assistance? What is needed in your community to better combat food insecurity moving forward?
- 4. To your knowledge, how has the COVID-19 pandemic impacted the housing market in your area? Were these trends already occurring before the pandemic?
- 5. What resources exist to support those struggling with mental health issues in your community? What can be done to better address mental health concerns, especially in the context of a pandemic?
- 6. What skills (hard- and soft-) do you look for in a prospective employee, and which of these skills do employees in our region tend to lack (i.e., where is the "gap")? How, if at all, has COVID-19 impacted workforce development within your industry and/or organization?
- 7. Are you proud to be from your county and/or West Central Indiana? If so, why? If not, why not? How has COVID-19 changed your perception of your county/ West Central Indiana? How do you think people who do not live here perceive West Central Indiana? What can be done to improve this perception?

With the completion of the forums and second survey, the Resilient Economic Recovery Plan has analyzed the collected data and will begin drafting the final plan by the end of this year for launch in 2022. Data that was gathered throughout this time period has been included in these proposals and has assisted in project decision-making.

Resilient Timeline

COVID-19 Economic Endurance Survey

This survey was the first step in the stakeholder engagement process. The data collected from this survey provided critical insight into the most pressing challenges caused by COVID-19. Through the analysis of the data, gaps, and trends were identified to serve as the foundation for the 2nd survey process and questions for the community forums.

Community Forums (April 2021 – June 2021) and 2nd Survey

April 2021

- April 29, 2021: Sullivan County Forum (In Person)
- April 30, 2021: Sullivan County Forum (Virtual)

May 2021

- May 6, 2021: Clay County Forum (In Person)
- May 7, 2021: Clay County Forum (Virtual)
- May 13, 2021: Vigo County Forum (In Person)
- May 18, 2021: Vigo County Forum (Virtual)
- May 25, 2021: Vermillion County Forum (In Person)

June 2021

- June 3, 2021: Vermillion County Forum (Virtual)
- June 3, 2021: Parke County Forum (In Person)
- June 8, 2021: Parke County Forum (Virtual)

The 2nd survey was live when the community forums started. At each forum, participants were asked to complete the survey and were encouraged to share the survey through social media.



The Vision and Identity of West Central Indiana

West Central Indiana is transforming by the day. A new energy of innovation, entrepreneurship, collaboration, and commitment to success, driven by a competitive spirit with our neighboring state, is changing the course, and therefore, the future of Indiana's western communities. The vision is simple: create a place where people want to spend their most precious resource - time. The communities are working together to develop their best attributes, creating a regional environment where people want to live and visit. Although this vision was at the foundation of the original plan for West Central Indiana, this past year defined that vision even better, proving Indiana is a great place to live and spend time, especially during difficult times. The State's ability to showcase its economic status helped western Indiana communities develop a new pipeline of opportunities for those living in Illinois. West Central Indiana defined an even better approach, developing new opportunities to highlight the region's best attributes, from unique businesses to state-of-the-art higher education facilities to tourism attractions. However, we also recognized areas of opportunity to better enhance that vision and believe this plan of action will get us through to the finish line. In the competitive race with our neighboring state, we plan to finish first.

Leading the Way Into the Future

The communities which make up West Central Indiana proved they can work together. However, the early stages of collaboration were not simple. Building upon possibilities and creating a new level of trust was and still is a process. The commonalities around the desire to increase visitor population and build a talent and attraction strategy that positively impacts the workforce helped focus leaders to move forward. Another commonality was the opportunity to embrace a competitive edge in the wake of Illinois' economic crisis. To address how West Central Indiana takes its place in the national framework, the region also must see the Illinois communities as regional stakeholders, recognizing that the idea of regionalism has no boundaries. To West Central Indiana, regionalism is a Midwest approach, taking full advantage of the nationally recognized higher education partners that reside in the communities. The unique assets within a sixty-mile radius make the region more unique than other parts in the Midwest. You will see throughout this proposal projects, programs, and game-changing opportunities that will elevate West Central Indiana in a way we've never witnessed before. The next part of the region's journey short term may be within five to ten years reach, but the foundational assets, like higher education, make the region a place that will keep evolving, dreaming, and recognizing potential. The talent which seeps from the Crossroads of America will stay, and if they don't, they will certainly come back because that's what they do.

West Central Indiana SWOT Analysis

	Internal Factors					
Strengths (+)		County	Weaknesses (-)		County	
1	Access To Healthcare	Vigo	1	Loss Of Industry	Vigo	
2	Schools	Vigo	2	Lack Of Student Interest In Manufacturing And Trades	Vigo	
3	Art Spaces	Vigo	3	Not Fully Utilizing Natural Assets	Parke	
4	Airport	Vigo	4	Affordable Quality Hous- ing	Parke	
5	Industrial Park/Airport	Vigo	5	Lack Of Industry	Parke	
6	Strong Chamber	Vigo	6	Lack Of Public Transportation	Parke	
7	Higher Ed	Vigo	7	Lack Of Employment	Sullivan	
8	I-70 Transportation Hub	Vigo	8	Population Decrease	Vermillion	
9	Infrastructure	Vigo	9	Distance To Trade/2 Year Schooling	Vermillion	
10	Broandband Access	Vigo	10	Internet Access Issues In Rural Areas	Vermillion	
11	Excited Leadership	Sullivan	11	Opioids	All	
12	Outdoor Tourism	Sullivan	12	Substance Abuse	All	
13	New Event Center	Sullivan	13	Employment Opportuni- ties	Clay	
14	Parks	Sullivan				
15	Lakes	Sullivan				
1 6	Recreation	Sullivan				
17	Recreational Opportuni- ties	Sullivan				
18	Tourism	Parke				
19	Covered Bridge Festival	Parke				
20	Parks	Parke				
21	Turkey Run	Parke				
22	Trails	Parke				
23	School Facilities	Parke				
24	Food & Beverage Tax	Parke				

West Central Indiana SWOT Analysis (Cont'd)

	Internal Factors					
Strengths (+)		County	We	aknesses (-)	County	
25	Perception As A Nice Rural Community	Parke				
26	Strong Community Foundation	Parke				
27	Mega Rise	Vermillion				
28	Jobs	Vermillion				
29	Shopping Opportunities	Vermillion				
30	Higher Education	Vermillion				
31	Wabash River	Vermillion				
32	Union Hospital Valley Professionals	Vermillion				
33	Proximity To Illinois	Vermillion				
34	Swell Of Enthusiasim	Clay				
35	Central Location In Region	Clay				
36	Highway 40 Project	Clay				
37	Parks	Clay				
38	Coordinated Govt. Officials	Clay				

	External Factors						
Opportunities (+)		County	Threats (-)		County		
1	Partnership	All	1	Unknowns Regarding School Consolidation	All		
2	Highway 40 Development	Clay	2	Lack Of Trained Work- force	All		
3	More Quality Neighbor- hoods (Lake Front)	Clay	3	Aging Workforce	Clay		
4	Access To Motels	Clay	4	Aging Population	All		
5	Cross Promote Murals W/ Marshall & Worlds Largest In Casey	Clay	5	Public Attitudes About Investing In Community Projects	All		
6	Higher Education	Vigo	6	Substance Abuse	All		

West Central Indiana SWOT Analysis (Cont'd)

External Factors						
Opportunities (+)		County	Threats (-)		County	
7	Tourism #'S Continue To Increase, CVB, Etc.	Vigo	7	Box Stores	Vigo	
8	Healthcare Facilities	Vigo	8	Plan Closings, Downsizing	Vigo	
9	Bike Trails	Vigo	9	Housing	All	
10	Universities	Vigo	10	Business Closures	All	
11	Location	Vigo	11	Broadband Access	Parke	
12	Wabash River	Vigo	12	Decling Student Popula- tion	All	
13	I-70 Metro Area Scale	Vigo	13	Property Tax	Vermillion	
14	Cross Promote With Surrounding Lakes	Sullivan	14	Workman's Comp Rates In State/Distance To 2 Year Schooling	Vermillion	
15	Launch	Sullivan				
16	Recreation Commerce	Parke				
17	Weekend Getaway Mar- keting	Parke				
18	Tourism	Parke				
19	Vermillion Rise Develop- ment	Vermillion				
20	Bike Trail Connections	Vermillion				
21	Mega Rise	Vermillion				
22	Vermillion Trails Alliance	Vermillion				
23	Parks & Connection Walk	Vermillion				
24	Wabash River	Vermillion				

*Although Knox County was not included in the initial SWOT analysis conducted in 2018, the Wabash River RDA has been working alongside Knox County over the last 3 years to define projects that fit within West Central Indiana and our approach to regional development.



Introduction to Workforce Development

West Central Indiana is home to five higher education institutions and eight public school corporations. The connectivity between K-12 and post-secondary in the past seven years transformed programming concepts, recognizing a multitude of various career pipelines from technical to liberal arts and everything in between. With Indiana's 21st Century Talent designation process, in conjunction with program-ready initiatives already in place, the business community is now a significant partner in the overall talent retention and attraction pipeline in developing the region's workforce.

The 21st Century Talent designation process helped the region uncover a host of programs, allowing the region to develop an inventory of workforce development programs beyond the traditional state- and federally-funded initiatives. This process also showcased the gap which allowed for new programs, such as the West Central Education Alliance. The Alliance is made up of the region's superintendents of public schools, the presidents of the higher education institutions, and members of the business community. The region embraced state-wide programs and began finding ways to impact positive change by listening to what the businesses really want and need and determining ways to meet those needs.

State and national data both indicate shortages in the skilled trades. According to data collected by Hub & Spoke, "72% of Indiana's contractors are having trouble finding skilled trade workers." Additionally, the article states that in a survey conducted in 2018 by Manpower Group, "91% of the nation's contractors are having trouble finding skilled trade workers." In-line with state and national data, the Wabash River RDA region aims to generate workforce development through strategic initiatives in talent retention, housing, libraries, and access to care.



Introduction to Talent Retention

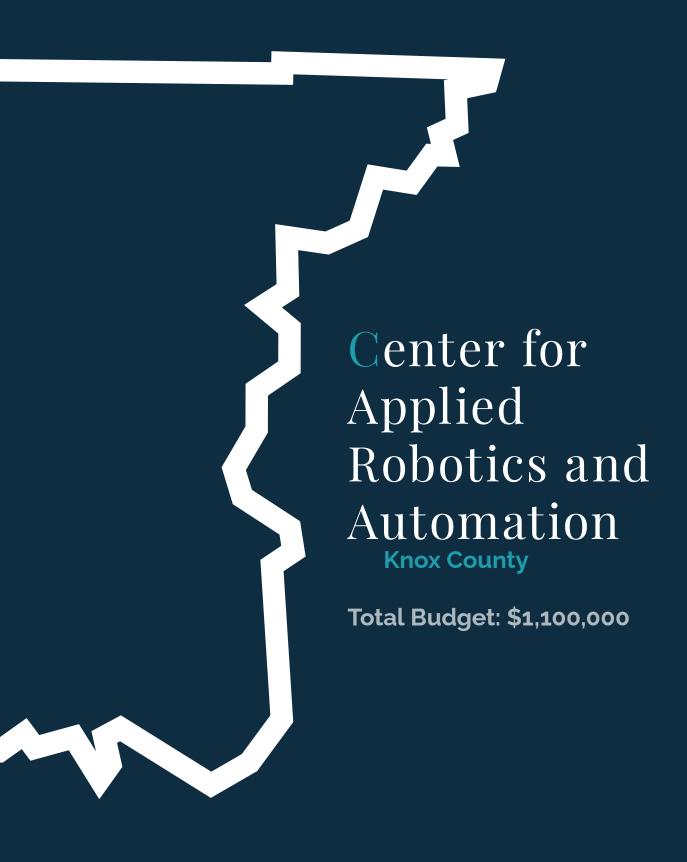
West Central Indiana is home to nearly 25,000 college students on average. Those college students, many coming from outside of West Central Indiana, call our region home for at least two to four years. The challenge often comes in retaining that talent post-graduation. When West Central 2025 conducted a SWOT analysis of the region, higher education was listed as a strength while lack of workforce and population decrease were noted as weaknesses. These two almost seem to contradict one another. How does a region that is consistently bringing young talent to the region have a problem with workforce? The answer is talent retention.

In order to tackle talent retention, we must consider the following: there are five higher education institutions and eight public school corporations in West Central Indiana. The talent is here. In order to retain and even cultivate that talent, quality programs will be developed to grow our future workforce.

According to a report by the Lumina Foundation, the educational attainment rate in Indiana is 36.73%, while the educational attainment rate in West Central Indiana is 30.40%, meaning only about 1 out of 3 adults has at least a two-year degree. With higher education as a strong asset, the assumption would be that West Central Indiana would be performing well in this statistic, but instead, the talent is not staying and the talent is not achieving. With the proper programming and proactive measures, the workforce development challenges of West Central Indiana can be solved.

The following programs will address a variety of industries from STEM to robotics to entrepreneurship and serve students all the way from early childhood learning to higher education. We must not forget there are also nearly 30,000 students growing up within the public school corporations of West Central Indiana. It is just as important to help those students, who are born and raised here or transplanted here early in life, grow and explore career opportunities that will help fill our workforce gap.

The word workforce appeared multiple times in the Threats and Weaknesses categories of the West Central 2025 SWOT Analysis. With the assets that West Central Indiana has in the bag, talent retention is a natural solution.



Project Description

The advanced manufacturing and logistics industries have deep roots in Indiana, serving as Indiana's leading employer and contributing more than any other industry to Indiana's gross state product. We have watched as manufacturing has evolved from assembly lines to automation and have seen the struggles that Indiana's companies continue to face with workforce challenges. We have listened to manufacturers for decades talk about the high-tech, high-paying jobs that their companies simply cannot find skilled workers to fill. As we look to the future, we know the next shift in automation is approaching. Industry 4.0 will soon be implemented throughout Indiana's logistics and manufacturing industries and we must prepare for this important economic opportunity by creating a system to ensure a steady pipeline of skilled workers. New technologies are developing and emerging in ways that demand a skilled workforce to understand and evolve with it. Indiana's manufacturing and logistics industries must keep up in order to survive. If Indiana can invest in a learning infrastructure that focuses on Industry 4.0, it will compete globally.

This training lab will serve as the coordinating hub for the various elements and partnerships ... and will be the primary academic home for the development of curriculum and credentials related to cobots throughout the state."

One emerging technology that is quickly gaining importance in Industry 4.0 is collaborative robotics, or cobots. These smaller industrial robots are designed to safely interact with humans in a shared workspace. This is different than the first generation of manufacturing robots that were large, single purpose, and surrounded by safety gates to protect workers. Cobots can be additional support for workers, giving them an extra set of hands in the shared workspace. By reducing costs, enhancing safety, and ease of programming, these intelligent machines are more accessible to smaller manufacturers and processes. However, the current worker must have an increased knowledge of mechanics, trouble shooting, and programming.

Together with our partners - IN-MaC, Career and Technical Early Colleges, Eleven Fifty

Academy, Conexus, Telemon, Techman, and many employers including Toyota, Subaru and Jasper Engines – Vincennes University will develop a workforce ecosystem for Industry 4.0 in Indiana. VU proposes the establishment of a Center for Applied Robotics and Automation (CARA) on the Vincennes Campus. This training lab will serve as the coordinating hub for the various elements and partnerships included in the proposal and will be the primary academic home for the development of curriculum and credentials related to cobots throughout the state. The establishment of CARA will provide the structure and framework needed for aligning the efforts of VU and its industrial and career and technical education partners, create a mechanism for evaluating efforts, and provide a resource for the continued development and refinement of the work.

Through the Center for Applied Robotics and Automation in Vincennes and manufacturing and training labs in Indianapolis and Jasper, Vincennes University will deploy Industry 4.0 training throughout the state. VU will extend its existing partnership with IN-MaC to build on efforts to reach K-8 students, engaging them in STEM-focused programming prior to the opportunity to earn dual

credits through VU's 18 Career and Technical Early College sites. Additionally, VU will develop short course training applications in cobots through its existing Business and Industry training programs, offering shorter and longer term training courses in automation, mechatronics, precision machining, and industrial maintenance.

Challenges And Opportunities To Be Addressed

Industry 4.0, also referred to as the Fourth Industrial Revolution, describes the seismic shift occurring in manufacturing and logistics, driven by advances in smart technology and real-time data to increase productivity and reduce costs. It includes a combination of emerging technologies that are transforming production, logistics, management, maintenance, and all processes that influence manufacturing. Not only are separate technologies – such as robotics or additive manufacturing – advancing exponentially, but the creative combination of technologies in unforeseen methods is accelerating the change in unpredictable ways. According to the 2020 "Charting Indiana's Path from Early Adoption to Widespread Application of Industry 4.0 Technologies," report by Conexus and the IU Kelley School of Business, "we are on the cusp of another revolution and as a global advanced manufacturing and logistics leader, Indiana has the opportunity to be on the forefront of Industry 4.0 technology adoption and application."

Industry 4.0 captures the sweeping changes that have impacted manufacturing and logistics and related sectors even prior to the COVID-19 pandemic. However, the pandemic has accelerated the introduction of these changes, presenting both opportunities and challenges for Indiana's employers, workers, and educators as the skills that are being created now will define Indiana's competitiveness for decades to come.

In many ways, Indiana is ground zero for addressing skill shortages in manufacturing and logistics. Indiana is the most manufacturing intensive state in the nation, with the industry employing one in every five Hoosiers and accounting for one third of the state's economy.

Increasingly the lines between industry sectors will be blurred, and the right mix of technical and problem solving skills will enable workers to move among sectors as necessary."

Equipping existing workers and emerging students with technical and operational skills will continue to be essential for economic advancement in the job market. Increasingly the lines between industry sectors will be blurred, and the right mix of technical and problem solving skills will enable workers to move among sectors as necessary. Technology will continue to eliminate some jobs and create new ones, but the biggest impact will be on altering existing jobs with a rapid infusion of new technologies, including artificial intelligence and human intelligence working side by side. In a recent report by the Massachusetts Institute of Technology (MIT) titled "The Work of the Future: Building Better Jobs in the Age of Intelligent Machines," the impact of advancing technology on the workforce is described as the "defining challenge of our time." MIT researchers concluded that "the change would be more evolutionary than revolutionary."

Indiana is also a leading state for logistics, with over \$600 billion in goods moving through the state, and with large distribution centers including new facilities currently being built by Amazon

and Walmart in Central Indiana. The logistics sector is inextricably linked to the manufacturing sector as the movement and tracking of products that occurs inside factory walls must link with the movement and tracking as products leave the factories. Fulfillment centers such as Amazon's are rapidly integrating robotics into sorting, picking, and shipping operations. Rather than the automation replacing workers, increased efforts are being made to integrate the work of collaborative robotics and humans in supportive ways. As with manufacturing, workers will need new IT skills for job retention and advancement, but the baseline skills are the same as manufacturing and allow workers to move rather seamlessly between the two sectors. The logistics sector has no choice but to introduce new automation and digitalization to match the advances of large manufacturers, resulting in total supply chain solutions. New business startups are introducing game-changing technologies to logistics and to the interface with manufacturing. Indiana, as the Crossroads of America, must be ready with skills to support the changes.

While these high-quality, well-paying jobs continue to emerge, evidence points to the lack of readiness of the current workforce to qualify for them. The gap is particularly acute in manufacturing and logistics. Deloitte and The Manufacturing Institute estimated in 2018 that the skills gap could leave about 2.4 million manufacturing jobs unfilled in the decade of 2018 and 2028. Large manufacturers, particularly in aerospace and automotive, are mature in the use of automation and robotics and will continue to invest in advancements and training for their workforces.

Fortunately, there is an emerging consensus on the key ingredients for closing the skills gap: public-private partnerships for education and training; continuous learning as an integral part of jobs; and employer investment in advancing skills of their workers and rewarding the work-



ers for the increased productivity those skills bring to their companies. Employer partnerships with education will also need to be strengthened in early K-12 programs with programs such as coding camps and robotics competitions, and later in high school with dual credit, early college, and internships that connect directly to postsecondary education and to employers who need the skills. Throughout the K-12 experience, it will be important to expose students to the excitement of Industry 4.0 jobs at employers' sites so that students can see themselves in these jobs as they build skills to acquire them.

Two major concerns continue in Indiana as barriers to increased productivity for employers and increased income levels for workers, and both appear to be negatively impacted by COVID-19. First, Indiana's postsecondary attainment rate has continually been in the bottom ten states in the nation. Second, equity issues exist and must be addressed if Indiana is going to make major advances in educational attainment. The most recent college enrollment numbers – high school students enrolling in college – show white students at 65%, Black students at 57%, and Hispanic students at 53%. Even more troubling is on-time college completion rates for 4-year colleges at 48% statewide but much lower for Latinos at 37% and Black students at 27%. Data show that high school students with college dual credits or advanced placement (AP) achievement have higher college entry and success rates, but the Black student rate for attaining this credit is much lower (39%) than the statewide rate at 64%. We can do better, and VU has in place the connections with K-12 and with employers to lead Indiana's postsecondary attainment and equity initiatives.

A pre-COVID survey of Indiana Manufacturers released in 2019 (2018 Indiana Manufacturing Survey, Katz Sapper & Miller) points to increased optimism related to opening of new facilities and increases

in the number of manufacturing jobs. 54% of manufacturers expected to increase their workforces. However, for those manufacturers expecting to decrease their number of workers, the overwhelming reason cited was, "fewer young people going into manufacturing." 81% of respondents reported that they had problems recruiting young people into the sector.

Vincennes University is keenly aware of the challenges that Indiana's manufacturing and logistics



companies face in finding skilled workers. We have listened to manufacturers for decades talk about the high-tech, high-paying jobs that their companies simply cannot find skilled workers to fill. It is clear that Indiana was not workforce-prepared for the "advanced-manufacturing" shift that has been occurring for years. As we look to the future, we know the next shift in automation is approaching. Industry 4.0 will

soon be implemented throughout Indiana's logistics and manufacturing industries and the state must do a better job of preparing for this important economic opportunity by creating a system to ensure a steady pipeline of skilled workers. VU's programs with companies such as Toyota, Subaru, Amazon, Cummins, Jasper Engines and many, many others represent more than traditional partnerships; they embody a trust that has been established between Indiana companies and Vincennes University and they are counting on us to maintain our leadership in advanced manufacturing and logistics. Through our training labs located in Vincennes, Jasper and Indianapolis as well as our 18 Career and Technical Early Colleges, VU already has the systems and expertise in place to effectively incorporate Industry 4.0 into our curriculum and industry training. We offer our proposal for advancement in the Indiana environment where STEM must grow from our roots – and our roots are firmly planted in manufacturing and logistics. The impact of Industry 4.0 continues to accelerate, with our manufacturers at various stages of digital adoption, thus making it imperative that training is introduced just in time to meet the different needs, and with employers as full partners with educators to ensure that training aligns if fully aligned and relevant. We know how vital this is for Indiana's economy and are eager to lead this transition into Industry 4.0.

Strategies And Programs



We can – and must – rise to the challenge by preparing to work alongside smart machines doing that which only humans can: thinking critically, reasoning ethically, interacting interpersonally, and serving others with empathy."

-Jamie Merisotis, CEO, Lumina Foundation

To address the challenges facing Indiana employers, VU proposes a comprehensive approach to building a talent pipeline of skilled workers, with a focus on the integration of IT skills and innovative Industry 4.0 technology.

Collaborative robots, or cobots, are designed to safely interact with humans in a shared workspace. This is different from the first generation of manufacturing robots that were large, single purpose, and surrounded by safety guarding to protect workers. For example, a cobot in a manufacturing setting could be a robotic arm with a grasping mechanism that performs a repetitive task like picking and placing, while the human performs the more valuable assembly of the part. Improvements in sensor technology allow cobots to safely interact with humans, work at human speeds, and some

are even guided by human contact. Cobots are generally designed with some soft areas, rounded edges, and minimized pinch points. With these safety mechanisms in place, the cobot can be additional support for the human, giving them an extra set of hands.

A September 10, 2019 article on supplychaindive.com, a leading logistics industry publication, predicted that cobots are expected to have a similar impact on logistics, especially in fulfillment centers:

Cobots are also becoming more prevalent in e-commerce distribution and fulfillment, as organizations look to make their warehouses more efficient and shore up labor gaps, especially going into the busy holiday season.

A local example of how cobots are already shaping logistics in Indiana was profiled by Forbes in June, 2018:

t a 139,000 square foot warehouse in the Indianapolis area that Geodis is using to serve an apparel retail client with 28,000 stock keeping units, 30 Locus cobots (collaborative robots) helped 7 workers achieve greater productivity than they used to achieve with 18 associates. "The productivity gains and implementation were faster than we expected,"

- Mike Honious, Chief Operating Officer, Geodis Americas

A significant advantage of cobots is the flexibility and redeployment capability of the unit. As opposed to being a single use robotic arm built for a particular task, cobots are smaller, able to be moved, and easier to reprogram to perform different tasks. This was evidenced by manufacturers that were forced to quickly change their production process during the COVID-19 pandemic. Cobots can easily be moved to new locations, perform new tasks on different products and allow human workers to be socially distant. Importantly for Indiana employers, cobots are reducing the barriers to entry into robotics by being smaller, easier to deploy, and less expensive than traditional robotic automation. These attributes will fuel cobot adoption in Indiana's small to medium sized companies.

It is important to note that cobots are deployed to support and improve the efficiency of the human worker, and not to replace the human. Cobots are integrated into the process and can perform the repetitive, mundane, or heavy processes, thereby reducing injury to the human worker and allowing them to focus on the higher value task. An MIT study of cobot use in the BMW facility in Spartanburg, South Carolina found that when humans and cobots work side by side, there is an 85% increase in productivity compared to when either worked alone. These gains in safety and productivity are fueling cobot adoption across the globe. The cobot market is predicted to experience explosive growth, not only in the next few years, but over the next decade. A report from Interact Analysis predicts that by 2027, the cobot market will be worth \$7.5 billion and equate to roughly 29% of the global industrial robot market. The demand will only grow as cobots are developed that can handle high payload capacities and become coupled with automatic guidance systems and the ability to move across the production floor. In 2019, Cummins announced they will more than double their use of cobots in their manufacturing operations. Citing cobots as a solution to quality challenges and a desire to offer a safer, more efficient manufacturing environment, Cummins plans to "...steadily invest in cobots over the next several years until we exhaust viable applications."

As Indiana has begun assisting companies invest in these technologies through programs such as the Indiana Economic Development Corporation's Manufacturing Readiness Grants, several companies have been using this funding to invest in cobot technology.



When we defined the Industry 4.0 framework for Cummins, we committed to embrace and deploy new technologies that would help us solve key quality challenges, and offer a safer, more efficient manufacturing environment. Cobots add significant value in helping us achieve these goals."

-Tim Millwood, Cummins Vice President – Global Manufacturing

Implementation & Delivery

Vincennes University is committed to a successful rollout of this proposal by ensuring resources are effectively developed and disbursed to achieve desired outcomes through our partner network as coordinated centrally by VU. This proposal would create a true "ecosystem" to support Indiana's shift to Industry 4.0 in the critical advanced manufacturing and logistics sectors by incorporating activities and programs that reach from K-12 through traditional postsecondary education, accelerated learning models, and through to industry adoption and training.

Collaborative robots, or cobots, are designed to safely interact with humans in a shared workspace."

The Center for Applied Robotics and Automation (CARA)

VU proposes the establishment of a Center for Applied Robotics and Automation (CARA) on the Vincennes campus. This Center would serve as the coordinating hub for the various elements and partnerships included in the proposal and would be the primary academic home for the development of curriculum and credentials related to cobots. In steady state, CARA would be staffed by a Director, an Industry Training Coor-

dinator, Project Administrator, Support Staff, and a part-time Coordinator for VU's work with the CTE Early College partners. The establishment of CARA will provide the structure and framework needed for aligning the efforts of VU and its partners, create a mechanism for evaluating efforts, and provide a resource for the continued development and refinement of the work.

The Center for Applied Robotics and Automation will be responsible for not only the academic and industry curriculum development, but also be the vehicle for deploying the cobot technology within VU and among CTE partners. CARA will establish an advisory committee with representation from both partner and non-partner entities to ensure that outside voices are being incorporated into the planning and execution of the proposal.

Curriculum/Credential Development and Propagation

CARA will work with existing VU faculty in advanced manufacturing, logistics, information technology, and related fields to develop curricula and credentials related to cobots into their curricula. Working with industry partners Telamon and Techman, along with other industry partners and appropriate external agencies, VU will create industry certifications and/or align to credentials being developed, to provide industry partners with standards to measure learning and skill levels of cobot training and education.

Working with CTE partners, VU will ensure that curricula align with existing Indiana DOE 9-12

- pathways or develop new pathways for consideration, where alignment does not currently exist.
- Working with Eleven Fifty Academy, VU will develop an accelerated training curriculum that will align with VU curricula and credentials, providing an alternative pathway for adult learners wishing to enter this field.



Introducing Indiana Employers to Cobot Technology

Through CARA and satellite centers in the Indianapolis and Jasper regions, VU will work with industry partners and Conexus to provide employers with demonstrations, workshops, and access to emerging cobot technologies, applications, and models. The CARA advisory committee will provide a platform for ensuring that VU is staying abreast of changes in cobot technology and applications, helping Indiana employers identify how such technologies may add value to their operations.

Translating Academic Curricula into Training

VU will develop short course training applications in cobots through its existing Business and Industry training programs. VU will build on such efforts that have supported advanced manufacturing and logistics employers, offering shorter and longer term training courses in automation, mechatronics, precision, machining, and industrial maintenance. Programs will be developed that align with relevant certifications and can be layered into existing programming or can be offered as stand-alone training.

Funding Request

The total project budget for the Center of Applied Robotics and Automation is \$1,100,000. In order to successfully implement the project, VU is requesting the amount of \$367,000 from READI. The remaining project cost will be a combination of cash and in-kind matches from the university and program partners over the course of the program for long-term sustainability.



The program's overall goal is to increase interest in STEM fields, expose students to emerging technologies, and increase the pipeline of graduates for Indiana's technology and STEM-related industries."

Project Description

Starting in the summer of 2022, Vincennes University Summer STEM Academy will be hosting a series of STEM camps. The program's overall goal is to increase interest in STEM fields, expose students to emerging technologies, and increase the pipeline of graduates for Indiana's technology and STEM-related industries. Vincennes University will be hosting up to 75 rising 11th and 12th graders for a weeklong overnight camp on Vincennes campus with plans to increase to 100 students the following summer. The camp will be facilitated by faculty in the College of Science, Engineering, and Mathematics (SEM), Health Sciences, Technology, and the Information Technology Department, and the Center of Technology, Innovation and Manufacturing.

Academy participants will have the opportunity to travel off campus to some of the local STEM employers, hear from VU alumni in a variety of STEM fields, and participate in many hands-on STEM activities. As the academy focuses on 11th and 12th graders, we will provide students with the opportunity to explore new and exciting pathways as they enter their last few years of high school and prepare for the next stage in their educational journey.

Campers at the Vincennes University campus will end the week with a multidisciplinary STEM group project in groups of 5-10 students. The groups will present their project to the camp on the final afternoon. These campers will also have the opportunity to receive two college credits through the successful completion of all parts of camp.

How Project Benefits West Central Indiana

Through collaborative efforts with Vincennes University, the faculty from the College of SEM, Health Sciences, Technology, and the Information Technology Department, and the Center for Technology, Innovation and Manufacturing, and local school corporations, the Summer STEM Academy will help stimulate students interest in STEM fields and provide them hands-on experiences to explore the variety of pathways they



offer. With the creation of this program, the Wabash River RDA region will further enhance collaborative efforts among regional groups and further initiatives established by the region and the 21st Century Talent Designation by investing in the generations that will lead us into the future.

Funding Request

The total budget for the Summer STEM Academy is \$500,000 over the next 4 years. Vincennes University requests the amount of \$166,000 from READI funds for initiating the program for students in the Wabash River RDA region to attend over the READI grant period. Over the course of the program, Vincennes University will develop a long-term sustainability plan to continue to implement this program beyond the READI timeline.



Project Description

What do you want to be when you grow up? Engineer? Computer programmer? Innovator? High-Tech Thinker? Doer? We have the program for you! The IN-MaC Design and Innovation Studio (DIS) provides a variety of opportunities for schools, educators, students, and industry to discover new ways to explore design thinking, problem-solving, technology, and creative skill sets. Developing and offering industry-education activities and curriculum for users to cultivate the next generation of high-tech thinkers and doers. The studios provide hands-on experience with additive manufacturing, robotics, coding, engineering, and science learning modules.

- 10,000+ Statewide Students 1-to-1 impact per year
- 150+ Teacher Professional Development
- 27 Curriculum Modules Created & Implemented
- 12 Research Publications, Presentations, & Workshops
- 19 K-8 IN-MaC Design and Innovation Studios
- 23 Studios: 3 Industry, 19 K-8, 1 Training Studio



To further the partnerships and outreach that Vincennes University (VU) has been doing in Knox County for many years, VU is pleased to offer a new opportunity for collaboration with the K-8 system. This investment in Knox County schools is an exciting addition to the programming already established at VU's Jasper Campus such as the Career Advancement Partnership and the newly launched Automation and Robotics Academy. In partnership with the Indiana Next Generation Manufacturing Competitiveness Center (IN-Mac) at Purdue University, VU will provide the opportunity for Knox County elementary schools to implement Design & Innovation Studios. These studios provide access to authentic, hands-on STEM education by offering schools, educators, and students various opportunities to discover new ways to explore design thinking, problem-solving, technology, and creative skill sets. In addition, the studios expand on hands-on learning experiences through 3D



printers, robotics, coding, electronics, and engineering and science concepts. The studios are coupled with 27 learning modules in partnership with STEM Education Works. VU aims to create three studios to be implemented in the elementary schools throughout the region and staff the studios with STEM Fellows/Instructors to lead the Design and Innovation studios to implement the programming.

Research Publications, Presentations, And Workshops:

American Society of Engineering Education Conference Presentation 2020



- American Society of Engineering Education Conference Publication 2020
- International Technology and Engineering Educators Association 2020
- Design and Innovation Studio Workshop 2020
- Women in Manufacturing (WiM) Annual Meeting Presentation 2020: Relationship Between Students' Demographics And Manufacturing Career Perceptions

Industry 4.0 Technology Integration/Enhancements

BOLT is Sphero's most advanced coding robot ball to date. This app-enabled programmable robot for learners of any age is durable enough to handle even the toughest use. Its long battery life (4+ hours) and advanced sensors allow kids to use block and text coding while giving students endless opportunities for handson STEAM activities and education games.

Each color-coded Bit has a specific function (e.g. lights, sensors, motors, inputs, and outputs) and is modular

and reusable for an infinite number of inventions. Use the littleBits modular system to create inventions that solve any problem! Empower students to let their imagination take flight by customizing their inventions with crafts and household items.

Draw, write, engrave, or 3D print without lifting a finger with the Dobot Magician robotic arm. With

multiple end-effectors and capabilities, the possibilities are endless for what it can do.

The Sindoh Success Pack integrates 3D printing into core subject areas to make 3D printing simple and fun. The lesson topics range from geometry to social studies to language arts, so it can be adapted to any subject or learning environment.

Curriculum & Activity Booklets Training & Professional Development

Curriculum Modules

- 27 Curriculum Modules
 - · Online access through Skepack, Inc.
 - STEM education works
 - Common Core Standards Lesson Details
- Activity Booklets
- Library Program



Workshops & Professional Development

- 27 Curriculum Modules
 - · Online access through Skepack, Inc.
 - STEM education works
 - · Common Core Standards Lesson Details

How Project Benefits West Central Indiana

Vincennes University will collaborate with local K-8 schools to implement the IN-Mac Design and Innovation Studios. Hands-on experiences for our local students will continue to inspire the next generation of high-tech thinkers and creative doers by encouraging



them to explore new ideas and activities. Through this program, students will be given the opportunity to work in small groups and develop team building skills. This program will enhance technical skills and curiosity in young children that will lead to workforce development in the future. This focus on attaining workforce goals will move the region towards initiatives identified in regional planning efforts.

Funding Request

To support the students within the project area, Vincennes University and IN-Mac will fund the implementation of these studios. The total program cost for the IN-Mac Design and Innovation Studios is \$300,000. Project cost consist of equipment, technology, curriculum and continuous workshops, trainings, and technology assistance for schools with Design and Innovation Studios. Vincennes University requests \$100,000 in READI funds to initiate this project.

FITE Center Vigo County

Total Budget: \$28,500,000



Project Description

The Wabash Valley is poised with a strong historical standing in education to support economic development by addressing the ever-changing labor and quality of life needs in the region. The proposed READI project is the development of a regional center focusing on Fabrication, Innovation, Technology, and Engineering—a FITE Center—in which the Wabash Valley can unite regional workforce development opportunities within a dynamic facility.

In the real world, people from a variety of disciplines work together. The FITE Center will house cross-cutting programs and bring emerging opportunities to the Wabash Valley educational experience. Students, teachers, practitioners, entrepreneurs, and higher education faculty from throughout the Wabash Valley will work together using a hands-on approach to deepen their understanding of how the region should move forward.

The programs will be held in a state-of-the-art building and will strengthen the regional economy by:

- Providing high school students with the opportunity to develop and explore entrepreneurial and technical skills
- Providing space for post-secondary and adult education programs and training facilities for local higher education institutions, private companies, and public organizations
- Serving as an incubator for evolving research and development needs as workforce needs change

The FITE Center would work in collaboration with other training facilities held in multiple facilities across West Central Indiana, supporting programming and projects that would allow students to quickly move from learning to application. As a result, the building's design would have collaborative and flexible spaces used to develop skills needed to successfully transition into current or future labor. The Terre Haute Regional Airport, off SR 46, has expressed interest in partnering and establishing the location at the Airport, providing a location to be utilized by Vigo and Clay County students.

The first body paragraph of the Wabash River Region's proposal for the Indiana Regional Cities Ini-

tiative highlighted the region's standing as a college and university powerhouse. Beyond our complement of unique institutions of higher education that serve vastly different student populations, the Wabash Valley is also home to skilled trade training centers, career and technical education programs, the nation's top undergraduate engineering institution, and Ivy Tech Community College, which provides strong career and technical education programs.

The Vigo County School Corporation is also a leader in career and technical education, with 31 different pathways, 256 semester courses in career/technical education, and over 3,000 dual college CTE credits earned per year alongside over 400 industry credentials earned by students each year.

The ability to meet industry's education and workforce development needs is an evergreen issue for the long-term economic health of our state. A hub such as the FITE Center can help capitalize on and push forward existing facilities found at Ivy Tech, the Vigo County School Corporation, existing labor training facilities, and serve industries as their workforce training needs evolve. The facility would support multiple statewide education initiatives that work collaboratively to optimize existing resources, expertise, and ideas to develop world-class talent in West Central Indiana.

How Project Benefits West Central Indiana

Key partners that will see to the success of this project include Ivy Tech Community College – Terre Haute, Vigo County School Corporation, as well as other school corporations and regional training partners. Collectively, these entities will provide continued education opportunities and resources for our current student body population and our regional workforce.

Data Points Proving Project as Viable to READI

The FITE Center is a viable READI project because it works in conjunction with recent regional planning efforts through West Central 2025. In 2020, West Central Indiana was designated a 21st



Century Talent Region by the State of Indiana. Regions awarded this designation have committed to using a systematic approach to attract, develop, and connect Hoosier talent. Through the FITE Center, West Central Indiana will be able to strive towards the goals that were established for the 21st Century Talent Region designation which includes Talent Attraction, Talent Development, and Talent Connection.



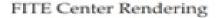
From 2010 to 2017, the region has experienced a 6.76% decrease in population. The FITE Center will contribute to West Central 2025's goal to halt the projected population decline and move the projected loss to a negligible number by creating resources within the community that will impact our students. Through the FITE Center, students will be encouraged to follow their passions and will be set on paths to reach their goals.

The FITE Center will also contribute to West Central 2025's goal of Talent Development. In 2016, West Central Indiana's Education Attainment rate was 30.4%. By 2025, the goal is to increase this by 3.4%. Programs identified by West Central 2025 for Talent Development included career coaching and workforce building programs like JAG and education pathways. The FITE Center will have the space to house many of these programs as well as partner with local businesses and organizations to move these initiatives forward.

Additionally, the FITE Center will allow West Central Indiana to attain West Central 2025's goal for Talent Connection by initiating collaborations between our school corporations, higher education institutions, and local businesses and organizations. These collaborations can include partnerships for internships and externship programs, career pathways and learning experiences, and enhance our entrepreneurism, innovation, and technology initiatives that were all identified within West Central 2025's 21st Century Talent Dashboard.

The 21st Century Talent Region recognition was obtained through collaborating and elevating our current regional assets and was an opportunity noted within the Community Plan's Talent Attraction/Retention opportunities section. The FITE Center will continue to move the Community Plan forward by investing in current students at all levels to offer opportunities and community involvement and attract those students to live, work, and play in Terre Haute – Vigo County as adults. The Community Plan also recognized the following action items for Talent Attraction/Retention:

- Work with higher education institutions and local businesses, organizations, and non-profits to implement student programs, internships, and job placement opportunities for high school and college graduates.
- Work with the Vigo County School Corporation to develop a timeline for school infrastructure improvements that also meets the needs of the community.
- Develop a student mentor program with working professionals that provides a frame of reference for students and helps navigate the many career pathways.





Funding Request

The FITE Center extends the region's ability to serve its mission of developing and retaining talent by adding approximately 45,000 square feet of state-of-the-art laboratory and classroom space ideal for fabrication, innovation, technology, and engineering programs. The center, operated under the direction of the Vigo County School Corporation, would host day, evening, and weekend classes as well as open labs for 9-12 students, higher education students and staff, local companies, and business. The FITE Center would have a regional governance board including members from the VCSC, other participating school corporations, regional higher education institutions, the local business community, as well as local workforce and labor training interested groups. The governance board would assist with policy development and strategic development as it supports the efforts of the FITE Center. That would include a director, administrative staff, and instructional staff. All staff would be reassigned from within the current VCSC framework.

The Vigo County School Corporation and supporting entities will provide \$23,446,725.00 of in-kind and cash contributions to the initial project in order to receive an estimated \$5,000,000 match from the READI grant to achieve the initial project cost of \$28,500,000.00.

In-kind contributions in year one will total \$4,216,054 and include:

- Personnel costs: \$1,300,000
 - (Administrative staff, classroom teachers, adult education/workforce development teachers, custodial/maintenance staff)
- Building utilities: \$63,894
- Building insurance: \$7,500
- Land, donated by Terre Haute Regional Airport: \$500,000
- Equipment: \$1,772,497
- Tooling/supplies: \$150,000
- PRISM curriculum development staff (Rose-Hulman): \$50,000
- College Connection Coaches (Ivy Tech Community College): \$162,163
- Early College Program Professional Development: \$210,000

In-kind contributions in years two, three and four will total \$5,230,671.00

Cash Contributions in year one will total \$12,500,000 and include:

- Construction of FITE Center, funded through VCSC Debt Service Obligation: \$12,000,000
- Equipment, tooling, supplies: \$500,000

Cash contributions in years two, three and four will total \$1,500,000.00

Early Learning Center Vigo County

Total Budget: \$9,000,000



Project Description

In partnership with the Vigo County School Corporation (VCSC), Indiana State University (ISU) has developed a plan to increase capacity for early childhood education through the renovation of the Chestnut Building while creating a co-design model that positions the Wabash River Region (and the State of Indiana) as national leaders in early childhood education.

Expansion of a modern, center based early learning program in West Central Indiana will fuel economic development. ISU is a magnet for attracting talent to the region, and as families relocate, they are often searching for the highest quality care options commonly found in larger metro areas. The COVID-19 pandemic has also greatly exposed the connections between early childhood education providers and the needs of a 21st Century Workforce, particularly working mothers.

The benefits of high quality early learning ripple throughout the region, and a significant investment now will position West Central Indiana for the growth and expansion. Multiple studies show that early



childhood education gives young children a leg up on learning including academic, social skills, listening, planning, and self-control. Recent research indicates that one of the biggest effects of early childhood education is an increase of children's resilience to life's challenges as teenagers and

adults. High quality early learning experiences are also credited with increasing overall educational attainment levels, which is correlated with increased lifetime earning potential, which leads to a higher tax base and increases of local and state revenues.

The collaboration of university and school corporation efforts will serve families throughout the greater Terre Haute region, and many of the children served will attend public schools in Vigo or surrounding counties when they become Kindergarten eligible. According to data from the Early Learning Indiana, in 2018, Vigo County had a Kindergarten retention rate of 11.7%, which was significantly higher than the state average of approximately 4.4%. The cost of Kindergarten retention in Vigo County alone was estimated at \$975,398, a cost that could be minimized if students arrive at school ready to learn and excited to engage in formal education. Data for surrounding counties suggests just as great an impact, and supports the continued need for high quality early learning experiences for young children.



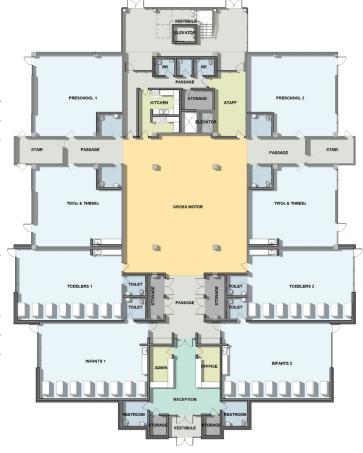
The ISU Early Childhood Education Center (ECEC), an affiliate of the Bayh College of Education, provides high quality childcare services for children from 6 weeks through 5 years of age. The mission of the ECEC is to support families in the community by providing service, teaching, training and research. The program is uniquely rated as "Level 4" on Paths to Quality, Indiana's voluntary rating system for childcare facilities.

The program is accredited by the National Association for the Education of Young Children (NAEYC) and serves as a host site for On My Way Pre-K, the state sponsored initiative to make high quality early learning more accessible for citizens.

The ECEC team includes 22 staff positions and approximately 15 student teacher assistants (i.e., ISU students who are typically studying Elementary Education, Human Development, Psychology, or a closely related field). Throughout their time at the ECEC, ISU students are mentored by classroom staff and are given tools necessary for future success in their own classroom environments. The ECEC student workers fuel the candidate pools for jobs in the region and state.

The ECEC is licensed as two separate centers, and has a current capacity of 86 children. In our region the demand for high quality, center based care, greatly outpaces the current supply. Prior to the onset of the COVID-19 pandemic, the program had an active waitlist of over 80% of the total program capacity, a clear testament to the need for, and interest in, high quality early learning programs.

In the meantime, the current VCSC Early Learning Centers are providing needed services with



focus on two major components:

- To provide a model early childhood education program that serves children between the ages of two months and six years of age.
- To serve as an employee, student, and community resource for quality enhancement and professional development for (1) early care and education programs and (2) pre-service and in-service educators of young children.



ISU and VCSC leaders are committed to a co-design and funding model for an Early Childhood Research Center to increase capacity while developing the following:

- Provide an educational laboratory to enhance the body of knowledge surrounding early childhood education.
- Increase capacity for the region.
- Provide excellent, hands-on teacher preparation in early childhood education in a lab school setting.
- Develop a body of research, regarding teaching and child development, that will influence state, regional, and national practices (while elevating Indiana in thought leadership).
- Positively influence state preschool standards and credentialing.
- · Increase the number of early childhood education options in the region.

The Chestnut Building on ISU's main campus has been identified as the location for relocation and expansion of the ECEC. This facility is conveniently located next to the Bayh College of Education and in downtown Terre Haute.

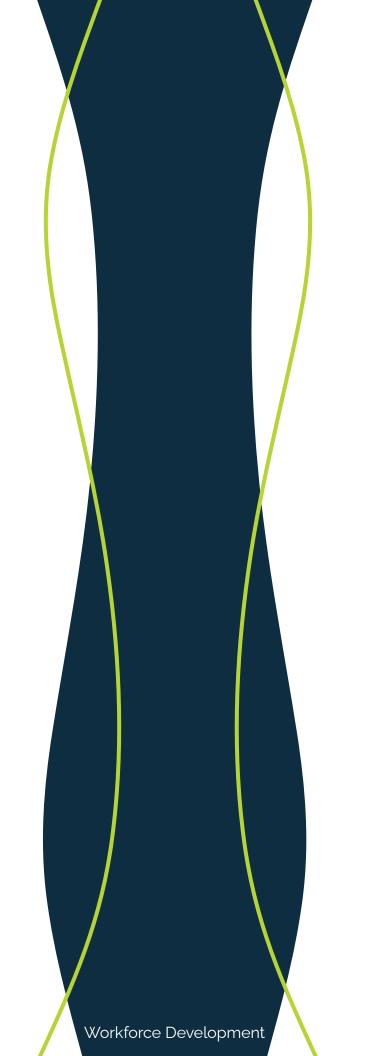
The Chestnut Building is an ideal structure and location for the type of expanded childcare services the region so desperately needs. Preliminary investigation indicates room to nearly double capacity, allowing the ISU ECEC to provide direct, full-time care for over 142 children daily. Development of the Chestnut Building also allows for the introduction of drop-in care, which is particularly attractive for job seekers who have not yet fully entered the workforce, as well as college students in need of support during their class/practicum times. As the building was originally intended for educational purposes, the existing layout of classrooms makes it easy to envision its potential in service to

younger children. An existing parking facility, repurposed as a playground/outdoor area, provides additional greenspace in the downtown area, making it a more aesthetically appealing campus feature. The Chestnut Building property is located next to sufficient parking areas for program participants, and drop-off access can easily be achieved by reworking the front entrance of the building and taking advantage of existing traffic circles.

Funding Request

Total cost of the Chestnut Building renovation is estimated at \$9,000,000. ISU advocacy/philanthropic efforts and partner contributions make possible the required funding matches to the requested state investment of \$3,000,000. Moreover, additional conversations are taking place currently with leaders in other sectors including healthcare, manufacturing, information technology, and professional services. These conversations indicate initial support for the possibility to scale the early childhood education initiative to meet a larger regional demand with the Chestnut Building serving as the hub and additional future locations as spokes.

High quality early learning investments are essential and provide a strong return on investment. The creation of a modern early learning center will improve the quality of place in West Central Indiana and to position the region for long-term economic success.



Diversity & Career Center Vigo County

Total Budget: \$10,300,000

Project Description

It is imperative that we provide the necessary tools and resources to meet the needs of all students in our communities. As a local higher education institution, Ivy Tech Community College – Terre Haute has been at the forefront in creating an educational environment for all and preparing students to enter the workforce. It is with excitement that Ivy Tech Community College – Terre Haute proposes a new Diversity Center and a Career and Employer Connection Center in West Central Indiana's READI project to develop a location that will create a sense of belonging for all, a critical aspect to retain talent in the West Central Indiana region. Workforce development is a critical need in West Central Indiana. Ivy Tech Community College – Terre Haute will build upon existing K-12 collaboration to develop and increase apprenticeship opportunities for high school students and graduates. The Workforce Development focus areas include:

PREDUCE the Equity Gap by Increasing emphasis on serving minorities in credential attainment and creating technology infrastructure as a pilot site for Ivy Tech Community College – Terre Haute

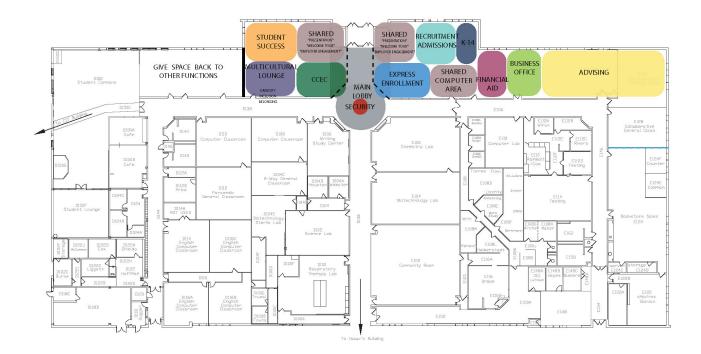


- Increase focus on career coaching and employer connections including career coaching to the front of the admission process and integrated throughout the educational journey for all students
- Increase the K-12 pathway pipeline to credentials and degrees through high school apprenticeship partnerships and increase focus on student soft-skill development

Each area is critical to workforce development with a strong focus on equity. The creation of a Diversity Center and a Career and Employer Connection Center on Ivy Tech's campus will be established through the renovation of the student admission and enrollment areas. This establishes one stop for workforce development for all students with an initial focus on career exploration.

The new Diversity Center will allow students to connect to others on campus including faculty and staff, creating an opportunity to be better served through the awareness of additional supportive services and help them overcome any struggles they may encounter. A Director of Diversity, Equity and Belonging will be housed in this area to be focused on developing relationships in communities, to open doors for potential students, and to also help create external support structures for existing students.

The Career and Employer Connection Center will house the new Career Coaching and Employer Connections team. The Terre Haute campus launched this initiative in July as part of the statewide rollout. These positions are initially funded through the Eli Lilly foundation, Glick Foundation, Garatoni-Smith Foundation, and other partners. The READI funds would allow an increased emphasis on the necessity for this portion of workforce development by creating a space integrated into a new welcoming space for students. The staff on this team will also work with students to integrate internships, externships, and other work-based learning opportunities into their education path. Students will work with a career coach to ensure their career path matches their interests, personality, and skills. As part of the one-on-one relationship with their coach, students will create a career development portfolio including a resume, cover letter, LinkedIn profile, and professional network and connections. The funders who have allowed us to hire the personnel understand this critical role, we now need to ensure students utilize the tools and that it is prominently placed on our campus. An information technology service desk will also be added to this area that would be supported first by a full-time staff person who will be charged with creating a student support desk from the IT programs on campus.



During the Pandemic, it quickly became apparent that Ivy Tech students did not have access to technology necessary to be successful. Ivy Tech quickly worked to create a system to loan laptops to students who needed them to attend classes, complete coursework, and communicate with faculty and peers. While these laptops were old and out of our employee rotation, they provided a lifeline to students who would have otherwise dropped out. To prevent this in the future, Ivy Tech proposed being the pilot for the Ivy Tech Community College system to become a complete laptop campus. This pilot would move computers out of computer labs, allowing the classroom spaces to be more flexibly used. Currently, many computer labs are available for student use and additional classrooms have computers and laptops to use during instruction while students are on campus. By providing every student with a laptop, Ivy Tech can better utilize classroom space and aid in student success not only during their time with us but after they enter the workforce. Ivy Tech is in the process of fundraising to support the sustainability effort and also proposes to use READI funds to add to an endowment ensuring this program's continued success.

Partnerships with businesses and K-12 are critical to workforce development in the service area. There is a growing momentum on apprenticeship programs involving high school students being selected to enter apprenticeship programs that include working 20 hours per week while attending Ivy Tech to achieve the appropriate degree to progress in the organization. This helps educate high school students on the potential career paths to consider and creates a stable situation for them to stay and raise a family in the region. VCSC is in the process of applying for an apprenticeship grant that could potentially be incorporated into this model. WorkOne also has \$100,000 of funds that could be incorporated as well to provide \$1,000 per person to the company supporting an apprentice. READI funds would be used to support an apprenticeship coordinator and assistant who would develop the partnerships, recruit the students, and support the companies in the necessary paperwork. These positions would be funded for 3 years until the campus can support the positions.

The final piece of this project is key to workforce development. While skills are important, employers consistently point to the need for employees to have "soft-skills." Ivy Tech proposes an addition to their

current partnership with the Vigo County Parks Department. While they are seeking funds through a trails grant application to further develop the area connecting them to Ruble Park including addition of a trail and outdoor classroom on campus, this project would create a team building course element on campus. The team building elements would be incorporated into classes as well as various cohorts on campus including diversity groups. These skills would transition into the work environment for our graduates. The County Commissioners have also been part of the support for Ruble Park by providing funds for Ivy Tech to construct an outdoor restroom on campus for park participants. This project would enhance workforce development through "soft-skills" teaching, while also improving the communities' overall quality of life by connecting a critical piece of the region's education system to the public.

Needed funding for the above initiatives:

- Renovation of existing student areas to allow the creation of the Diversity Center, Career and Employer Connection Center, and IT Service Desk - \$1,500,000
- Funding for Initial Laptops \$700,000
- Endowment account for Laptops \$650,000
- Initial staffing for IT Service Desk and Diversity Center 3 years until positions can be supported by campus \$300,000
- Support an apprenticeship coordinator and assistant \$300,000
- Team building course elements \$250,000

Total funding requested for all areas - \$3,700,000

How Project Benefits West Central Indiana

Through partnering with the VCSC, local businesses, and community partners, Ivy Tech Community College – Terre Haute will take the Diversity Center and Career and Employer Connection Center from a dream to reality. These resources are needed for our students to continue to develop and enhance their skillset, and prepare them for their chosen career pathways while progressing regional initiatives established by West Central 2025 forward.

Data Points Proving Project as Viable to READI

The proposed Diversity Center and Career and Employer Connection Center are critical to West Central Indiana's workforce development for Talent Retention. Ivy Tech Community College has gathered supporting evidence for the need of this program.

- The current gap in 100% completion rate for white students compared to non-white students is 17.7% (15/18 within Ivy Tech system).
- The gap in 200% completion rate of first-time degree seeking students (Associate, TC, and CT) for white students compared to non-white students is 10.7% (15/18 within Ivy Tech system)
- Nationally, 51% of community college students identify as a race/ethnicity other than white.
 2019 Census Region 7 Population 223,101 Non-White 8.6%. These numbers indicate that we are not serving the number of non-white students we need to.

Student Ethnicity Headcount	2015- 2016	2016- 2017	2017- 2018	2018- 2019	2019- 2020	2020- 2021
Not Available	364	373	361	316	222	140
American Indian or Alaska Native	15	9	12	15	15	15
Asian or Pacific Islander	35	30	22	29	34	27
Black or African American	234	220	209	217	233	211
Hispanic or Latino	34	30	27	26	28	30
Multiracial	114	109	112	102	116	140
Native Hawaiian or Other Pacific Islander	2	3	3	5	4	5
Other	3	3	3	2	2	2
White	3665	3478	3431	3573	3491	3286
Grand Total	4466	4255	4180	4285	4145	3856
Non-White	437	404	388	396	432	430

Data provided by Ivy Tech Community College – Terre Haute

The creation of a Diversity Center and Career and Employer Connection Center on Ivy Tech Community College – Terre Haute campus will further the West Central Indiana's 21st Century Talent Region designation by moving towards the goals set for Talent Attraction, Talent Development, and Talent Connection.

From 2010 to 2017, there has been a 6.76% decrease in population. The Diversity Center and Career and Employer Connection Center will contribute by helping West Central 2025 reach its goal to halt the projected population decline and move the projected loss to a negligible number by targeting graduates of local colleges and attracting them to stay within the region where they received their education. Additionally, by providing these resources to local students and creating a support system within the region, students would be more inclined to stay within the region as they continue on their chosen career path as well as build upon the connections they made during their schooling.

The Career and Employer Connection Center will also contribute to West Central 2025's goal of Talent Development to increase the rate by 3.4% by expanding collaboration between K-12 and Ivy Tech. The Career and Employer Connection Center will allow students from the school corporations as well as the college to explore career paths that pique their interest. This is critical to workforce development as the Career Center will provide resources that students need in order to achieve success. By expanding students' career pathways, the Career and Employer Connection Center will help students make connections within the community, improving the Talent Connection goal to increase per capita personal income from \$34,995 to \$36,662.

The Diversity Center and Career and Employer Connection Center also contribute to the opportunities and action items identified within the See You In Terre Haute 2025 Community Plan's Talent Attraction/Retention pillar. It accomplishes this by achieving the following:

- Investing in current students at all levels to offer opportunities or community involvement and attract those students to live, work, and play in Terre Haute Vigo County as adults.
- Encouraging local businesses and organizations to connect with students at both the high school and college levels.
- Create opportunities which incentivize college students to invest in the community.

Additionally, Thrive West Central's Resilient plan collected data through community forums and surveys, seeking community input on what educational institutions (K-12 and higher education) and related stakeholders could do better to prepare our regional workforce for a modern job market. Within the survey, 57.6% of respondents stated that enhances in soft skills workforce training and alternative non-college career path development is needed to better prepare regional workers for the modern job market.

Funding Request

The total project cost to implement the Diversity and Career Center is \$10,300,000. Ivy Tech Community College – Terre Haute is requesting \$3,433,000 in READI Funds for this project. In collaboration with the Ivy Tech Foundation, Ivy Tech Terre Haute will secure the matching funds to complete this project.

READI Grant Matching Funds Ivy Tech Terre Haute			
	Total		
Renovation of existing areas			
Phases I - III	\$2,120,000		
Phase IV	\$2,200,000		
Total	\$4,320,000		
Programming Aimed at Equity/Accessibility			
lvy+	\$1,187,000		
Ivy Achieves	\$50,000		
Career Coaching and Employer Connections Department	\$708,000		
Donor Sponsored DEI Programming	\$672,500		
DEI Campus Support	\$110,000		
Apprenticeship Staffing	\$400,000		
Laptop/Technology Initiative	\$2,312,500		
Total	\$5,440,000		
Soft Skill Development/Quality of Life Partnerships			
Ruble Park Partnership	\$240,000		
Team Building Course	\$300,000		
Total	\$540,000		
Total Project Cost	\$10,300,000		



Introduction of Libraries

In order to address the challenges surrounding workforce development within the region, the proper resources must be in place. One of those resources is public access to educational and workforce development tools and technology – tools and technology that are often provided by libraries.

Throughout the West Central region, libraries are a hub for those who might not otherwise have the access that most take for granted. Imagine an adult learner who needs access to public Wi-Fi in order to complete an online homework assignment. Or an unemployed individual who needs assistance in completing and submitting job applications. Or someone in the trade industry looking for necessary resources to complete job training modules. Or a high school student searching for various career pathways and future job opportunities. If the right tools are put in front of those individuals, workforce development needs can be better met. These tools benefit not only the aforementioned individuals but also children, families, seniors, and all those who call West Central Indiana home.

The projects within this section include the following unique innovations throughout the region: a traveling library in Parke County complete with books of various genres for adults and children, computers, and Wi-Fi; an outdoor reading and Wi-Fi patio, performing, and programming space in Vermillion County; and an additional branch of the Vigo County Public Library in an area of need within Vigo County. These projects have the capacity to greatly impact the region's workforce development by providing crucial resources to those who need it most.

Parke Public Library Bookmobile

Parke County

Total Budget: \$500,000



Project Description

The library aims to better serve the community by enhancing its reach by bringing the library to those who otherwise cannot access the multitude of resources the library makes available."

The Parke County Public Library has been an instrumental part of the community since its opening in 1916. The Parke County Public Library serves a largely low-income community with limited access to transportation and technology. The Parke County Public Library has a service district of around 16,000 people and only has one branch in Rockville that sits in the middle of the county. The library aims to better serve the community by enhancing its reach by bringing the library to those who otherwise cannot access the multitude of resources the library makes available. The Parke County Public Library is READI to take to the roads through the library's BookMobile project.

The proposed BookMobile Project will allow the library to travel throughout Parke County and bring the library to those who are unable to make the trip in person. The BookMobile will carry the library's basic services including book access, library programming for various demographics, computers, and Wi-Fi for those who could not otherwise have access. The BookMobile Project is a key piece in improving the quality of life for community members and will enhance the quality-of-life initiatives within our region.

How Project Benefits West Central Indiana

The Parke County Public Library will purchase the BookMobile and stock it with a variety of genres of books for adults and children, computers for individuals to utilize, and a hot spot for community members to access. The library will then utilize social media and its website to update community members on where the BookMobile will be throughout the day so residents can easily find a location that best suits their needs. Yet, how will this benefit the region? West Central Indiana is full of small-town communities. Many of these communities are rural and do not have access to the resources that are widely available within your larger urban areas. With the addition of the BookMobile, the Parke County Public Library will equip

During the COVID-19 pandemic, libraries were mentioned as a key resource within the community where residents could access free wireless connection."

themselves to reach the residents that have been unreachable due to barriers created by a rapidly developing 21st Century. While the Parke County Public Library primarily serves Parke County residents, the impact could be felt across the region and inspire others to be innovative and think outside the box on how to move the needle in West Central Indiana forward.

Data Proving Project Viable to READI

Census Data

Parke County Indiana is known for its beautiful landscapes, covered bridges, and its festivals that attract individuals from across the country. With a land area covering 444.66 square miles, Parke County is a rural county with an estimated population of 16,937. Almost 15% of the population lives below the poverty line, and its topographical environment makes broadband and cellular data difficult to access. Parke County population consists of 20% of persons 65 years and older.

West Central 2025 - 21st Century Talent Data

The 21st Century Talent Dashboard developed for the region's 21st Century Talent designation recognized our public libraries as a key resource and partners in furthering the goals developed for the region's Talent Development and Talent Connections initiatives. West Central Indiana's Talent Development goal is to increase the education attainment rate within the region by 3.4% by 2025. West Central Indiana's Talent Connection goal is to increase the per capita income of the region by 4.5% by 2025.

The BookMobile will allow residents greater access to resources and tools to help them further their educational attainment, expand resources for business owners, and build greater connections among community members.

Resilient Data

Additionally, Thrive West Central conducted community forums in each county in West Central Indiana to collect qualitative data from community members to understand gaps and trends that currently exist

within the region and the impacts of COVID-19. A common theme throughout West Central Indiana is unreliable broadband. The community members that attended the community forums recognized the importance of broadband as it is how students access their e-learning assignments, how individuals are able to work from home, and how individuals access online resources like Telehealth. During the

COVID-19 pandemic, libraries were mentioned as a key resource within the community where residents could access free wireless connection.

Funding Request

The total cost for Parke County Public Library BookMobile project is \$500,000. Through the library strategic planning process, fundraising goals were developed to meet the workforce goals. Therefore, this initiative will be funded via donor dollars and grant funding.



Clinton Public Library Bookmobile & Outdoor Space Vermillion County

Total Budget: \$1,600,000

Project Description

The Clinton Public Library continues to serve as a main resource for the population of Clinton, Indiana, providing valuable services to a largely low-income community, including seniors, adults, and children."

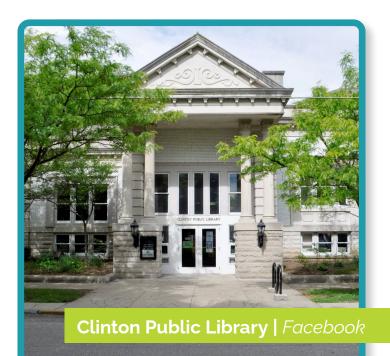
The Clinton Public Library has been a part of the community since 1911. The Clinton community received a grant to build the library from Andrew Carnegie in 1908. When it first opened its doors, over 500 books were circulated the first day. The Clinton Public Library continues to serve as a main resource for the population of Clinton, Indiana, providing valuable services to a largely low-income community, including seniors, adults, and children. They are embarking on a significant construction project to increase their accessibility and provide necessary structural updates to the building. As part of this project, they would also like to expand their services via two additional programs, the Outside Programming Center and BookMobile/Mobile Technology.

Outside Programming Center

The Clinton Public Library seeks to design and construct a new outdoor reading and Wi-Fi patio, performing, and programming space. The outdoor space will encompass the entire eastern side of the library.

Design elements to be included are:

- ADA accessible access from Library and street side
- Pavers with designated memorial inscriptions.
- Wi-Fi available.
- Outdoor shelving with books and audiobooks available for reading or check out.
- A raised stage with a solid wall movie screen backdrop.
- Ample areas for benches, tables, chairs, etc.
- Poles for removable shade cloths.
- Retention of as many trees as possible trimmed to provide shade.
- Small demonstration garden area.
- Electrical outlets for stage, movie projector, and ample charging stations.
- Lighting design.
- · Indigenous plants & vegetation.
- Irrigation.



- Public art (TBD).
- Educational multi-purpose activity wall and noise barrier (located on southeast front of building.

The goal for the outside programming center is to increase the usable space for outdoor programs and events. The addition of this space will allow the library to expand current programming options and create an environment that can accommodate a greater number of people, gets kids outdoors to take part in creative learning activities, and host more community events. The Clinton Public Library will be able to measure the impact of the addition through the number of individuals, adults and children, taking part in our programming, the increase in events the library is able to hold, and



the number of people utilizing this space throughout the year.

BookMobile/Mobile Technology

The Clinton County Public Library serves a largely low-income community with limited access to transportation and technology. The second program the library looks to develop is the funding for a mobile technology unit that would bring the library's basic services, including book access, computers, and internet to many of its residents who could not

otherwise access these tools and services. The BookMobile would be equipped with technology, wireless hotspots, and of course reading materials. Additional services could be offered through this program including trained staff members who could help users navigate critical tasks like completing online job applications and searching for available housing. In-kind matching funds would be provided over the course of a three-year period to support the BookMobile service: trained staff, ongoing maintenance of the vehicle, reading materials, computers, wireless hotspots, and any other technology-related needs.

These two programming areas are key to improving the overall quality of life of the region as they provide the necessary resources for community members to gather and gain access to tools needed to succeed today.

How Project Benefits West Central Indiana

The Clinton Public Library serves the City of Clinton and surrounding areas through the many programs they offer. With just over 4,000 residents within the City, the library provides resources to residents, and those committed to its mission continue to dream on how they can better serve the community. With the addition of the outdoor programming space, the Clinton Public library will be presented the opportunity to expand their current programming for all residents including adults and children and provide new opportunities to develop new programs and host more events in a space that is open to the public as well as will allow them to accommodate with social distancing guidelines. Additionally, the BookMobile will allow the Clinton Public Library to reach the individuals who are unable to access the libraries resources. These initiatives the Clinton Public Library is pursuing will enhance the quality of life and place within the Clinton community. While these are

small town projects, the impacts it will make will cause a ripple effect throughout the region. With more events at the library, more people will be drawn to the library and their services, and as the bookmobiles take to the road, more individuals are able to access key resources they need to excel in the 21st Century. In order to accomplish the project, the Clinton Public Library is working with locally owned construction company to complete the outdoor programming space, and the library will purchase the BookMobile.

Data Points Proving Project as Viable to READI

Resilient Community Forum Data

During the COVID-19 pandemic, libraries became even more essential within West Central Indiana as they provided essential access to broadband that many parts of our rural region lack reliable access to. Thrive West Central conducted community forums in each county within the region for their economic recovery plan: Resilient. One of the questions asked was, "How has your relationship with the internet/digital technology changed during the pandemic? Are there areas of your life (professional or personal) that have been greatly enhance by an increased reliance on digital technology?" Critical themes that were touched upon included e-learning, telehealth, and telework.

Community members noted that many families would park in the parking lots to access the free internet the libraries within our communities provided. Students were able to access their homework and upload assignments, and individuals within the community could access to obtain and submit information for job applications, unemployment, etc.

Census Data

Spanning a total area of 259.93 square miles, Vermillion County is home to an estimated population of 15,498 individuals and has a 12.2% poverty rate. The City of Clinton is the largest City in the county with 4,656 residents. The City of Clinton's overall poverty rate stands at 20.39%.

West Central 2025 – 21st Century Talent Dashboard

The 21st Century Talent Dashboard developed for the region's 21st Century Talent designation recognized our public libraries as a key resource and partners in furthering the goals developed for the region's Talent Development and Talent Connections initiatives. West Central Indiana's Talent Development goal is to increase the education attainment rate within the region by 3.4% by 2025. West Central Indiana's Talent Connection goal is to increase the per capita income of the region by 4.5% by 2025.

Funding Request

The total project cost for the Clinton Public Library's Outdoor Programming Space and BookMobile is \$1,600,000. The Clinton Public Library will provide In-kind match over a three year period and the remainder of the project will be a cash match to meet the READI requirements. The Clinton Public Library requests a total of \$400,000 in READI funding to complete this project.

Vigo County
Public
Library
Expansion
Vigo County

Total Budget: \$1,355,000



Project Description

We understand that expanding access to libraries within our region will set our communities up for success. With our regional libraries' commitment to the expansion of their services, it will provide greater opportunities for those within our region that they never had access to before. Through their critical role in helping individuals access information as well as providing Wi-Fi for students to complete their e-learning assignments. To build upon the regional network, the Vigo County Public Library (VCPL) aims to expand the services they provide through their READI project, initiating phase one through the expansion of an additional branch located in Twelve Points. VCPL is looking to obtain a location in Twelve Points for a conversion into a new branch. The main building has 4,600 finished square feet on 0.8 acres that includes 46 parking spaces that sits in the heart of the Twelve Points neighborhood, an area experiencing community revitalization. Additionally, the property includes a six-bay garage space for storage or program space, 1,200 unfinished sq. ft. basement space, working elevator last inspected and certified in 2019, six exterior entryways plus one exterior elevator access door, two natural gas fireplaces, and an ADA ramp on the East/13th Street side of the building.

The VCPL staff and board members have worked to provide creative solutions to meet the needs of all Vigo County residents. The Main Library has been remodeled and a new branch opened in West Terre Haute. VCPL outreach efforts have grown including circulating technology, off-site programming,



GENERATING CHANGE. TRANSFORMING LIVES.

and expanding home delivery. Still, we know that many members of our community long to see additional branches return to Vigo County and need the essential resources our public libraries offer to individuals.

Vigo County is geographically large, encompassing 410 square miles. However, nearly 60% of Vigo County residents live within just 35 of those square miles. In the City of Terre Haute, approximately 1,732 people live in each square mile, compared to 124 people per square mile in the surrounding county. VCPL is committed to serving the entire county, but due to the distribution of the population, it is not practical to base library locations on geography alone. Libraries need to be accessible



to people who drive and to those who rely on public transportation or walking.

By locating libraries in areas of significant density, VCPL can accommodate people within walking distance as well as those who utilize other means of transportation. To serve the varying needs of Vigo County residents, VCPL is exploring a two-pronged approach to expand library services: the addition of one to two library branches in areas

of dense population and community need, and the addition of two to three library outposts in areas convenient to residents living in less densely populated areas. VCPL staff have researched bookmobiles, Wi-Fi outposts, library vending machines, and potential new facilities. While COVID-19 forced a pause in some of this research, this work has resumed, and VCPL is ready to begin moving forward

How Project Benefits West Central Indiana

The VCPL is identifying potential partnerships with local organizations within the community and within the Twelve Points area. These include local public housing/living facilities, the Terre Haute Parks and Recreation Department, local museums, local art spaces, and local businesses.

Data Points Proving Project as Viable to READI

VCPL conducted research into many locations throughout Vigo County and determined that Twelve

Points would be the location of this expansion. A myriad of factors was under consideration in this determination: population, income, housing, access to internet and technology, families and children, residents with disabilities, unemployment, etc.

Population

For the purpose of this project, VCPL focused on the most densely populated areas of Vigo County as arranged by census tracts. Population density should be examined closely so that branches are placed in areas with the greatest concentration of people. The Twelve Points area has approximately 3,000 people per square mile. The area around Twelve Points is comprised of tracts 9, 11, 3, and 4, running from the river to Brown Avenue east to west and Florida Avenue to Locust north to south. The census tract that encompasses

Research from the American Library Association shows that children who have access to books and reading consistently do better in school. In the Twelve Points area, 51.61% of families have children and 25.51% are under the age of 18."

In the Twelve Points area, an estimated 18.5% of households have no internet at home and 13.7% of households use a smartphone as their only computer. Access to technology and the lack thereof has become even more apparent since the pandemic."

Twelve Points, tract 11, is one of the densest areas of Vigo County, with only the immediate downtown area having higher density.

Families And Children

According to the Families and Children Reports from the Pew Research Center, parents highly value the role that libraries can play in their children's lives. 79% of parents say that libraries are "very important," and an additional 15% say that libraries are "somewhat important." Parents with incomes less than \$50K are more likely to say libraries are "very important" than wealthier parents (86% verse 73%). VCPL data shows that families and people under 18 were the biggest demographic of program attendance in 2019. Research from the American Library Association shows that children who have access to books and reading consistently do better in school. In the Twelve Points area, 51.61% of families

have children and 25.51% are under the age of 18.

Purchasing books is a barrier to families living on limited incomes, but access to a library within easy walking distance increases the chances that families will use the services offered there. VCPL provides outreach services to childcare providers to increase kindergarten readiness, and the presence of a library in the direct community will make this service even easier to provide. The Twelve Point expansion will serve as a homework hub for school-aged children as after-school visits can include research, work on group projects, tutoring, and fun supplemental educational programs.

Income/Poverty

As we continue to evaluate locations, VCPL reviewed neighborhood income and poverty levels. The median income in the Twelve Points area is \$36.7K. Additionally, Twelve Points has a high percentage of families living in poverty at 31.9% and a high average of workers who make less than \$15K at their primary job at 27.9%. Families living in poverty or with lower incomes rely on the core services libraries offer, like computer and internet access, job searching, contacting and interacting with service agencies, continuing education, and for access to entertainment and cultural enrichment.

Access To Internet And Technology

In the Twelve Points area, an estimated 18.5% of households have no internet at home and 13.7% of households use a smartphone as their only computer. Access to technology and the lack thereof has become even more apparent since the pandemic. Children with Chromebooks cannot complete their homework without high-speed internet access and very few places in town provide free Wi-Fi, and the library is one of the few places that provide free Wi-Fi that is not a business establishment. Additionally, internet access and computers are needed for individuals to apply for unemployment services and jobs. The library has become the go-to place for these individuals where they can not only use a computer for free but receive help if they need it.

Educational Attainment

In the Twelve Points area, 19.7% of people are without a diploma and 42.3% have only a high school diploma and no college. Libraries provide a means for people to access educational opportunities, whether they be diploma programs, online classes at a community college, or even courses the library and community partners offer.

Through VCPL evaluation methods, Twelve Points is the better option for VCPL expansion. Twelve Points is a highly walkable area with multiple sidewalks and has a strategic location being north of Indiana State University and Union Hospital, making it attractive to people who live in North Terre Haute and the Otter Creek areas. Finally, many families in this region will see Deming Elementary close this year, and local students will be transported to other schools in the area. The addition of a library branch to the area will lift spirits and help fill the gap in community pride.

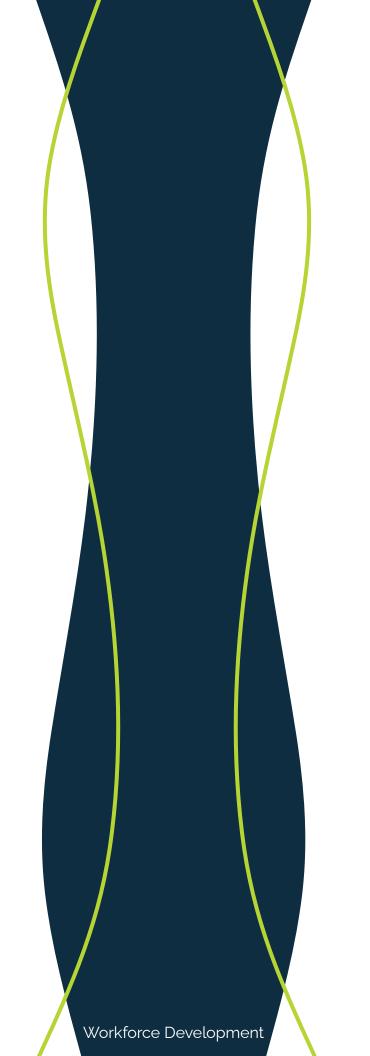
Funding Request

A local architect accompanied VPCL staff in touring the facility and provided rough estimates for remodeling cost. In addition, we have included a contingency fund, fees, signage, security cameras, and furnishing cost. Additionally, ongoing costs at the West Terre Haute branch provide a good base for projecting costs for a branch in Twelve Points as the size of the buildings are similar.

Construction Costs	\$850,000
Engineering Fees	\$70,000
Moving/New FFE	\$200,000
Property Purchase	\$85,000
Exterior Signage	\$15,000
Security Cameras	\$35,000
Contingency Fund	\$100,000
Total Cost	\$1,355,000

Projected Annual Budget for Twelve Points Facility

- Salaries & Benefits \$275,000
- Supplies \$10,000
- Services \$30,000
- Other Costs \$25,000
- TOTAL \$340,000
- Increased personnel costs would allow for the recruitment of social services professionals.





Introduction to Housing

Workforce housing is becoming a key phrase in the workforce development dialogue. With the overarching housing shortage looming over Indiana, and especially West Central Indiana, private/public partnerships are forming to address both the immediate and long-term concerns. The anticipated housing study conducted by the Lt. Governor will help shine additional light on the current concerns, but a basic market analysis today, and talking to a few realtors, will help any community or region understand its lack of housing supply.

To better understand the immediate concerns, Terre Haute recently conducted a housing analysis, attempting to better inform its decisions around the community's housing crisis.

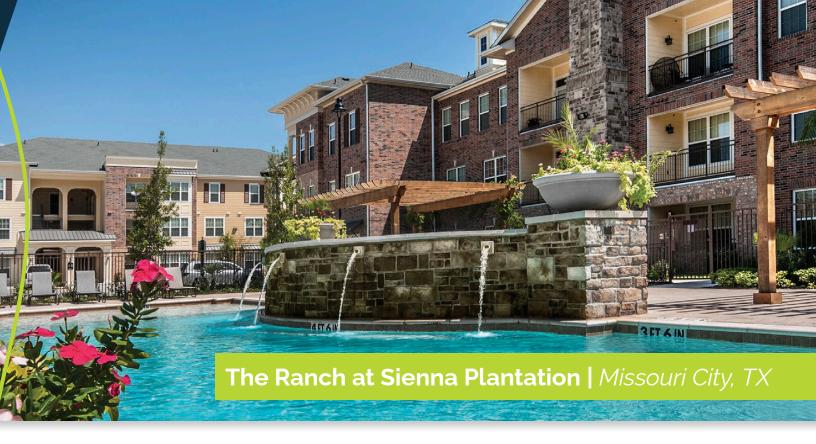
A recent Market Assessment conducted by Kretchmer Associates gathered preliminary data on a target market area within Terre Haute from Haythorne Avenue on the north side, I-70 to the south, U.S. 40 to the east, and the Wabash River to the west. While this target market area did not encompass all of Terre Haute, it does gather necessary and relevant data with the large portion of the population located near downtown and Twelve Points. Additional information was compiled from U.S. Census Data, Indiana Realtor Association, and local real estate data. In the Target Market Assessment, it was identified that there are an estimated 1,218 family units available as of 2020. With an average of 2.28 people per household, these units house a large portion of Terre Haute's population. Along with rental properties in the Market Area, the Terre Haute Housing Authority offers four properties and scattered site single-family homes. Within the Market Assessment, it was noted that "approximately 45% of the units in Housing Authority's senior buildings are occupied by those younger than 62 (Kretchmer Associates 14)."

In addition, there are currently seven available family properties/complexes and one that is under construction. The currently completed and occupied complexes include Warren Village II, which offers low-income housing tax credit; Highland Affordable Housing, which offers low-income housing tax credit; Lange Apartments, which offers low-income housing tax credit and is a part of the HOME Investment Partnerships Program; Harrison Apartments, which offers low-income housing tax credit; Arbours at Honey Creek, which offers low-income housing tax credit; and Greenwood Manor I and II, a part of Section 8 Project-Based Rental Assistance. The Historic Walnut Square is currently under construction. Between the eight complexes, there are 618 units in total. The Market Area also offers 11 senior/assisted living complexes. These units include Maryvale Apartments; Garfield Towers, under the Public Housing Authority; Garfield Gardens, a part of Section 8 Project-Based Rental Assistance; Warren Village; Miller Parrot Lofts, which offers low-income tax credit; Brownstone Manor; Wabash Senior Citizens Housing, under Section 202 Supportive Housing for the Elderly; Anthony Square, which offers low-income tax credit; Dreiser Square, under the Public Housing Authority; Juliet A. Peddle Park, under Section 202 Supportive Housing for the Elderly; and Park Place Apartments. Between these complexes and living facilities, there are a total of 1,092 units in the Market Area for independent senior living or assisted living. Finally, there are 7 representative market rents in the Market Area for Terre Haute. These complexes include RiverFront Lofts, The Deming, Lofts of Haute Maison, The Flat of Terre Haute, Heritage Trail, Sycamore Terrace and Village Quarter. These complexes offer a variety of settings from downtown to more remote locations. Between the seven rental complexes, there are a total of 1,479 units for residents. Tenants in these buildings range from families to local college students.

The analysis determined immediate and long-term needs, specifically related to senior housing, work-force housing, first time home buyer availability and rental settings designed for families. To tackle some of these concerns, the community is establishing a variety of solutions.

State Road
46
Housing
Project
Vigo County

Total Budget: \$50,000,000



Project Description

Watermark Residential proposes the construction and development of a new 232-unit Class A market rate apartment project located north of the I-70/State Road 46 interchange in Terre Haute. This 258,612 sq. ft. project will offer 96 one-bedroom, 96 two-bedroom, and 40 three-bedroom apartment homes with a total investment of \$50,000,000.

The development of this community will bring over 350 jobs to the marketplace during construction and result in additional permanent jobs once the community is operational. As part of our mission to positively impact the communities we serve, we are committed to delivering quality and attainable workforce housing options for the residents of Terre Haute. For 240 units, this could result in 350-375 residents living in this community. The last comparable new apartments in Terre Haute were completed over 10 years ago with the average age of comparable product being 14 years old.



This exciting new project will provide a location of the new apartments in close proximity to a Walmart Supercenter, Meijer, fast food joints, and Starbucks coffee. Local employers within the area include FedEx Ground, FedEx Freight,

and UPS customer care, and the site is located near the Terre Haute Regional Airport, Rose-Hulman Institute of Technology, Indiana State University, downtown Terre Haute, and has easy access to 1-70.

The benefits of the new apartments include a new luxury housing option and continued investment in the growing State Road 46 corridor. This exciting new project will provide necessary Class A multifamily inventory to a marketplace that is currently 99% leased. Employers want attractive housing options with access to services, amenities, and community assets for their employees, and people tend to move to cities and areas that provide safe, visually appealing housing options that have a wealth of amenities and workplaces that are close to home and will attract new investment.



Watermark Residential proposes a beautifully designed two-story apartment community featuring one-car attached garages. Additionally, each apartment home varies in size starting from a 1-bedroom at 773 sq. ft. to a 3-bedroom at 1,489 sq. ft. Each home includes high-end finishes: gourmet bar-kitchens with granite or quartz countertops, 9' ceilings, luxury vinyl flooring and carpet, stainless steel appliances, walkin closets, and a full-size washer and dryers in each home, select units feature gated yards, and lots of windows and natural light.

The apartments would also have access to a professionally-decorated clubhouse with TVs, kitchens, con-

ference rooms, technology centers, coffee bars, gaming dents, movie lounge, and Wi-Fi hotspots throughout, a 24-hour state-of-the-art fitness center, a resort-style pool, a dog park, valet trash, and recycling.

How Project Benefits West Central Indiana

The Watermark Residential Apartments was a "shovel READI" project that was tabled due to the result of increased construction cost and the COVID-19 pandemic. With the initiative from the State and the Indiana Economic Development Corporation, this project has once again become a reality for the community. As you will read in the Data Points Proving Project as Viable to READI section, West Central Indiana needs more affordable multifamily housing options. Through this project, West Central Indiana will continue to further relationships with private investors through strategic initiatives that will better the community and move forward current community planning efforts. As we look to the future of West Central Indiana, we understand the importance of developing our private-public partnerships and continuing to work with private investors within West Central Indiana.

Data Points Proving Project as Viable to READI

The Watermark Residential apartments project impacts many of the action items that were established through the See You In Terre Haute 2025 Community Plan. The Community Plan was developed through public participation to provide city and county leaders information on what the community needs and desires. The following pillars will be strategically impacted through this development:

Economic Development

The Economic Development task force is responsible for addressing economic opportunities and concerns within the community and responsible for pursuing aggressive development of properties for residential, non-residential, and institutional land uses in Terre Haute. One of the properties identified within the Community Plan was the development of the 46 Corridor.



Infrastructure

The development of the new Watermark Residential apartments on the State Road 46 corridor was identified in the See You in Terre Haute 2025 Community Plan within the Infrastructure task force. Key actions items listed within the Community Plan that this project will further include the following:

- Identify new ways to diversify housing types and affordability, targeting first-time home buyers and retirees.
- Ensure neighborhoods are pedestrian-oriented and conveniently located within walking distance to public parks or other outdoor areas.
- Collaborate with private land and housing owners to market the availability of housing options through development or building restoration.

A key task force initiative called for working with the City and county in the development of the Highway 46 corridor. With the addition of the Watermark Residential apartments, it would entice more individuals looking to locate within Vigo County to this area where they would be close to shopping, parks, and quick access to I-70.

Housing Addendum

Recognizing the importance of housing within the community, a Housing Addendum was created for the Community Plan to prioritize the need of affordable housing within the community. The Housing Addendum identified that Vigo County is made up of 14.8% College Age (18-24) individuals which is attributed to the four colleges located within Vigo County including Indiana State University, Rose-Hulman Institute of Technology, Saint Mary-of-the-Woods, and Ivy Tech Community College – Terre Haute. Additionally, 24.7% of the population is made up of Young Adults (25-55). These percentages show significant value in the addition of a new apartment complex as these are the ages most likely to seek this type of housing options.

The Housing Addendum identified seven available family properties/complexes and one that is currently under construction. Between the eight complexes, there are 618 total units. The Housing Addendum also identified seven representative market rents in the area that added 1,479 units for residents. The tenants range from families to local college students.

The addition of the 232 units from Watermark Residential will allow Terre Haute and Vigo County to accommodate a growing community. As West Central 2025 aims to halt population decline and draw more individuals to our community, the community will need a greater variety of housing stock to accommodate individuals as they move to the Terre Haute and Vigo County communities.

Terre Haute – Vigo County recently identified its desperate need for housing during the F-35 Lightning II training center selection process. The Terre Haute Regional Airport – Hulman Field was among five final sites considered for the training center. As Terre Haute prepared to showcase the many assets it has to offer, the lack of available housing was identified. With the development of this property on State Road 46, the community will be better positioned for future opportunities for the Terre Haute Regional Airport.

Funding Request

The total project cost for the State Road 46 Housing Project is \$50,000,000. The project will be privately funded through Watermark Residential. The READI grant will be utilized to incentivize the private entity to build in Terre Haute, Indiana recognizing the current market concerns regarding building materials and overall workforce shortages.

Essential Worker Village Vigo County

Total Budget: \$6,600,000



Through this initiative, it will expand the current Vigo County School Corporation's Building Trades program by allowing students the opportunity to explore each phase of a homes' construction including construction site preparation, rough frame completion, floor installation, plumbing and electrical work, interior designing, landscaping, and real estate."

Project Description

The Vigo County School Corporation is dedicated to providing their students a multitude of career exploration opportunities to help them determine a career path that excites them. By developing programs and initiatives for students, we better prepare them for a future that feeds their passions. The Essential Worker Village READI project is a private/ public workforce housing initiative developed by the Vigo County School Corporation, the City of Terre Haute, and the Homebuilders Association of Greater Terre Haute. Through this initiative, it will expand the current Vigo County School Corporation's Building Trades program by allowing students the opportunity to explore each phase of a homes' construction including construction site preparation, rough frame completion, floor installation, plumbing and electrical work, interior designing, landscaping, and real estate. By expanding the program to include each phase from construction to selling, it will open new avenues of opportunities for all students who show interest in one or more phases of the home building process.

While the Essential Worker Village provides the exploration of career pathways for students, it will develop a learning lab for future contractors, developing a pipeline solution for the local building trades' workforce shortage. The Essential Worker Village will be located on Meadows School property/Brown Avenue and would allow us

to develop a housing TIF district to offset infrastructure costs and help our community solve our housing shortage problem. This neighborhood would allow for 30 market-ready homes valued at approximately \$220,000 to be built during Phase I of the Essential Worker Village program. Through additional phases of the program, nearly 100 homes will be built.

Considerations for this program include the following:

- Developing smart/green homes
- Expanding architectural design (CRMH willing to partner)
- Creating learning lab
- Building trades/relationships with homebuilders
- Developing potential RFP process for homebuilders based on a guaranteed design
- Focusing on essential workers/workforce housing
- · Keeping infrastructure costs down/develop positive results for each partner/stakeholder
- Looking at a copy/paste model for homes



How Project Benefits West Central Indiana

For the Essential Workers Village, many partners within the community will play a role in furthering the success of this program. Partners include Vigo County School Corporation, Vigo County School Corporation, Vigo County School Corporation, Vigo County, Trades Corporation, City of Terre Haute, Terre Haute Chamber of Commerce, Vigo County, Homebuilders Association of Greater Terre Haute, CRMH, and others as the project continues to move forward.

Data Points Proving Project as Viable to READI

The Essential Workers Village is a critical piece to READI as it positively impacts community housing which has been identified as a challenge within Vigo County through multiple planning efforts over the past four years.

To understand this challenge, a Housing Addendum was created for the City of Terre Haute and Vigo County's See You In Terre Haute 2025 Community Plan in 2021. The purpose of this addendum was to prioritize the need for affordable housing in our community and develop an action plan in order to move the Community Plan forward. Additionally, the Housing Addendum noted the initiative of Lieutenant Governor Suzanne Crouch in the launching of a housing study for the State of Indiana and may impact some of the numbers found in the Addendum.

Demographic Information

Demographic	Terre Haute	Vigo County
Total Population	60,622	107,038
Minority Population	17.8%	12.4%
Median Household Income	\$36,406	\$45,230
Persons in Poverty	26.4%	20.8%

Source: City of Terre Haute and Vigo County 2025 Community Plan – Housing Addendum

The Housing Addendum noted that there are 23,238 Housing Units located in the City of Terre Haute and 47,535 in Vigo County. Additionally, 24.7% of citizens in Vigo County are Young Adults (25-44). This age group is more likely in need of single-family housing options. Currently, the Housing Addendum identified that there are an estimated 1,218 family units available as of 2020. As one of West Central 2025's goals is to halt projected population decline and attract new talent and development, more housing will be needed to accommodate them. Additionally, through a regional lens, the Resilient community forums conducted in 2021 identified housing as a main concern across the region.

During the community forums, Thrive West Central asked attendees, "To your knowledge, how has the COVID-19 pandemic impacted the housing market in your area? Were these trends already occurring before the pandemic?" Responses throughout the region found that these trends were occurring before the start of the pandemic but were escalated by the result of the pandemic.

The City of Terre Haute and Vigo County have made steps towards the identified goals within the Community Plan through the creation of an infrastructure task force that addresses infrastructure opportunities and concerns within the community. The Essential Workers Village project will allow the City of Terre Haute and Vigo County to diversity their housing types and affordability as identified in the goals and objectives listed within the Housing Addendum through collaborating with private/public partnerships.

The Essential Workers Village will not only benefit the housing market within the community, but it will develop an essential workers pipeline to help bridge the gap in the workforce shortages by connecting students with new career path options. As a designated 21st Century Talent Region, West Central 2025 is committed to a systematic approach to attract, develop, and connect talent. Through the Essential Workers Village, students within the Vigo County School Corporation will be allowed to explore career pathways and be connected with local talent to complete their projects. This would further the West Central 2025's goals for talent development and talent connections through workforce building programs and industry specific partnerships.

Funding Request

The total project cost for the Essential Worker Village is \$6,600,000. The funding for this housing initiative will be supplimented by the READI grant with the largest portion of the funding by the developers. The funding will help entice the builders with the goal of accomplishing this project within the first three years. The school corportation will have an in-kind match of land on the City's east side adjacent to an elementary school. The total amount requested from READI is \$1,320,000.

City of
Sullivan
Housing
Project
Sullivan County

Total Budget: \$6,300,000



Project Description

The City of Sullivan continues to shine with major improvements to its downtown and overall beautification efforts. The leadership is tacking blight while developing new construction and programming that not only entices visitors, but expands on its retention population efforts. Much like many communities in Indiana, the City of Sullivan is looking at ways to encourage home builders to build more new homes and add to the housing market pipeline. Their strategic plan directly addresses the desire to have more people living in Sullivan, with the recognition they are likely to work in a contiguous community.

In addition, the City is looking progressively at the growing trend to work from home. The concept is to enjoy the small town environment, beautiful downtown, great education, and comfortable and private home setting, while driving just a few short miles to-and-from work. This mindset is different than the community of the past. In



The approach will offer the City to aid, in phases, the community's housing crisis, eliminate blight, utilize a large parcel of property for taxpayer use, develop opportunities for local builders and subcontractors, and allow potential homebuyers the opportunity to purchase a beautiful home at an affordable price."

fact, with the recent announcement of the closing of the coal mines, Sullivan is forced to look more progressively than ever before. The ability to remove blight and build new homes is at the forefront of their short and long-term strategic plan. Recently, the City eliminated 21 blighted properties under the IHCDA's Blight Elimination Program. Flaherty and Collins built duplexes on the first 10 and T&H Investments looks to complete a project on the remaining 11. The program inspired to demolish an additional 70 under our very own "They Gotta Go" program. The Sullivan Neighborhood Revitalization program will build 20-40 new owner occupied "infill" homes as well. The process was developed through a transparent request for proposal program and included certain variables such as cost, square footage, look, style and efficiency. The purpose was to pilot examples which stirred new excitement in the community's housing market.

In addition, Sullivan's park encompasses a great amount of property and is located at

the center of the community. Sitting just south of the downtown area, the park has ample land to expand the pilot housing initiative, which has already proven successful. The early success adds virtue to the expansion of Sullivan's housing initiative. Therefore, the next phase of the program will utilize the City's park, allowing for an additional incentive to thirty new homes in phase one.

The City will work with local engineers, developers and realtors to design homes in the \$180,000 to \$250,000, drawing on Sullivan's unique small town approach, while showcasing modern amenities and niche neighborhood concepts. The City will create an RFQ process, much like the pilot program, which allows builders to present proposals on their housing ideas and concepts. The selection team will be a neutral group of professionals from inside-and-outside the community to determine the best opportunity for homebuyers. The process will encourage multiple concepts utilizing the variables in order to attract single family home buyers with different financial abilities, allowing for affordable options. The builders will be given a parcel of land located in the park, offering a nearly forty thousand dollar incentive to build the home at a great value while still offering the builder the opportunity to be financially solvent.

Although every community is dealing with the lack of housing in the pipeline, the City of Sullivan is choosing a creative approach. The approach will offer the City to aid, in phases, the community's housing crisis, eliminate blight, utilize a large parcel of property for taxpayer use, develop opportunities for local builders and subcontractors, and allow potential homebuyers the opportunity to purchase a beautiful home at an affordable price.

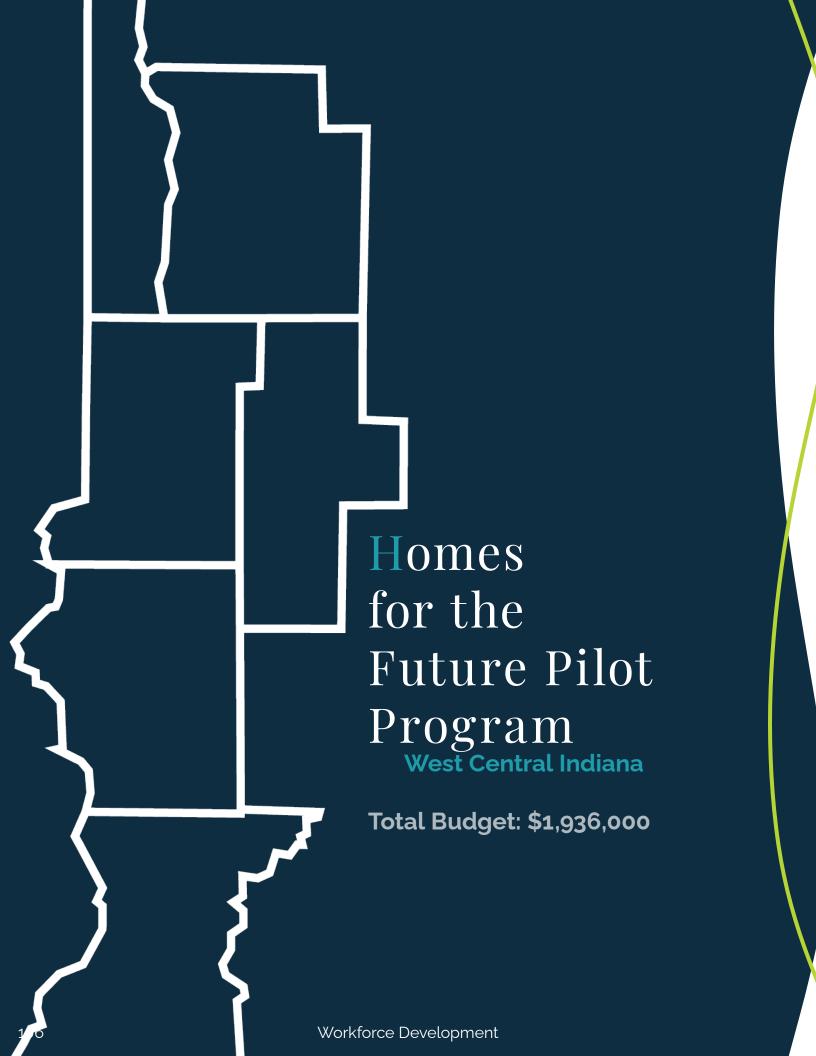
Funding Request

The request for READI includes the additional infrastructure costs, allowing the City to develop a grant program to offset up to ten percent of the builders utility costs. Although this incentive may seem lofty in addition to the land subsidy, Sullivan's need is now, and building costs and lack of homebuilders and workforce, determine a competitive market gap/need.

Homes	Price Point	Total	READI Grant Request
5	\$180,000 single family homes	\$900,000	\$225,000
10	\$200,000 single family homes	\$2,000,000	\$500,000
10	\$220,000 single family homes	\$2,220,000	\$550,000
5	\$240,000 single family homes	\$1,200,000	\$300,000
Total		\$6,300,000	\$1,575,000

The grants would be used to assist both the City and homebuilder with infrastructure costs, allowing efficient utility coverage both within the park and to the homes. The READI match would come from the land gift and development, and the chosen homebuilders. The hope is to secure the final programming guidelines and celebrate phase one by the end of 2023, pending availability of construction materials and workforce.

As Sullivan continues to find unique ways to attract people to its community, it must also look at retention, especially related to the coal mines and their economic impacts to West Central Indiana, and especially Sullivan and its contiguous rural communities. The City of Sullivan is prepared to dream big, incentivize big, and compete.



Project Description

Thrive West Central is a leading organization working alongside West Central 2025 and the Wabash River RDA to tackle community development issues and opportunities as a region. They've recently rebranded to show their commitment and rooted foot print in the regionalism conversation, including rebranding, collaboration amongst regional partners, data collection and analyzation, and the most recent Economic Development Administration grant, which led to the new regional plan, Resilient. They serve as the leading organization for the aging and disabled and recently rolled-out a small business revolving loan fund, which is meant to aid struggling small businesses in the region. Through their regional outreach they've agreed to lead a housing initiative meant to encourage and entice home builders to consider adding houses to the market despite the current concerns with building costs, overall infrastructure costs and construction workforce shortages.

The grant program is designed to develop a new energy around homebuilding in the West Central region. Thrive will work with local engineers, developers and realtors to design homes in the \$220,000 range, while looking at new modern and efficient homes, attractive to today's buyer. Thrive will create an RFQ process, much like Sullivan's Housing pilot program, which allows builders to present proposals on their housing ideas and concepts. The selection team will be a group of West Central Indiana leaders to determine the best opportunity for homebuyers. The process will encourage multiple concepts utilizing the variables in order to attract single family home



buyers and allowing for affordable options. The builders will have the opportunity to apply for up to ten percent of their home costs, no more than \$20,000. The monies will be used to help supplement infrastructure costs, allowing homes to be sold at an affordable rate while allowing the builder to make good business decisions for its company and employee retention.

Funding Request

The READI match will come from the investments made by the chosen homebuilders. The hope is to secure the final programming guidelines and celebrate phase one by the end of 2024 pending availability of construction materials and workforce.

Homes	Price Point	Total	READI Grant Request
80	\$220,000	\$17,600,000	\$1,936,000
10	10% for grant program	\$1,760,000	
10	1% for administrative fees	\$176,000	
Total			\$1,936,000



Introduction to Access to Care

When our workforce is looking for a place to hang their hat – the place that they will not only call home but also where they will make a living – access to care is an important consideration. In rural Indiana, access to care has long been a challenge that organizations within our community continue to achieve milestones to improve. One such organization is Valley Professionals Community Health Center.

Valley Professionals has seven health care locations throughout West Central Indiana, serving rural Indiana and providing access to care for many individuals who may otherwise struggle with transportation to that care. Offering a variety of health care services including primary care, dental, behavioral health, chiropractic, pregnancy & family, and more, Valley Professionals alleviates concerns surrounding access to care through school-based services, after-hours clinic, and televisits, along with traditional clinic visits.

This project is designed to provide access to care to those living in rural areas surrounding West Terre Haute, a town that has historically struggled to provide quality of life resources to those without transportation. This project will create a health care clinic within West Terre Haute to serve residents of surrounding areas.

West Terre Haute Clinic Pharmacy Vigo County

Total Budget: \$1,500,000



Project Description

Renderings provided by: HALSTEADarchitects

Access to care is important to sustaining workforce and continuing its development, but it is more important to provide comprehensive and integrated health care for all individuals and families. For the past twelve years, Valley Professionals Community Health Center's (VPCHC) has been committed to its mission to accomplish this for our region. VPCHC offers a variety of services that are often not found or are limited in rural communities. These services include primary care, behavioral health care, dental care, and patient support services. They employ an integrated model which allows them to serve as a one-stop shop for health care by providing services that deliver whole-person care.

With a total of seven clinics located within Vermillion, Parke, Montgomery, and Vigo Counties and a Mobile School-Based Health Center, they service numerous communities through-



out West Central Indiana, yet many individuals fall through the cracks. As an accredited Patient Centered Medical Home, VPCHC works passionately to address the major health needs in the target service area. While services are available to all residents within the service area, the target population for Valley Professionals is the estimated 68,924 residents that live at or below 200% of the Federal Poverty Level (FPL), are uninsured or underinsured, receive Medicaid or Medicare benefits, are medically underserved and/or have difficulty accessing appropriate primary care, behavioral health, and other patient services.

VPCHC's proposed READI project will help them further their mission and their vision to improve access to comprehensive quality health care and enhance the overall well-being of the communi-

ties they serve through the development of a new clinic located in West Terre Haute, Indiana. The proposed facility would be a total of 4,835 square feet that would provide the following amenities:

- Seven (7) new exam rooms
- Three (3) additional behavior health offices
- New lab and vaccine area
- Pharmacy
- Nurse's station
- Staff break room and waiting room

The new facility is a one story, wood-framed, concrete foundation structure with brick and EIFS facades with a sloped asphalt shingle roof. The interior materials are painted gypsum board, vinyl plank flooring with carpet tile in offices, acoustical ceilings, ceramic tile, and epoxy paint in toilet rooms.

How Project Benefits West Central Indiana

The community stands behind the addition of Valley Professionals Community Health Center Clinic and Pharmacy in West Terre Haute. Valley Professionals has continued to partner with local community partners in fundraising efforts and HRSA funding with support from READI. As stated in the Data Points Proving Project as Viable for READI, Valley Professional identified West Terre Haute as a community in need of greater access to care. The addition of the clinic and pharmacy in West Terre Haute will allow the residents to easily access the resources and services Valley Professionals provides including primary care, behavioral health, and other patient services.

Data Points Proving Project as Viable to READI

Through data collected through VPCHC's 2021-2023 Needs Assessment, West Terre Haute was identified as a location for a new clinic. West Terre Haute Demographics Population include approximately 2,490 residents. This economic data compiled identified that 28% of the population is living in poverty, while the national poverty rate is 14%. Statistics also show the unemployment rate of West Terre Haute is 13.2%. Additionally, compared to the national average of 9.0%, 15.5% of the West Terre Haute population is uninsured. It is important to note that 77.9% of West Vigo Elementary students receive free and reduced lunch, as compared to 47.1% for the State of Indiana.

Through the data from the Resilient economic recovery plan and national conversations, many issues relating to health care emerged. Mental health has become a top concern throughout the region as many have worked to ensure that those struggling with mental health have access to the care they need. With limited resources for mental health, West Terre Haute has demonstrated a great need for improved access to health care facilities. In addition to this, the data and conversations also showed a great need for transportation to health care facilities offering mental health care. Many of the residents within West Terre Haute walk or ride bikes as their main source of transportation, and Terre Haute is not easily accessible through these means. With the addition of a VPCHC in West Terre Haute, they will be able to serve this population that is too often missed due to transportation challenges.

Along with the data specific to West Terre Haute, the health of Vigo County, where West Terre Haute is located, also causes alarm to the need for more accessible health care. According to statistics published by U.S. News, Vigo County has a life expectancy of 75.8 years, 1.7 years less than

the national average of 77.5 years. Out of a score of 100, Vigo County earned a 65 in Access to Care, 39 in Health Behaviors, 42 in Health Conditions, 52 in Health Outcomes, and 46 in Mental Health.

Indiana also has its own issues relating to health that can be solved through the accessible and affordable health care provided by VPCHC. The chart below is compiled using data from the CDC's collection of statistics on Indiana during 2017. Of the 10 top leading causes, 8 of them are either cured or made livable with proper care. Suicide statistics can improve with access to mental health care. Losing just one Hoosier to disease and illness that can be treated is too many. West Terre Haute has lost its own to these causes, but VPCHC can help to improve these numbers and provide a better quality of life for West Terre Haute.

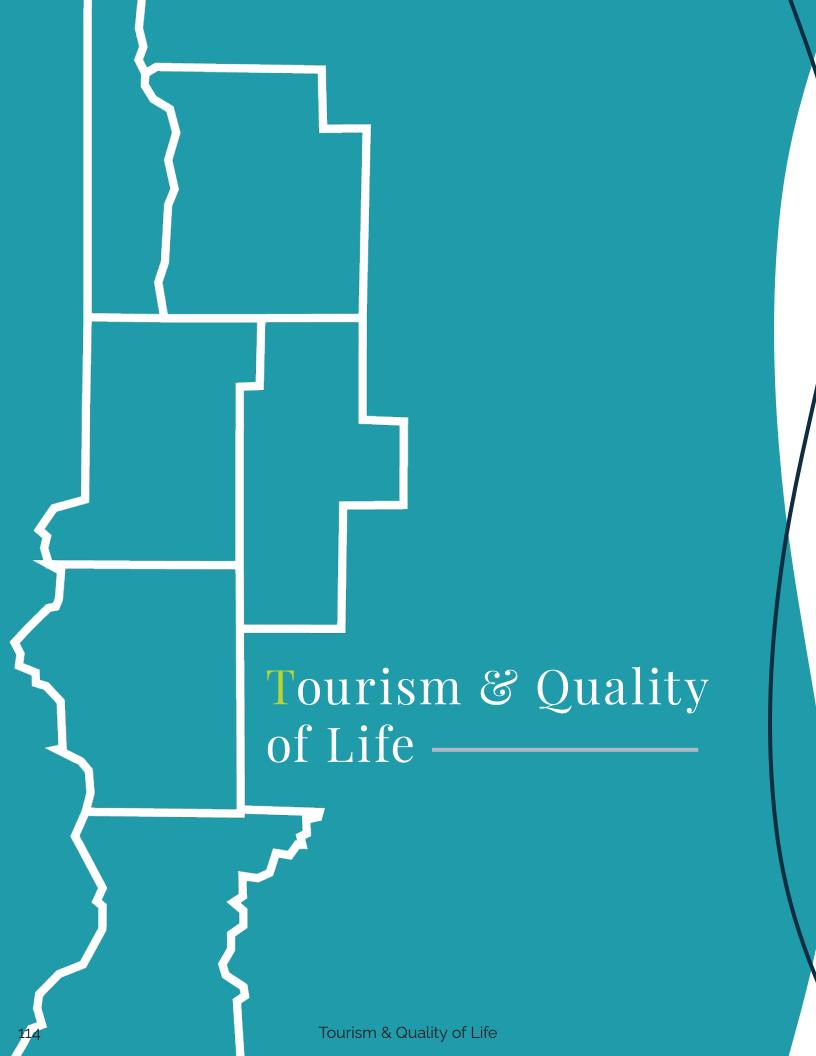
Cause of Death	Deaths per Year in Indiana, 2017
Heart Disease	14.445
Cancer	13,462
Chronic Lower Respiratory Disease	4,375
Accidents	3,978
Stroke	3,150
Alzheimer's Disease	2,771
Diabetes	2,096
Kidney Disease	1,440
Septicmia	1,277
Suicide	1,092

Funding Request

The total funding needed for the new clinic location is \$1,500,000 which includes building, equipment, and furniture. Through community support and fundraising. Valley Professionals has raised the funds below:

HRSA Infrastructure Funding \$714,000 HRSA Equipment Funding \$300,000 Total Funds Raised from Community \$155,000 2020 Foley Foundation Grant \$30,000 2021 Foley Foundation Grant \$30,000 Anonymous Donation \$25,000

Not included in the anonymous match, Valley Professionals anonymous family will match dollar for dollar up to \$100,000. Valley Professionals has earned approximately \$47,000 of the total \$100,000. Valley Professionals is requisition \$200,000 from READI funds to complete the West Terre Haute Clinic and Pharmacy.



Introduction to Tourism & Quality of Life

In 2018, a group of leaders from each county in the region gathered to discuss avenues of shared understanding and collaboration for regionalism. In a one-day facilitated meeting, the shared commonality amongst each leader was a focus on tourism. Each leader believed tourism to be an area their county could develop, expand, and celebrate. Therefore, the region identified tourism as an early point of collaboration in the beginning stages of planning with the West Central 2025 initiative. In fact, each county helped develop an inventory of quality-of-life assets, and they also identified popular tourism attractions. The leaders in the region quickly realized advancing a collaborative marketing effort around their tourism assets would help elevate the region as a whole, inspiring additional public and private investments. From the new Terre Haute Convention Center, to the nationally-recognized Griffin Bike Park, to the popular Rockville and Sullivan Lakes, to the many historical destinations in Knox County centered on its legacy as Indiana's first Capital, there is much to experience.

In addition, in 2019, Terre Haute developed the See You In Terre Haute 2025 Community Plan. Although the plan was specific to Terre Haute, much of the data represented regional variables, including the overall economic value of the number of higher education institutions, the number of students and their families. This data indicated a total of nearly 20,000 students within the West Central Indiana region attending the institutions of higher learning. Multiplying the number of students with family members for special weekend events, the additional exposure to the region became even more apparent. This matched with the creation of the Indiana Destination Development Corporation shined light on our unique capabilities in utilizing tourism as a talent retention and attraction tool.

There is much on the horizon for the region, recognizing the gaming tax revenue with the upcoming casino in Terre Haute and West Central Indiana, additional trails and recreational facilities, revitalized and newly developed museums and cultural destinations in Main Street designated areas, and so much more. Via additional shared resources such as the Wabash River and connecting trails amongst communities, the long-term opportunity for West Central Indiana to be a region without recognizing boundaries is on the horizon, one welcome mat for all.

Wilma and Liston Buell Community Center Clay County

Total Budget: \$1,430,000



Project Description

Renderings provided by: RATIO Architects, Inc.

Recreation, Education, Information, and Nutrition – these four ideologies are what REIN Coalition aims to provide West Central Indiana. Since 2009, REIN has strived to create a new and unique community center to create a space capable for a variety of services including meeting space, housing a large food pantry, events like graduation parties, birthday parties, wedding receptions, and much more.

The Wilma and Liston Buell Community Center will be established at Goshen Park in Clay City, Indiana by rehabilitating the existing building within the park. The Community Center will provide the necessary amenities for community members as well as a location to gather and celebrate.

To continue to provide for those who need it most, a food pantry will be installed within the Community Center that will have coolers, freezers, and shelves for storing pantry items. It will store cans and frozen goods as well as hygiene products like feminine products,

The Community Center will provide the necessary amenities for community members as well as a location to gather and celebrate."

laundry detergent, toothpaste, and more. During the COVID-19 pandemic, pantries across the region saw an increase in those seeking assistance. The addition of a pantry within the Community Center will allow Clay City to support current residents as well as prepare for future crises.

To continue the mission of the REIN Coalition, the Wilma and Liston Buell Community Center will have a fitness area and a small library for those within the community to pursue recreation and education/information.

How Project Benefits West Central Indiana

The REIN Coalition, Keymark Construction, and Clay County Commissioners are working in conjunction to bring this project to life. By developing a space for our small town communities to collaborate and come together to benefit those living in West Central Indiana.

Data Points Proving Project as Viable to READI

As a communal space, the Community Center will help to attract and cater to the needs of current and future Hoosiers."

In 2020, the West Central Indiana region came together to create a comprehensive plan to determine how to grow the region. These counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. One of the goals of the region was talent attraction and leveraging the power of place

to grow the population of the community and region. A strategy for this included enhancing tourism and attractions for the region. With this data from the 21st Century Talent Region, Clay County's Wilma and Liston Buell Community Center aims to meet this strategy and goal. As a communal space, the Community Center will help to attract and cater to the needs of current and future Hoosiers.

In the plan for future talent acquisition, the region compiled a honey-comb graph to map out all the areas in which they feel they currently offer capabilities or could be enhanced. Labeled as initiatives and projects under tourism (experiences), areas for improvement included sporting events and Main Street entities. The community center will allow for a larger range in activities offered in the county while giving the community the potential to host local events and showcases.

Funding Request

The total project cost for the Wilma and Liston Buell Community Center is \$1,430,000. The REIN Coalition request \$228,000 from READI funds to complete the project. In addition, the REIN Coalition received a \$500,000 donation to help supplement a portion of the match. The remaining project cost will be obtained through county investment and fundraising efforts.

Wilma & Liston Buell Community Center (Clay City, IN)			
Room Use	Items Included	Cost	
Food Pantry	coolers, freezers, shelving	\$48,000	
Foyer	chairs, tables, couch	\$2,400	
Bathrooms	stools, urinals, vanities, miscellaneous	\$6,000	
Event Center	sound system, removable tables, removable chairs, trucks, carts, TV monitors	\$58,000	
YMCA (use in the event center)	equipment	\$33,000	
Kitchen	cabinets, appliances, fixtures, miscella- neous	\$35,000	
Office	desk, chair, cabinets, computer, printer, miscellaneous	\$6,500	
Multipurpose Room (Arts & Crafts)	tables, chairs, TV, sinks, miscellaneous	\$12,000	
Broadband (entire building)		\$27,100	
	Total	\$228,000	





Project Description

The Red Skelton Performing Arts Center and Museum (The Red) honors the legacy of a man who touched numerous lives through his comedic talent, great works, compassion, and commitment to public service. The Red Skelton Performing Arts Center opened in 2006 and is an 850-seat European–style theatre with two balconies. It is home to the Vincennes University Foundation's Community Series, VU Theater department plays, Red Skelton Museum shows, and multiple other programs presented by both the University and the community as a whole. The attached Red Skelton Museum opened in 2013 and is a 12,000 sq. ft. fully interactive museum which honors Red's Legacy of Laughter through permanent exhibits, educational programming and entertainment. The Red Skelton Museum presents these ideals to the visiting public in celebration of this Vincennes native whose greatest ambition was to bring laughter to countless audiences.

Vincennes has an active historical community with many sites and agencies who focus on the interpretation of the 18th and 19th centuries. Far from being in direct competition with these other non-profit agencies, the Red Skelton Museum adds interpretation of the 20th century to Indiana's vivid story. Cooperative programs have been developed by the Red Skelton Museum,



which have included partnerships with historic sites within the local area, as well as surrounding counties, including the Indiana Military Museum, the Northwest Territory Art Guild, Knox County Public Library, the Vincennes State Historic Sites, the George Rogers Clark National Historical Park, the Indiana Humanities, and the Indiana Historical Society. These programs will serve as the core content of the educational department for the Red Skelton Museum for the first five years of its

operation. This will firmly establish the museum into the network of cultural attractions already in place.

Visitation statistics completed by the IDDC (Indiana Destination Development Corporation) show a 24% increase in destination visitors from 2010 (prior to the museum opening) to 2018. In addition, the Red Skelton Museum ranked in the top three places surveyed visitors listed as the reason they visited in both 2014 and 2018, ahead of all other tourism



attractions with the exception of the George Rogers Clark National Park. Regionally, the physical location of Vincennes serves as a convenient crossroads between Saint Louis, Missouri; Louisville, Kentucky; Nashville, Tennessee; Chicago, Illinois; and Indianapolis, Indiana. The Red Skelton Museum has become a destination not only for Red's fans, but also these casual travelers.

The proposed addition to the Red Skelton Performing Arts Center and Museum will include an art gallery to showcase Red Skelton's original paintings of which the museum currently has more than 200. Also, it will include an open event space which will seat more than 250 people or can be used for traveling/temporary exhibits. This space will include a small stage and necessary equipment to be set up for presentations, workshops, and even comedy nights. The expansion will have a catering kitchen to accommodate events in the new space and restrooms with multiple stalls. Additionally, there will be archival storage for the artwork with a work area. This expansion is designed to enhance the original design of the "The Red" and also will incorporate a garden space in the front with a separate entrance for events.

How Project Benefits West Central Indiana

The current museum space is filled with permanent exhibits, and although the museum staff began presenting temporary exhibits in 2016 with artifacts from our extensive archives, the limited space available has hampered these efforts. In order to keep the Red Skelton Museum a must-see facility well into the future, the expansion would enable us to not only increase the scope of our temporary exhibits that explore other aspects of Red's life and career but also to host traveling exhibits on an annual basis. These exhibits will come from various sources such as the Museums on Main



Street program, which is a partnership of the Smithsonian Institution Traveling Exhibition Service (SITES), the Federation of State Humanities Councils, and state humanities councils nationwide. One such exhibit under consideration is "So Ready for Laughter: The Legacy of Bob Hope" from the National WWII Museum in New Orleans. Presentation of these nationally touring exhibits will enhance the cultural opportunities for the entire region. The event space will give members of the University and the commu-



cohesion.

nity an outstanding venue in which to host receptions, conferences, and dinners. This expansion will introduce new audiences to the performing and visual arts. A 2005 report by the Rand Corporation about the visual arts argues the intrinsic pleasures and stimulation of the art experience do more than enhance an individual's life. According to the report, they "can connect people more deeply to the world and open them to new ways of seeing," creating the foundation on which to forge social bonds and community

Data Points Proving Project as Viable to READI

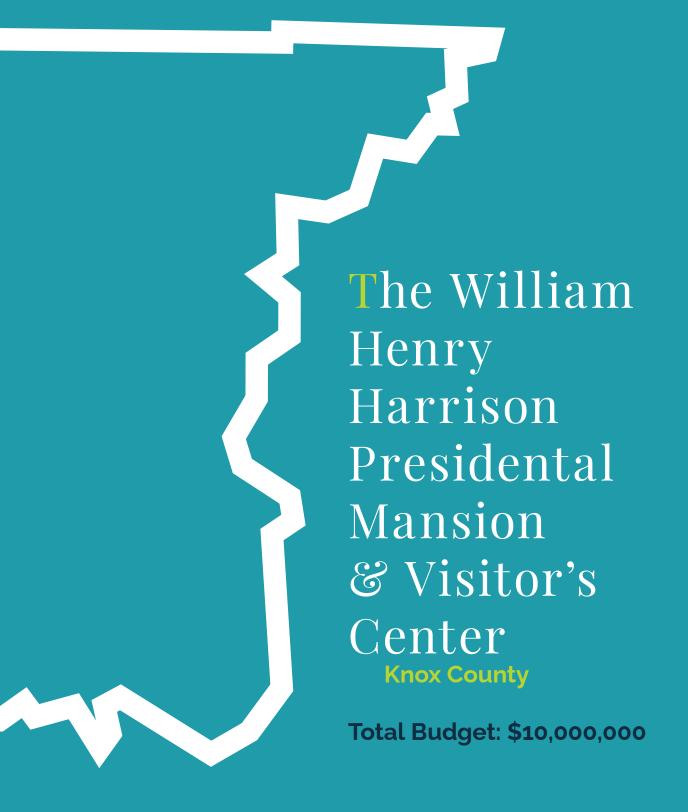
The Museum Association released an article called "Museums Change Lives." Within this article, the Museum Association explains how museums increase our sense of wellbeing, help us feel proud of where we have come from, can inspire, challenge, and stimulate us, and make us feel healthier. "With society facing issues such as poverty, inequality, intolerance and discrimination, museums can help us understand, debate, and challenge these concerns. They can also enhance everyone's life chances by breaking down barriers to access and inclusion. Museums are doing this through active public participation, engaging with diverse communities, and sharing collections and knowledge in ways that are transforming lives." The new expansion of the museum will allow for new

temporary exhibits to be held within The Red and create an opportunity for visitors to always find something new within the halls.

Funding Request

The total project cost for the expansion to The Red is \$5,000,000. The Red is requesting \$1,250,000 in READI funds to complete this project. The remaining funding will be obtained by the museum from fundraising efforts and donations.







Project Description

The William Henry Harrison Presidential Mansion most notably served as the home of William Henry Harrison, the first Indiana Territory Governor and the ninth President of the United States. It served as the centerpiece of territorial government and society, vital to the expansion of the United States and the formation of Indiana and surrounding states. Today, it serves as a point of pride for the State of Indiana – a driver of tourism and the economy, as thousands of people set foot each year in this historic home to learn about the past and how it continues to impact the present and future.

The William Henry Harrison Presidential Mansion is located in the heart of Vincennes, Indiana – capital of the Indiana Territory until 1816. Completed in 1804 and home to William Henry Harrison and his family until 1812, it is the unique setting of historic events that propelled the United States' expan-

sion into the west – events attracting attention across the world, as far as Spain, France, and Britain. The events at Harrison's home during that period symbolized the common American story: one of growth, opportunity, hard work, and sacrifice. Indiana has no other prominent structure that has served a similar role in the State's history.

Today, the Harrison Mansion hosts several special events throughout the year including "Christmas at the Mansion" featuring re-enactors portraying characters from the territorial period, music, and carriage rides. The Can-

The events at Harrison's home during that period symbolized the common American story: one of growth, opportunity, hard work, and sacrifice."

dlelight Open House and Street Ball, Walnut Grove Festival and Fourth of July fireworks all draw visitors to the presidential home. Additionally, the John Small rifle that was crafted by Colonel John Small of Vincennes, Indiana over 200 years ago is now on display at the Mansion. Small was Indiana's first sheriff, and his gun is the official rifle of the State of Indiana.

The Harrison Mansion, in many ways, is an important part of the common America – and Hoosier – story. At a time when American was expanding, there was a lot of international attention on this area. Yet, the spirit of those who settled here was humble – the same as today.

The William Henry Harrison Presidential Mansion is located in one of the most historically significant areas of the United States. It was at Vincennes, Indiana that Governor William Henry Harrison and others made decisions that influenced the future of the United States. The site of Harrison's famous negotiations with Tecumseh and other Native Americans can be visited at the Walnut Grove Park featuring the "treaty tree." The State of Indiana has a significant opportunity to propel its story throughout the nation and become a historic destination that attracts millions - a destination such as Gettysburg, Pennsylvania, Charleston, South Carolina, or Williamsburg, Virginia. A destination that families visit to explore the important events and locations that shaped our nation.



Immersed In History

While the Harrison Mansion is one of the most notable locations in the region, it is in great company as Vincennes is home to many other historical events and treasured sites. As the oldest city in Indiana, previously a French fur trading post, Vincennes was founded in 1732. France eventually lost the area to Great Britain, and forty-seven years later, George Rogers Clark and his small army took the largest land conquest in the Revolutionary War away from the British. Today, the George Rogers Clark National Historical Park in Vincennes is the site of the largest National Monument west of Washington, D.C., which honors the heroic accomplishments of Colonel Clark and his men. Each year the "Spirit of Vincennes Rendezvous" attracts nearly 35,000 visitors to its authentic Revolutionary War battle reenactments.

A Future Worth Funding

The \$10 million William Henry Harrison Presidential Mansion and Visitors Center project is a significant investment in the preservation of Indiana's history. It is one of the most important pieces to making Indiana a historic destination. Harrison's contributions helped shape the future of the United

Harrison's contributions helped shape the future of the United States, and his welcoming personality played an important role in his unchartered success." States, and his welcoming personality played an important role in his unchartered success. The new 15,000-square-foot Harrison Presidential Visitors Center will welcome visitors to explore the history of the local surroundings and gain an understanding of the historical importance of the State of Indiana. The Visitors Center will be located adjacent to the Presidential Mansion and the Robert E. Green Activities Center – a popular destination for large banquets and celebrations that will be incorporated into the historic complex.

The architectural design of the Harrison Presidential Visitors Center is an example of the

Federal style, drawing on the architectural elements of the Harrison Mansion by incorporating the red brick and white trim. These materials are indicative of both the Federal and French Quarter architectural styles. The Harrison Presidential Visitors Center will act as a historic hub that will gather students, visitors, and community alike to explore the history of Vincennes and Indiana.

Architectural historians from Mesick Cohen Wilson Baker Architects completed a comprehensive historic structure study of the Harrison Mansion in 2016. The firm has achieved national prominence with the restoration of numerous National Historic Landmarks such as Thomas Jefferson's Monticello, James and Dolly Madison's Montpelier, George Washington's birthplace and four state Capitols. They have successfully completed hundreds of projects at college campuses, local, state and federal courthouses, museums, and libraries.

The historic structure report identified several recommendations including: 1) replacement of the mechanical systems, 2) installation of subsurface drainage to address water infiltration issues, 3) repairs to the masonry, carpentry, plaster, woodwork, and stairs, and 4) restoration of the windows as well as many of the interior finish treatments including flooring, doors, and blinds. Additionally, the report recommended relocating the gift shop, offices, museum items, and restroom to a Visitors Center. The total projected cost for the restoration project totaled \$3.5 million. All recommendations were made in accordance with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

The Center will feature the following:

- A museum and theatre room, featuring films illustrating Harrison's contributions to Indiana and the United States
- · Display areas of items from Harrison's home and his life
- · A classroom/meeting room for community and educational events
- Harrison Presidential Mansion Office
- A gift shop and public restrooms

Future Operations & Sustainability

Together with the Daughters of the American Revolution and the Grouseland Foundation, Vincennes University will lead the restoration and construction efforts. It is the intent that the Presidential Mansion and Visitors Center will both remain privately owned by the DAR once the project is completed.

Additionally, local leaders are pursuing options for ongoing operational and maintenance funding streams. These include an increase in the local innkeeper's tax dedicated to the operation and sustainability of the project and a line-item in the state budget to fund the ongoing capital repair and rehabilitation of the facilities.

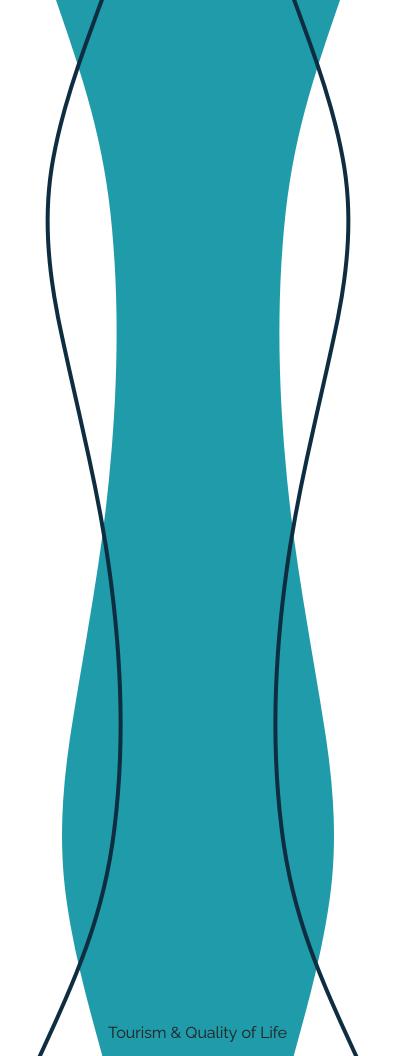
How Project Benefits West Central Indiana

The Indiana Economic Development Corporation awarded the region a \$75,000 planning grant for the development of quality of life projects. After thorough community planning, the IEDC awarded \$1.5 million for the further development of regional projects including the historic Harrison Mansion and French Quarter complex. This cultural project will add to West Central Indiana's tourist destination amernities.

Funding Request

The total project cost of the visitor's center construction and site developement is \$10,000,000. The remaining funding will come from fundraising efforts and partnership with Vincennes University, Knox County, and the City of Vincennes.





Billie Creek Village Parke County

Tomate Country

Total Budget: \$1,500,000

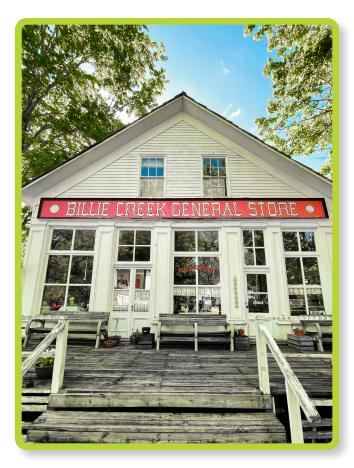


Project Description

The Billie Creek Village READI project is an exciting rehabilitation of a treasured historic town in Parke County. Its charm comes from the historical buildings and allure of crossing one of the famous Parke County Covered Bridges into history. Through this rehabilitation effort, Billie Creek Village will become a tourist destination with shopping, food, and family fun activities for the West Central Indiana region and beyond! History is a huge element of the village as it was previously a living history museum and artisan home front. Students traveled from far and wide on field trips, and many educational events took place at the village to showcase the importance of artisans and handcrafted goods. This project is intended to continue this legacy with many makers, antique goods, and handcrafted products scattered throughout the village.

Billie Creek Village is strategically located in the large tourist destination of Parke County, Indiana. Some other large tourist attractions nearby include Turkey Run State Park, Raccoon Lake SRA, the Downtown Rockville Square, and more. The Village is 57 miles west of Indianapolis, 12 miles south of Turkey Run State Park, and just 7 miles west of Raccoon Lake SRA.

The rehabilitation of Billie Creek Village will spark a new wave of innovation within Parke County and draw people from far and wide to take a step back into history all while enjoying the new small businesses that can take root in the 30+ buildings. Many events will take place throughout the year like car shows, Civil War days and reenactments, Billie Creek Halloween, the Parke County



Covered Bridge Festival, and Billie Creek Christmas that will bring revenue into the village from vendor fees, and overall increase sales and marketing. The Parke County Covered Bridge Festival is Indiana's Largest Festival and draws thousands of visitors into the Parke County community each year, to air in the growth of Billie Creek.

Billie Creek Village is a beloved piece of history within the region and many of its buildings have been left unattended. Parke County, Indiana is known for historic covered bridges that bring people from all over the State and even country during the Covered Bridge Festival. Billie Creek Village will join its rank as a destination to be enjoyed year-round and be utilized during the Covered Bridge Festival, spurring new opportunities for small businesses and entrepreneurship through a new tourist attraction improving the overall quality of place for this historic destination and the quality of life for those living within the community.

How Project Benefits West Central Indiana

The village is filled with 30+ buildings that are in need of renovations. The Billie Creek Revitalization Group is taking up the charge and plans to begin renovations in the second year and rent them to other businesses. Such businesses that could be within Billie Creek Village include a restaurant, winery, brewery, candle studio, home décor shop, letterpress shop, woodworker, etc. The future owners of Billie Creek Village are successful entrepreneurs who are extremely involved in community efforts. Together, they run an extremely successful pottery business with over 30K social media followers. Through their combined experience and the connections they have throughout the county and statewide, they are full of energy to bring economic development to Billie Creek Village.

Data Points Proving Project as Viable to READI

In 2020, the West Central Indiana region came together to create a comprehensive plan and understanding as to how they will grow their region. These



counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area.

One of the goals of the region was talent attraction and leveraging the power of place to grow the population of the community and region. A strategy for this included enhancing tourism and attractions for the region. With this data from the 21st Century Talent Region, Parke County's Billie Creek Village will seek to house a variety of tourism and attraction opportunities for the region. Stores, event spaces, and restaurants all have the opportunity to occupy this space as it seeks to become a major attraction for the region.



As a part of the Parke County community, Billie Creek Village takes part in the annual Covered Bridge Festival each year. This event takes place each October in the three towns of Mansfield, Bridgeton, and Rockville. The festival brings in millions of tourists each year to shop and eat from local vendors. With the combined revenue from the three festivals, it has the potential to bring in millions of dollars each year. This is all in thanks to notable businesses such as Clay Plant Road Pottery and Sugar Studio who have developed a following in the community and outside of the West Central Indiana region to help draw in economic development. As a part of Bridgeton Festival, the Billie Creek Revitalization Group hopes to continue to foster this opportunity and grow it even further.

Funding Request

The total project cost for the Billie Creek Village project \$1,500,000. The total READI funds requested is \$375,000.

Long-term sustainability will be developed through a business plan that will layout a percentage of revenue that will go towards revitalization initiatives. This includes revenue from vendor fees, events, and overall sales. Additionally, the Billie Creek Revitalization Group will seek grant funding to further rehabilitation of these historic buildings.

Town of Shelburn Mill Street Park

Sullivan County

Total Budget: \$775,000



Project Description

Renderings provided by: Midwestern Engineers Inc.

Nestled between Farmersburg and Sullivan, the Town of Shelburn has proven its dedication to remaining innovative and competitive in the tourism industry. Adjacent to the Town's Interurban Depot that is home to a recent restaurant addition, Circa 1906, lays an open greenspace full of potential. The Town, recognizing the importance of providing outdoor space and recreational opportunities for its citizens, plans to bring the Mill Street Park to the community.

Separated by walking paths and pavilioned points, the east side of the park will house an aquatic feature while the northern most point will house a covered shelter area. In the middle of the two, the park will offer an outdoor playground for kids. Stretching the course of four lots, Mill Street Park will not just offer a place for kids to play, but a space for outdoor regional events to be housed. Concerts in the park, easter egg hunts, and movies on the lawn will all be welcomed and made possible. The walking path outlining the park will provide pedestrians with the opportunity to walk why their kids play, or simply enjoy a casual stroll alone.

During the Shelburn Old Fashioned Days, citizens from across the region gather in a multi-day festival celebration. Musicians, artists, vendors, and cuisine line the streets, and West Central Indiana organizations march the streets for the annual parade. The Mill Street Park will enhance events such as these and promote other community and regional activity.

Alongside Midwestern Engineers, Inc., the town will develop and construct the Mill Street Park project. Shelburn has always embraced and been ready for opportunities that come its way, and they are certainly READI for this added essential amenity.



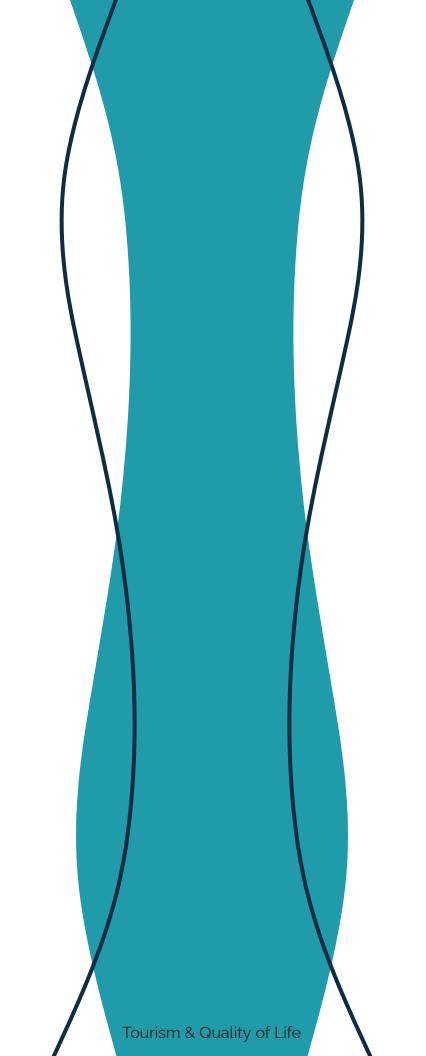
Data Points Proving Project as Viable to READI

According to the National Recreation and Parks Association, parks and recreation bring economic value, health and environmental benefits, and social importance to communities. Parks improve local tax base and increase property values, contribute to the health of children, youth, adults, and seniors, and provide gathering spaces for community and family events.

West Central Indiana prepared a Regional Branding Initiative Research Report that collected data from businesses, college students, and residents. According to the report, when residents personally described the West Central Indiana region, 59.93% expressed a positive tone while 42.8% expressed a negative tone. 81.48% of resident survey respondents desired West Central Indiana to promote a better image to the rest of the State. By creating a community park within a available green space, Shelburn is committed to enhancing and promoting a better image for our region's small towns. Currently, the Town of Shelburn has only one, small existing community park within the town limits. With the addition of Mill Street Park, Shelburn will further their revitalization initiatives and provide a space for residents and visitors to participate in outdoor recreation.

Funding Request

The project is estimated to cost \$775,000. This project is requesting \$258,000 in READI dollars. The Town of Shelburn will actively pursue grant funds and community-wide fundrasing efforts for the remainder.



City of
Sullivan
Community
Center
Sullivan County

Total Budget: \$5,000,000



Project Description

Renderings provided by: Axis Architecture

Rooted deep within Indiana is a love of sports and a colorful, rich history. Where these two meet is on the wood floors surrounded by bleachers at iconic Hoosier basketball gymnasiums. The City of Sullivan considers one of its assets its own historic gymnasium. Built in 1927, the Sullivan gymnasium has been home to decades of basketball games, bingo, and endless community events including donkey basketball games where the mayor was bucked off a braying donkey. Talk about a crowd pleaser! However, despite its years of homing thousands of memories, the old gymnasium has sat vacant for many years due to a withering and aging interior. This community gem (get it?) has been central to the City and its downtown, and today, it is ready to get off the bench and back in the game as home to a future community center. The community center will pose as an all-encompassing facility where non-profits, fundraisers, business meetings, and expos can utilize the space, while a focus on social services are brought together in one central location.

The City of Sullivan plans to utilize the community center for, but not limited to, the following:

- Events/fundraisers
- After- and before-school care
- Summer camps
- Daycare
- Theater shows and performances
- Mental health support groups
- Senior citizen activities
- Career/job fairs
- Mommy and Me classes
- Prenatal, CPR, and other health related classes

- Exercise (yoga, walking, Zumba, aerobics)
- Pop-up vendors, Christmas markets, etc.
- Arts and crafts classes
- Workshops on various topics (investing, nutrition, community involvement, etc.)
- Workforce development and skills training
- Homework help/tutoring



The City of Sullivan understands the value that incorporating a community center will have for its citizens, and members and businesses of West Central Indiana. Community centers improve the value and engagement of community by offering a space and varying activities for everyone, while also heightening the region's quality of life.

The community center will offer our region's youth a place to form important connections and friendships through

recreation, learning, and activities. West Central Indiana aspires to be a place to live, work, and play for everyone. Youth is at the forefront of our region's future and recognizing and meeting their needs and showcasing our region and all it has to offer is essential for their dedication to staying in West Central Indiana.

The community center will have the capacity to house 2,700 people; therefore, large expos, events, workshops, etc., have the potential to be hosted here. In turn, the community center will draw in visitors from outside the region. Due to its large capacity, the community center will be targeted to the entire West Central Indiana region collectively. The space will be available to entities throughout the region, in turn, inviting participation from with West Central Indiana and other contagious regions, as well.

Preservation and innovation are imperative in Sullivan's redevelopment and revitalization efforts. Revitalizing the old gymnasium in an innovative way is significant for Sullivan and West Central Indiana's rich and honored history but also for Indiana's longstanding basketing culture and legacy.

West Central Indiana will partner will school corporations, higher education institutions, daycares, summer camps, chambers of commerce and economic development corporations, and mental health and healthcare partners throughout the region to begin establishing programs and service offerings they hope to see and provide at the community center. As these core working entities determine their priorities, the City of Sullivan will extend participation to others, including non-profits, businesses, wellness organization, etc., to elevate the community center's capacity and reach. Sullivan's Old Gymnasium is "READI" for its shot at becoming a community asset again.

Data Points Proving Project as Viable to READI

According to CountyHealthRankings.org, West Central Indiana ranks were low in 2020 of Indiana's 92 Counties. The chart below outlines the counties rankings.

County	Health Outcome	Health Factors
Clay	56	56
Knox	70	54
Parke	35	79
Sullivan	61	88
Vermillion	48	75
Vigo	75	85

Being one of the lowest ranking counties in health in the region, Sullivan County has shown a great need for increased ability to better the health of the county. The future social services offered from within the community center will inspire the community. Having the community center in a central downtown location will also help to improve the flow of the area and create more walkability. Guests and residents of Sullivan County will be able to walk in the downtown Sullivan area while admiring the new community center and the Hoosiers who utilize it. Sullivan County is currently ranked 88th in Health Factors out of 92 counties. Through community conversations, it was evident that social services were mentioned as a need. The community center will provide greater access to resources including social service agencies and mental health support groups that will allow Sullivan to improve its overall Health Factors.

Along with Sullivan County's low rank in health factors, the county has other concerning rankings that show the need for improved health habits both physical and mental. When rating the county in multiple categories out of 100, U.S. News ranked Sullivan County a 35.9 in Health Behavior, 48 in Health Conditions, 51.5 in Health Outcomes and 53.7 in Mental Health. Improving these is possible through multiple ways, one being exercise and maintaining good health. With the possibility for a new event space that



can host health-related and fitness-based classes, the community center will help Sullivan County take a step in the right direction towards health.

In 2020, the West Central Indiana region came together to create a comprehensive plan and understanding as to how they will grow their region. These counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were able to come up with goals and ways of systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. One of the goals of the regions was talent attraction and leveraging the power of place to grow the population of the community and region. This is done with the end goal of halting the projected population decline from -6.76% to 0%. A strategy for this included enhancing tourism and attractions for the region. With this data from the 21st Century Talent Region, the Sullivan Community Center will aid the region in expanding in tourism and talent attraction as a Main Street entity. The community center will be able to welcome both people within and outside the community to boost communal pride and tourism.

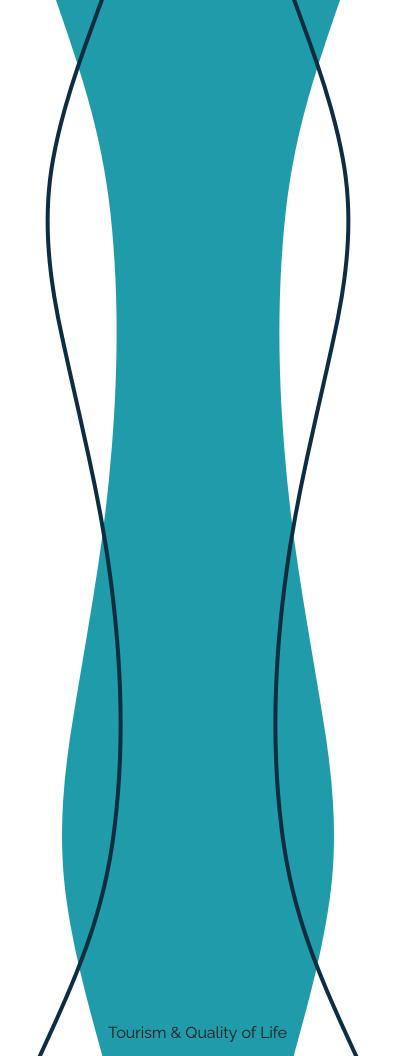


Central Indiana region.

According to the 2019 census, the population of Sullivan County is 20,669. With this population, the county boasts a total of 327 employer establishments and a total of 3,929 individuals within Sullivan are employed, according to the census. With the opportunity for events, conferences, and more, the community center brings in the possibility for future employment for those in Sullivan County. An improved workforce and new opportunities brought in by a Main Street entity to expand and enhance the quality of life for the West

Funding Request

The project is estimated to cost \$4,000,000. We are requesting \$1,000,000 in READI dollars for this project. The City of Sullivan will actively pursue grant funds and community-wide fundraising efforts for the remainder.



City of
Sullivan
Central
Plaza
Sullivan County

Total Budget: \$4,000,000



Project Description

Renderings provided by: HWC Engineering

In 1980, the City of Sullivan's newspaper posted an article about Sullivan's future and the potentials this new horizon held. These visions were set with the notion that Sullivan should be and would be a destination for all. Façade improvements, streetscapes, wayfinding, and building and housing infill were listed as high-reaching goals for Sullivan's future. Thirty years later, many of the dreams deemed unreachable and unrealistic at the time, have been met with outcomes exceeding expectations.

One of these once far-reachable dreams is Sullivan's Central Plaza. Located where Sullivan Central Elementary School once stood for nearly a century, Central Plaza represents much more than the name-sake of a former school ground. Today, it represents the home of the Sullivan Civic Center, a meeting space, wedding venue, and rental hall. Stretching in the yard beyond the Civic Center lies a vast green-space. Like most places, in the City of Sullivan, outdoor recreation is a favorite pastime. Once the school bell rings to wrap up the day, kids frolic to the plaza to play ball while adults read on a bench or walk/run on one of the lining trails that connect to downtown. The same dreams that led Sullivan Central Plaza to where it is today are the same dreams leading it to tomorrow.

Central Plaza will soon house the Central Plaza Pavilion, a structure built to provide outdoor entertainment, outdoor community events, and potentially draw in acts on a national level. An aquatic feature will also be an integral aspect of Central Plaza. Unlike other water attractions, an aquatic feature is designed for everyone. Children of all ages are welcome to participate; adults are persuaded to make a run through the fountain resulting in the belting giggles from kids, and elders can comfortably and conveniently witness and/or participate in games with their grandkids. The uniqueness of an aquatic feature is its ability to be a playground, an observatory, and a timeless attraction. Lastly, Sullivan's ever-growing Sully Trail System hugs the outskirts of Central Plaza, encouraging exercise and health and wellness, while also connecting the various businesses, parks, and downtown features worth sharing.

The Sullivan Corn festival, the City's iconic fall festival, is centered in and around downtown and the Sullivan Central Plaza. Portable stages are positioned to bring in acts and tribute bands from across the nation, while citizens from the entire West Central Indiana region join. The Central Plaza project will aid in this effort to expand upon the interaction of the West Central Indiana region, incentivizing more visitors, more talent, and more attractions for the region.

The future of Sullivan's Central Plaza is a proactive and inclusive measure to address the social and economic impacts and challenges of Sullivan County, while also heightening the quality of life, livable communities, and health and wellness concerns and opportunities of the county.

As a region, one of our greatest, collective assets is our outdoor space. West Central Indiana is lined with miles upon miles of trails, stretched across acres of greenspace and parks. In fact, the Wabash Valley pays homage to the region's largest natural and outdoor feature - the Wabash River. West Central is in a good place, with outdoor recreation becoming increasingly more imperative. As our region continues to grow, tourism will too. Providing outdoor space that is inclusive to age and varying activities will certainly cater to those we wish to welcome to the region. Sullivan Central Plaza is "READI" for you.



Data Points Proving Project as Viable to READI

As seen in the chart below, Sullivan County currently ranks 88th in the state of Indiana for health factors and 61st in health outcomes. In health factors, the county ranks the lowest of all the West Central Indiana counties and 4th lowest in health outcomes.

County	Health Outcome	Health Factors
Clay	56	56
Knox	70	54
Parke	35	79
Sullivan	61	88
Vermillion	48	75
Vigo	75	85

Being one of the lowest ranking counties in health in the region, Sullivan County has shown a great need for increased ability to better the health of the county. The Central Plaza will be located in the heart of Downtown Sullivan, which has the greatest opportunity for walkability. The outdoor event space, community events, water attractions, and more will become a focal point in the community that hopes to inspire outdoor recreation and exercise. These in turn will benefit the county's health factors and outcome ranking.

Along with Sullivan County's low rank in health factors, the county has other concerning rankings that show the need for improved health habits, both physical and mental. When rating the county in multiple categories out of 100, US News ranked Sullivan County a 35.9 in Health Behavior, 48 in Health Conditions, 51.5 in Health Outcomes and 53.7 in Mental Health. Improving these is possible through multiple ways, one being exercise and maintaining good health. Improved walkability and outdoor recreation will help to make Sullivan County a healthy one with a high quality of life.

In 2020, the West Central Indiana region came together to create a comprehensive plan and understanding as to how they will grow their region. These counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. One of the goals of the regions was talent attraction and leveraging the power of place to grow the population of the community and region. This is done with the end goal of halting the projected population decline from -6.76% to 0%. A strategy for this included enhancing tourism and attractions for the region. With this data from the 21st Century Talent Region, the Sullivan Central Plaza will aid the region in expanding in tourism and talent attraction as a Main Street entity. Improving job opportunities, county recognition, improved quality of life, and improved community pride are all attainable goals set by strict data and community feedback that Sullivan County believes will be accomplished through this grant project.

According to the 2019 census, the population of Sullivan County is 20,669. With this population, the county boasts a total of 327 employer establishments and a total of 3,929 individuals within Sullivan are employed, according to the census. With the opportunity for events, conferences, and more, the Central Plaza brings in the possibility for future employment for those in Sullivan County. An improved workforce and new opportunities brought in by a Main Street entity to expand and enhance the quality of life for West Central Indiana.

Funding Request

The Central Plaza project costs \$4,000,000. The City of Sullivan requests \$1,333,000 in READI funds to complete this project. Sullivan Central Plaza will be an effort housed by the City of Sullivan and overseen by the operations of the Sullivan Civic Center. Various private donors and foundation grants have supported the City's efforts to date with over \$250,000 in private funds. The remaining funds will be acquired through fundraising and grants development.

City of
Sullivan
City Pool
Sullivan County

Total Budget: \$3,000,000



Project Description

Renderings provided by: RenoSys

Have you noticed how outdoor recreation is a common trend for West Central Indiana? If you haven't, you will soon understand the region's ever-increasing love for the great outdoors. This love is generations in the making, and the Sullivan City Pool and its story of community passion and support prove this all the more.

In 1963, the City embraced the idea of building a public community pool and its success surpassed expectations. The pool became a meeting grounds and summertime hub. Stories of pool parties, first jobs as a local lifeguard, and sunbathing on the pool deck live as memories today for many. After 54 summers, the City voted to close the pool due to necessary and costly renovations in 2018. With an original life expectancy of 25 years, it was safe to say the pool's longevity had given it a fruitful life and enhanced the lives of many. At the time, it felt like the end of an era.

The cracks in the concrete deck were representative of its age, and the bathhouse was rundown and battered. The 6,152-square-foot structure had a prosperous life in the community, serving as a meeting ground and summertime hub for over half a century. The end of the pool's era was sad for both residents and community leaders alike.

Fast forward to 2021 where the City of Sullivan has reignited thoughts of the pool and has committed to its reopening. Today, citizens proclaim the best part of the pool's history is now its future. The new pool will be home to two rock climbing walls, a lily pad walk, diving boards, two slides, and a kid-dy-pool. The pool deck and concession stands are being remodeled and will encourage even those who don't wish to swim to still enjoy the outdoor space offered.

The City of Sullivan's vision behind the pool is not to be just a daytime past-time for kids. The pool will



be designed to accommodate all ages. Classes such as senior citizens water aerobics and swimming and diving lessons will offer citizens exercise opportunities. The City also plans to keep the pool property opened longer than a standard swim season and use the pool deck as a space for events such as movie nights at the pool.

The Sullivan City Pool is expected to draw visitors in from across the region and beyond by being an outdoor recreation center for all. Community

pools are known to be a hub for various communities throughout regions and even outside a region to come together in one central space. Just as the pool did for 54 years, the Sullivan City Pool is expected to do just that. Citizens from the region and beyond will bask in the summertime days and have the opportunity to host unique dinner parties on the pool deck.

Many people and initiatives have been an integral part in reopening the pool. A marketing and fund-raising campaign called "Splash Sullivan" has been heading the efforts by working alongside other organizations and businesses throughout West Central Indiana. The committee is made up of the mayor and his team, along with non-profit, municipal, and business leaders. Additionally, many community organizations and businesses have creatively joined the fundraising efforts by hosting their own philanthropic events benefiting the pool. For example, 10 restaurants came together for an entire day event called "Dine to Dive" in which they offered 10% of their daily proceeds to the Sullivan City Pool. It has and continues to be a regional effort, showcasing the breadth of reach the Sullivan City Pool will have on the region upon opening.

How Project Benefits West Central Indiana

Many people and initiatives have been an integral part in reopening the pool. A marketing and fundraising campaign called "Splash Sullivan" has been heading the efforts by working alongside other organizations and businesses throughout West Central Indiana. The committee is made up of the mayor and his team, along with non-profit, municipal, and business leaders.

Data Points Proving Project as Viable to READI

According to CountyHealthRankings.org, West Central Indiana's rankings were low in 2020 of Indiana's 92 Counties.

County	Health Outcome	Health Factors
Clay	56	56
Knox	70	54
Parke	35	79
Sullivan	61	88
Vermillion	48	75
Vigo	75	85

The City of Sullivan's Community Pool will add a source of outdoor recreation to the region to help improve the overall health metrics. Improved access to health and wellness facilities is an absolute must for Sullivan County. The City Pool is a large step in the right direction. Offering accessibility for all within the county, the pool will boast an impressive feat in the county's largest city. The addition of a center where health and wellness take the forefront will help to inspire the community to improve their health and work to better the county. Swimming is a high-reward form of exercise. Swimming is proven to help improve the heart, lungs, endurance, blood pressure, and even helps individuals control their blood sugar. All these factors will help Sullivan County improve its health metrics and provide the highest quality of life possible.

Along with Sullivan County's low rank in health factors, the county has other concerning rankings that show the need for improved health habits both physical and mental. When rating the county in multiple categories out of 100, US News ranked Sullivan County a 35.9 in Health Behavior, 48 in

Health Conditions, 51.5 in Health Outcomes and 53.7 in Mental Health. Improving these is possible through multiple ways, one being exercise and maintaining good health. The Community Pool has the opportunity to help Sullivan County improve these statistics.

In 2020, the West Central Indiana region came together to create a comprehensive plan and understanding as to how they will grow their region. These counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were



able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. One of the goals of the regions was talent attraction and leveraging the power of place to grow the population of the community and region. A strategy for this included enhancing tourism and attractions for the region. This is done with the end goal of halting the projected population decline from -6.76% to 0%.

With this data from the 21st Century Talent Region, the Sullivan City Pool will aid the region in expanding in tourism and talent attraction as it holds the possibility to bring forth more sporting events. With top colleges and universities like Indiana Bloomington not far from Sullivan County, Indiana has become a hot spot for swimmers and divers seeking elite and even Olympic glory. Even in 2021, the Olympic trials for diving in the United States were hosted in Indianapolis. While the City of Sullivan and the county are not to that capacity to host grand events such as this, having a swimming pool gives the opportunity to host smaller scale events that promote the swimming future of Indiana. High school, middle school and even beginner events will help improve the tourism and talent attraction in the region and allow the county to have a part in the future of the aquatic sport world in Indiana and improve the health of those in it.

Funding Request

The total project cost for the Sullivan City Pool is \$3,000,000. The City of Sullivan requests the amount of \$1,000,000 in READI funds for this project. The City of Sullivan is promoting the "Splash Sullivan" fundraising campaign and was successful in receiving grant funding representing a significant amount of the project's overall cost.

Sullivan
Hotel
Project
Sullivan County

Total Budget: \$8,000,000



Project Description

Sullivan's growing tourism population drew the attention of hotel developers, creating opportunities for Sullivan to engage new visitors from neighboring communities and states. Attracting thousands of visitors per year to Sullivan Lake, the downtown area ignited with new interest, including overall beautification and new unique shops in the downtown square.

This vision did not happen overnight. The growing interest of Sullivan Lake created an awareness of

opportunity, which led both the county and City to work collaboratively, making changes that would positively impact the course of visitor experience. Recently, Sullivan was awarded with a grant to expand the trail from Sullivan Lake to the downtown area, allowing visitors to find their way to the area without difficulty. In addition, the City passed an ordinance allowing golf cart traffic down the new pathway and in the streets of downtown Sullivan.

Imagine for a moment – Drive to Sullivan Lake, stay in one of their cabins or bring your own camper, spend the day fishing and swimming, take a cruise to downtown Sullivan in your golf cart or side-by-side, grab dinner in one of the most unique dining establishments in Indiana, then grab an ice cream cone for the

Considering Sullivan
Lake's capacity is met
almost daily during the
spring to fall months,
there is need to accommodate visitors who
would like to experience
the amenities without a
night of camping."

ride back for an evening of night fishing and family games. If you're an early bird, wake up to the sound of nature and take a morning stroll to downtown for coffee, pastries, and breathtaking land-scaping. This is just one scenario for one type of family, but there are many options for every visitor.

As the visitor population grows, data suggests a hotel is necessary for additional growth to Sullivan's visitor attraction numbers. Considering Sullivan Lake's capacity is met almost daily during the spring to fall months, there is need to accommodate visitors who would like to experience the amenities without a night of camping. Choice Hotels studied these opportunities and believed they can bring a new, successful hotel accommodation to the community.

How Project Benefits West Central Indiana

Tourism and attraction are truly the bread and butter for hotels. In Sullivan, this remains true. The Sullivan Hotel will offer additional tourism amenities for West Central Indiana. It will incentive visitors to stay a while in our great region, and prompt exploration throughout West Central Indiana. West Central Indiana is fully anticipating a tourism boom, and this hotel will further our capacity to welcome visitors with warm arms.

Data Points Proving Project as Viable to READI

In 2020, West Central Indiana came together to create a comprehensive plan and understanding as to how they will grow the region. These counties included Clay, Parke, Putnam, Sullivan, Vermillion, and Vigo. By working with 21st Century Talent Region, these counties were able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. One of the goals of the regions was talent attraction and leveraging the power of place to grow the population of the community and region. A strategy for this included enhancing tourism and attractions for the region. In order to attract members to our region's community, the Hotel Project will provide a needed place for people to stay during their stay.

In the plan for future talent acquisition, the region compiled a honey-comb graph to map out all the areas in which they feel they currently offer capabilities or could be enhanced. Labeled as initiatives and projects under tourism (experiences), areas labeled as stakeholder organizations included hotels. With improved tourism comes improved hospitality options. With Sullivan Lake attracting many tourists and guests to the county and Region, the county must begin to put this plan and data into action. This addition of hotels will not just aid Sullivan Lake in increasing yearly visitors, but all aspects of the county. Other proposed projects such as the Community Center, Central Plaza and Community Pool will also be able to reap the benefits of the Sullivan hotel Project making way for more tourism, more money and more excitement for the West Central region.

According to the 2019 census, the population of Sullivan County is 20,669. With this population, the county boasts a total of 327 employer establishments and a total of 3,929 individuals within Sullivan are employed, according to the census. With the opportunity for events, conferences, and more, the Sullivan hotel project brings in the possibility for future employment for those in Sullivan County. With multiple hotels proposed, this expansive project has the possibility of bringing over 100 jobs to the area as managers, housekeeping, cooks, and more will be needed to make this a success. An improved workforce and new opportunities through the Sullivan Hotel Project will expand and enhance the quality of life for the West Central Indiana region.

Funding Request

The total project cost for the Sullivan Hotel is \$8,000,000. The READI request for this project is \$1,600,000. Considering this project is crucial to the tourism plan to West Central Indiana. The City of Sullivan recognizes that supplimental financial needs are required. This project will be privately funded solely by the developer.



Vermillion County

Total Budget: \$500,000



Renderings provided by: HWC Engineering

Project Description

To continue to build our region's quality of life and place, the City of Clinton looks to create a fun, inexpensive activity for families and visitors who visit the community through the addition of an interactive water feature located in Riverside Park. Riverfront Park is part of the City's park system and is immediately adjacent to the Wabash River Public Access Site. The interactive water feature will be created at the site of dilapidated tennis courts, which will not only replace an eyesore in the community, but also use an existing structure to lessen the overall cost.

The interactive water feature would include the following features for individuals to enjoy:

- Play Lawn
- Splash pad play area
- Play surface mound
- Concrete patio with seating
- · Shade sails
- Toddler zone

The site would also include landscape beds to enhance the overall visual appeal and create an external barrier and a grass berm for families to sit and enjoy a picnic. Riverfront Park already includes a children's playground area and is located across the street from a low-income housing development and the downtown corridor of the City. The new interactive water feature will be easily accessible

The new interactive water feature will be easily accessible and will help the entire community, especially the children who live nearby."

and will help the entire community, especially the children who live nearby.

How Project Benefits West Central Indiana

The City of Clinton has worked with HWC Engineering to develop the visual concepts of the Interactive Water Feature.

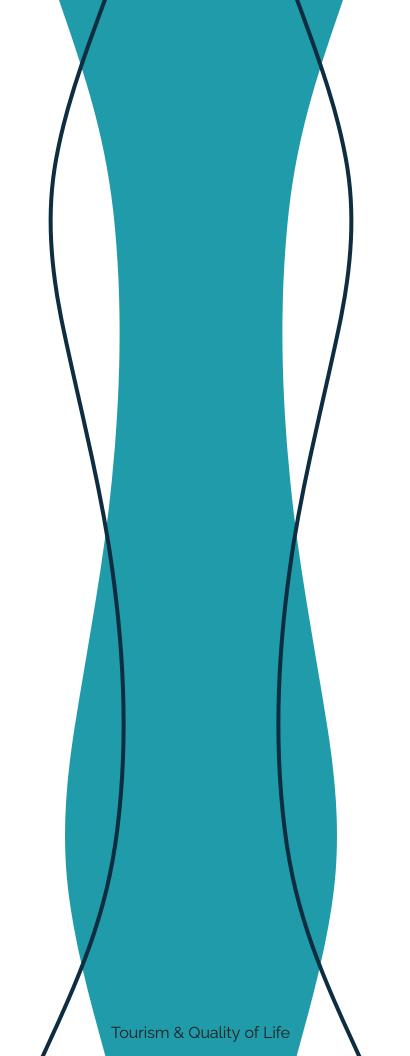
Data

Vermillion County has an overall population of 15,498 and 22% of its population is persons under the age of 18, specifically school age children. Currently, the poverty rate among children is 16.3%, making it the 34th in the state. The addition of the interactive water feature will truly benefit the children in the community by giving families a free, easily-accessible activity that will provide physical, outdoor activity, for children. According to the Center of Disease Control and Prevention, "regular physical activity can help children and adolescents improve cardiorespiratory fitness, build strong bones and muscles, control weight, reduce symptoms of anxiety and depression, and reduce the risk of developing health conditions such as: heart disease, cancer, type 2 diabetes, high blood pressure, osteoporosis, and obesity."

West Central 2025 identified potential collaborative partnerships and strategies in order to obtain the Talent Attraction goal established by West Central Indiana 21st Century Talent designation. Two of these strategies included tourism and attractions initiatives to draw individuals to the region. The addition of the City of Clinton interactive water feature will continue to develop the community's downtown area as well as creates an attraction to be utilized by residents throughout the week.

Funding Request

The total project cost for the Clinton Water Feature is \$500,000. The City will provide a cash match of \$125,000 and an in-kind match that includes ongoing maintenance, including maintenance of pump that filters the water, tapping into the main water main for initial construction, on-site restrooms already provided by City (via grant from DNR a few years ago), general clean-up in the park and parking area. This project requests \$125,000 in READI funds to complete the project.



Courtyard
+ Residence
Inn and
Parking
Garage
Vigo County

Total Budget: \$59,271,000



Project Description

Renderings provided by: Studio Costandi

Downtown Terre Haute is embracing development and growth as new businesses are taking up shop and opening their doors to local residents and college students, and as the new convention center completes construction. Terre Haute – Vigo County has embraced tourism and identified it as a main pillar to expand upon within the See You In Terre Haute Community Plan. Yet, in order to fully embrace the tourism industry and welcome more tourists, Terre Haute needs to provide additional accommodation for those who make their way to our community as well as continue to build upon the energy flowing through downtown as more and more people begin exploring all it has to offer. Please welcome to Downtown Terre Haute the dual-branded Courtyard and Residence Inn by Marriott.

At the heart of Downtown Terre Haute, the Courtyard + Residence Inn will sit along Wabash Avenue right down the street from the Terre Haute Convention Center. The addition of these hotels will add a total of 204 guestrooms, 114 Courtyard guestrooms and 90 Residence Inn guestrooms, to downtown. The eight-story building will include a three floor garage with a 2nd floor connector to the Hilton Garden Inn on the other side of seventh street. The three-floor garage will add an additional 295 parking spaces: 70 for Hilton Garden Inn, 8 for retail, and 217 for the Courtyard + Residence Inn. Along with the hotel, a 1,600 square foot retail space will we added.

The Courtyard + Residence Inn both offer luxurious stays for visitors as they offer numerous styles of guestrooms to accommodate each guest's needs including spacious rooms of numerous styles, meeting spaces, welcoming lobbies, bars, and workout facilities. The Courtyard + Residence Inn Terre Haute will share an outdoor area complete with a rooftop pool and bar area that will overlook downtown. As you walk along the street, the exterior of the Courtyard + Residence Inn will mount vibrant art murals printed along the building. The artwork for the murals could be commissioned from local artists in conjunction with the City of Terre Haute, showcasing the talent within the community for all who visit.

Through the development of the Courtyard + Residence Inn, Downtown Terre Haute will create a tourist friendly destination by providing luxurious options for visitors as they venture to Terre Haute for



sporting events at the local colleges and university, for concerts at our numerous venues, for trips to the museums, for conventions at the Terre Haute Convention Center, and much more. It is through private investment that we see this project come to life, taking the community into a new era of tourism opportunities within the City and West Central Indiana. We are READI to See You In Terre Haute.

Data Points Proving Project as Viable to READI

The See You In Terre Haute Community Plan specifically identifies tourism as a main pillar for moving the community forward. As City and County assets continue to expand and numerous projects taking shape, the number of visitors increases each year. According to the Community Plan, the Terre Haute Convention and Visitors Bureau (THCVB) experienced its 24th consecutive year of financial growth in 2018. As tourism assets increase, Terre Haute – Vigo County is uniquely positioned to capitalize on the expanding opportunities. Within the Tourism Action Items, the See You In Terre Haute Community Plan acknowledges that we must "address how tourism growth will affect athletic events, conventions, gaming, art and culture, retail, higher education partners, transportation, etc." Currently, Downtown Terre Haute has two prominent hotels, the Hilton Garden Inn and Candlewood

Suites. As Terre Haute – Vigo County seeks to increase and expand tourism within the community, additional hotel options will need to be made available to accommodate the increase number of overnight visitors to the community.

According to data presented at the Community Hearing for Vigo County Food & Beverage, Terre Haute welcomed 130,000 visitors in 2017. Terre Haute – Vigo County continues to attract many visitors from across the state and nation. The Lavern Gibson Cross County course on average brings 30,000 visitors each season



and averages 40,000 visitors when hosting a National Collegiate Athletic Association National Championship. Terre Haute – Vigo County is home to four Institutes of Higher Education including Indiana State University, Rose-Hulman Institute of Technology, Saint Mary-of-the-Woods College, and Ivy Tech Community College that bring in visitors throughout the year for college visits, athletic events, homecomings and more. Additional events taking place within the community include concerts held at The Mill Terre Haute, races at Griffin Bike Park, airshows at the Terre Haute Regional Airport, spending the weekend at the Blues at the Crossroads Festival, and people attending events at the Terre Haute Convention Center.

The Courtyard + Residence Inn will also contribute to furthering the Economic Development pillar within the See You In Terre Haute Community Plan as it encourages business development and growth in Downtown Terre Haute. Specifically a few of the action items identified within the community plan are:

the economic development task force responsibility for pursuing aggressive development of properties for residential, non-residential and institutional land uses in Terre Haute including downtown development.



 Maintain and enhance Downtown Terre Haute as the center for unique shopping, entertainment and professional, and government services.

Funding Request

The total project cost for the Courtyard + Residence Inn and Parking Garage is \$59,271,000. This project requests \$12,000,000 in READI funds for the completion of the parking garage. The remaining project cost for the Courtyard + Residence Inn will be privately funded.

Deming Park Pool Project Vigo County

Total Budget: \$3,000,000



Project Description

Anewappreciation of our community parks has blossomed from the results of the COVID-19 pandemic. As the warmer months arrived, more and more people ventured to our parks to enjoy the fresh air. The City of Terre Haute is home to numerous parks spread across the City that offer various forms of activity and scenery to explore. Where Ohio Boulevard meets South Fruitridge Avenue, sits Deming Park, Terre Haute's largest park with 177 acres that is host to an arboretum of 300 hollies and the Oakley Playground that has 17,500 square feet of handicap accessibility.

Renderings provided by: Counsilman • Hunsaker

The Deming Dipper has provided our community with a fun, inexpensive activity for families and kids to enjoy."

Deming Park is home to an 18-hole disc golf course and a variety of sports facilities including basket-ball and tennis courts. Families often hold birthday parties, reunions, and get-togethers in the many shelters that are scattered throughout the park. Deming Park also is a great place to run with its rolling hills and connection to the National Heritage Trail that travels straight through the park. It is without a doubt that Deming Park is loved by all.

Yet, sitting quietly within the park is the Deming Dipper Park Pool. The Deming Dipper Park Pool has

been adored by Terre Haute for over 35 years, yet the pool is in need of some tender love and care as the facility has lost its spark. The slide has been removed due to safety concerns, and the splash area sits empty. Only the pool, lounge chairs, and the diving boards remain. The Deming Dipper has provided our community with a fun, inexpensive activity for families and kids to enjoy. Its location is easily accessible by walking or riding bikes and creates a fun experience for all in Terre Haute to enjoy.

This project will revamp the existing pool and expand upon it with a new addition of a new bathhouse, sunning lawn, and a zero-entry point with play equipment. To ensure all can keep creating memories at the pool for years to come, the Deming Dipper is "READI" for a makeover. To achieve this initiative, partnerships will be utilized with Deming Park, the City of Terre Haute, and the Parks and Recreation Department to develop an exciting and fun design to implement.



Data Points Proving Project as Viable To READI

The Deming Dipper Park Pool provides an inexpensive activity for children and families living within the Vigo County community. In data gathered from the recently completed Housing Addendum for the Terre Haute – Vigo County See You In Terre Haute 2025 Community Plan, the City of Terre Haute and Vigo County have a high percentage of persons living in poverty. Additionally, the median household income for Terre Haute and Vigo County fall well below the state average. Through this project, the Deming Dipper Park Pool would serve as an inexpensive activity for families and children to enjoy within the community by offering entry for \$3.00, expanding the quality of life of individuals within the community.



Demographic	Terre Haute	Vigo County	Indiana
Total Population	60,622	107,038	6,732,219
Minority Population	17.8%	12.4%	15.2%
Median Household Income	\$36,406	\$45,230	\$56,303
Persons in Poverty	26.4%	20.8%	11.9%

The expansion and renovation of the Deming Dipper would have great potential to be utilized by many age groups, therefore impacting a wide variety of residents. The table below shows the percentage of age groups within the community and shows a high number of preschool aged and school aged children. Additionally, the City of Terre Haute and Vigo County have a significant percentage of college aged adults (18-24) which can be justified by the four colleges located within Vigo County including Indiana State University, Ivy Tech Community College – Terre Haute, Rose-Hulman Institute of Technology, and Saint Mary-of-the-Woods College. With the expansion of the pool, older high school students as well as college students would have more employment opportunities as the pool would look to employ additional lifeguards to improve safety measures.

Ages	Vigo County	Indiana
Preschool (0-4)	5.6%	6.2%
School Age (5-17)	14.7%	17.1%
College Age (18-24)	14.8%	9.8%
Young Adult (25-44)	24.7%	25.5%
Older Adult (45-64)	23.5%	25.2%
Seniors (65+)	16.7%	16.1%

Age	Terre Haute
Under 5	5.6%
5-14	10.7%
15-24	18.8%
25-34	15.8%
35-44	11.8%
45-54	10.5%
55-64	11.3%
65+	15.5%

The expansion and revamping of the Deming Dipper will move forward two pillars in the See You In Terre Haute 2025 Community Plan: Health and Wellness and Quality of Life. Within these pillars, action items were established based on conversations held at community forums with stakeholders and community members as well as a community survey. The quality of life a community offers builds the foundation to become a community where people want to live, work, and play. It is the standard of health, comfort, and overall happiness of residents within the community.



Within the Quality of Life pillar, outdoor recreation and parks were listed as resources to improve the quality of life within Terre Haute. Action items included opportunities to invest in new community projects/ Specifically, amenities. community plan addresses water attractions as a priority action item within the pillar. Water attractions are universal and ageless amusements and often create lasting impacts on the community. Water attractions promote healthy living and encourage outdoor recreation. Through additional research, Vigo County is ranked 67th in Health Outcomes and 84th in Health factors according to CountyHealthRankings.org. The Deming Dipper would provide an excellent source of physical activity and fresh air to improve Terre Haute – Vigo County's health factors and outcomes rankings.

West Central 2025 identified collaborative partnerships and strategies in obtaining its talent attraction goal to halt project population decline and move the projected loss to a negligible number. These strategies included tourism and attraction initiatives. The Deming Dipper will be restored for a new age and become a highly sought-after attraction for individuals to visit and spend their time in the warmer months.

Funding Request

The total project cost is \$3,000,000. The City of Terre Haute is requesting \$1,000,000 in READI funds. The additional funds will be paid for by utilizing the American Recovery Act funds if applicable, short-term fundraising, and City budgeting.

Sports
Complex &
East Side
Aquatic
Center
Vigo County

Total Budget: \$40,000,000



Project Description

Renderings provided by: Counsilman • Hunsaker

Sports, recreation, or free time activities are now widely accepted as fundamental elements of good quality of life. They are essential to the mental and physical wellbeing of humans in any present-day society. Tourism has become an essential driving force in Terre Haute and Vigo County's economic development with the new Terre Haute Convention Center, the Griffin Bike Park, the LaVern Gibson Championship Cross Country Course, and the Food and Beverage Tax Credit. It was identified within the See You In Terre Haute 2025 Community Plan as a main community pillar to spur tourism development. West Central Indiana is "primed and READI" to further this initiative by committing to action items previously identified within the plan through the development of a Terre Haute Multi-Sports Complex and East Side Aquatic Center.

West Central Indiana is full of talented athletes who commit and dedicate their time to their sports and spend their nights and weekends traveling to new cities, competing against top talent from across the Midwest and beyond. Through Terre Haute and Vigo County tourism initiatives, it will further our region's competitive edge in sports while also attracting visitors from across the state for a fun-filled experience. The Multi-Sports Complex and East Side Aquatic Center will develop a well-rounded environment for both athletes and families as they visit West Central Indiana.

To strategically undertake this project, the Multi-Sport Complex and East Side Aquatic Center has been divided into three initial phases with the ability to continue expansion in years to come.

- Phase One: Completion of eight (8) fields and main baseball stadium
- Phase Two: Development of the East Side Aquatic Center
- Phase Three: Creation of a fieldhouse with indoor sports facilities

Phase One: Completion of Eight (8) Fields and Baseball Stadium

Phase One will start construction of the initial outdoor facilities that will include the two baseball/softball clovers and the development of one main baseball stadium. The baseball/softball fields will be utilized by local little league teams, travel baseball/softball practices and tournaments, and local organizations looking to rent for events. The new main baseball stadium will be used as the championship stage for these tournaments and will be the new home for REX Baseball.

The main stadium will have the capacity to hold approximately 3,000 spectators and will include locker rooms, concession stands, and permanent seating for fans to sit and experience the games on the fields. The new stadium will allow REX Baseball to draw in a larger crowd and hold more games throughout the season.



Phase Two: Development of the East Side Aquatic Center

Phase Two will initiate the development of the East Side Aquatic Center. The Aquatic Center will be located on the same property as the Multi-Sports Complex and will build upon the increase tourism initiatives within the See You In Terre Haute Community Plan. The Aquatic Center will have a new bathhouse, maintenance facility, and amenities that will attract families and individuals looking for a summer destination or a weekend trip to West Central Indiana. New amenities include:

- A Lazy River
- Waterslide
- Diving Pool
- Zero Depth Entry Pool with Splash Equipment and Slides
- · Public Interactive Water Feature
- Sunning Lawn

Picture children laughing as they run through the spouts of water, older teens braving the water slides, as parents relax in the sun or take a turn around the lazy river. The East Side Aquatic Center will become a destination within the State of Indiana and Eastern Illinois.

Phase 3: Creation of Fieldhouse for Indoor Facilities

Upon completion of Phases One and Two, the Multi-Sports Complex will begin construction on the Fieldhouse that will hold the indoor athletic facility capable of accommodating a wide variety of sporting events. The Fieldhouse will include basketball, volleyball, indoor soccer fields, concessions stand, and more to accommodate practices as well as future tournaments held in Terre Haute.

A multi-sports complex and aquatic center will create a new entertainment venue for West Central Indiana. Through this addition, West Central Indiana will be positioned to utilize sports to a different



degree and create a space for the region and the state of Indiana to compete as well as create an all-encompassing center for recreational activities. Sports offer endless opportunities and lessons that help improve the overall quality of life for those within communities. They teach the basic fundamentals of teamwork where athletes develop communication skills with their teammates and coaches. It is on the court or field where they build self-esteem and self-confidence in their abilities as athletes as well as how to bounce back from failures and a sense of belonging to something greater. It is where families can spend the weekend together.

We are "READI" for the next phase of development to take sports within West Central Indiana to the next level and provide a well-rounded environment for both our athletes and their families to enjoy through the creation of the Multi-Sport Complex and Aquatic Center located in Terre Haute, Indiana.

Data Points Proving Project as Viable to READI

Through the Community Planning process, water attractions were identified as a source to provide greater quality of life to residents and serve as a resource to bring visitors from outside of the area. The See You In Terre Haute 2025 Community Plan identified them as universal and ageless amusements, and they have a lasting impact on the community for residents and visitors alike. The impact it will have on the community for its innovation and creative use of space can last a lifetime.



The Multi-Sports Complex and Aquatic Center will also promote a healthy lifestyle and encourage outdoor recreation. It will build upon other community objectives to encourage citizens to be active. From toddlers to the aging population, the addition of these assets in the community will get individuals to exercise and get outdoors for fresh air. According to CountyHealthRankings. org, Vigo County ranks 67th in Health Outcomes and 84th in Health Factors in 2021. Investing in water attractions and athletic recreation were

identified among the Priority Action Items under the Quality of Life Pillar within the See You In Terre Haute 2025 Community Plan and will improve the overall quality of life available in Terre Haute – Vigo County and West Central Indiana.

To continue to build upon the quality of life within the region, the Community Plan emphasized the importance of tourism. Tourism has been a growing industry in Terre Haute – Vigo County, and the Terre Haute Convention and Visitors Bureau has experienced its 24th year of consecutive financial growth in 2018. Vigo County implemented a food and beverage tax on September 1, 2018, which allows the county to collect an additional 1% on food and beverage purchases towards supporting tourism.

Through the Community Plan, a tourism task force was created with different levels of expertise that address new tourism opportunities and growth. They are responsible for addressing priority action items regarding tourism that include:

- Initiating a plan to attract Illinois visitors by acknowledging the proximity of the neighboring state.
- Addressing how tourism growth will affect athletic events, conventions, gaming, arts and culture, retail, higher education partners, transportation, etc.

West Central Indiana's rural landscape, combined with the metropolitan center of Terre Haute, the Community Plan identified the tourism assets of the region are varied and many include rich traditions in sports, history, art, music, education, and nature. Terre Haute – Vigo County have a strong recreational presence that include the LaVern Gibson Championship Cross Country Course, Griffin

Bike Park, and Rex Baseball. With numerous travel teams within the area, the addition of a Multi-Sports Complex will create a centralized location for all athletes within the region and draw athletes from outside the region to compete. A Multi-Sports Complex in Terre Haute will build upon what the community sought and wished for from the Community Plan and expand tourism opportunities within Terre Haute – Vigo County and the region.

West Central 2025 identified collaborative partnerships and strategies to move the goals identified for the 21st Century Talent Region designation forward. Community planning initiatives, tourism, attractions, and targeting specific groups within the populations are approaches to move towards obtaining the Talent Attraction goal. The See You In Terre Haute 2025 Community Plan, laid the groundwork for initiatives within Terre Haute – Vigo County such as tourism destinations like sporting events and attractions that included REX Baseball.

Funding Request

The total project cost for the Multi-Sports Complex and East Side Aquatic Center is \$40,000,000. This project requests \$13,000,000 in READI funds. The remaining funding will come through a collabortive effort utilizing funding from the Terre Haute Convention and Visitor's Bureau, the Vigo County Capital Improvement Board, the City of Terre Haute, Vigo County, and corporate sponsors.

Gateway Beautification Vigo County

Total Budget: \$100,000



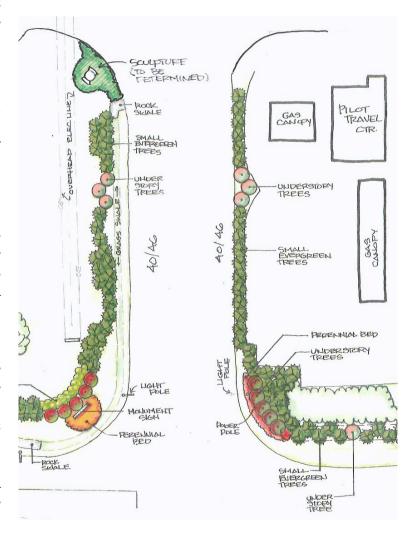
Project Description

The City of Terre Haute is uniquely placed along I-70 with two exits, one on State Road 46 (SR 46) and one at 3rd Street. Through planning efforts, the City of Terre Haute looks to enhance beautification projects along its gateway to welcome all travelers to our community. To ensure that there is a clear and consistent theme that will create a sense of place for the I-70/SR 46 interchange and I-70/3rd Street interchange, the community developed a guide to be implemented over the course of four stages. This will announce to drivers in the area that they have entered a distinct part of Terre Haute, with authentic and unique characteristics to distinguish it from other commercial passageways in the area.

The authentic and unique characteristics of this district area of Terre Haute will be achieved through the use of repetitive design elements to tie the four (4) phased areas together as a cohesive unit. Where appropriate, emphasis will be placed on key areas through the use of accent materials, such as artwork/sculpture and/or eye-catching plant material combinations.

Phase 1

The first phase of the corridor, which serves as the gateway to the district, combines the use of monument and wayfinding signs, as well as landscape screening and a sculptural element. The monument sign will be placed at the northwest corner of the interchange, where the existing elevation will allow the sign to stand as a prominent feature that can be seen from the adjacent roads and where the existing trees will form a suitable backdrop. Wayfinding signs will be placed in strategic locations to provide motorists directional information for businesses and major facilities. Landscape screening, consisting of small trees and shrubs, will line both sides of the





corridor to shield the view to parking areas while allowing visibility to businesses. A three-dimensional sculptural element is proposed to be placed toward the northern end of this phase, at East Margaret Drive, to provide interest at this secondary intersection

Phase 2

The second phase will expand beautification efforts around the I-70 east bound exit at 46/40 and exit at 3rd Street. Landscaping enhancements will be made through the addition of evergreens, canopy trees, understory trees, perennial beds, and a sculptural element.

Phase 3

The third phase will update the overpasses to match the branding of See You In Terre Haute 2025 Community Plan. As shown in the images, Terre Haute will be in big letters across the bridge and the concrete will be painted to make the entrance visually appealing to all who travel.

Phase 4

The fourth phase will update the landscaping on the off-ramp heading east -bound on I-70.

Monument Sign

The monument sign was designed to complement the color palettes and fonts of both the 'See you In Terre Haute' and '41- 40 Arts & Cultural District' signage, while providing a unique character that distinguishes it from other districts in and around Terre Haute. The curved columns provide colorful, bold and playful vertical elements that represent movement and point to the north, toward the heart of the district. The monument sign is set in a three-tiered planter to provide additional height and prominence.

Wayfinding Signage

The Wayfinding Signage also complements the 'See You In Terre Haute' and



'41-40 Arts & Cultural District' signs, while providing an easily maintained sign structure, with directional sign copy that can be readily changed to suit the businesses along the corridor.

Data Points Proving Project as Viable to READI

A tourism opportunity identified within the See You In Terre Haute 2025 Community Plan is to increase the beautification gateway in Terre Haute and preserve and re-establish attractive gateways into Terre Haute – Vigo County is a priority action item. Terre Haute – Vigo County recognized the importance of gateways within the community planning process. Within the West Central Indiana Regional Branding Imitative Research Report conducted in 2018, 81.48% of residents Desired West Central Indiana to Promote a Better Image. Through the Gateway Beautification project, Terre Haute – Vigo County has an ever-present opportunity to establish and reinforce the community's character and sense of pride.

Funding Request

The funding request for this initiative aside for READI funds will come from consulting contributions made by the Terre Haute Regional Airport, the See You In Terre Haute Community Plan and funding from the City of Terre Haute. This funding will cover Phase One of the overarching wayfinding initiative for the community. The other Phases will be funded through collabobrative efforts through the City of Terre Haute and Vigo County moving forward.

City of Terre Haute Fairbanks Park Vigo County

Total Budget: \$1,600,000



Project Description

Along the eastern bank of the Wabash River in Terre Haute sits Fairbanks Park. This 53-acre park uniquely finds itself situated between the urban center of the City and the expansive riparian and wetland ecosystems of the Wabash and Wabashiki Fish and Wildlife Area. Taking a step back into history, Terre Haute initially prospered as a port for steamboats and water trade due to its location along the Wabash. The steamboats and water trade may be gone, but the Wabash River remains an unmovable force untouched by the passage of time and holds remarkable potential for the community as they are "READI" to turn to the river once more.

Fairbanks Park's strategic location along the river presents the City of Terre Haute an opportunity to develop a regional riverfront destination for West Central Indiana. Through the development of the Fairbanks Park Master Plan, it unified the ideas from a wide range of local stakeholder groups to create a collective vision for all of Terre Haute. This vision comes along with proposed new amenities and uses for the park. The City of Terre Haute aims to incorporate the following key features into Fairbanks Park.

- · Reimagine the arch sculpture as an iconic attraction and interactive water feature.
- Develop a Riverwalk promenade to unify the existing park features and connect them to the river.
- Recommend the architectural character and placement of a boat house for the Wabash Valley Crew rowing club.
- Create unique and artistic shade features to provide cover from the sun during events at the amphitheater.

Through these initiatives, the City of Terre Haute will create a vibrant, public park for all to enjoy. Picture children playing in the water feature on hot summer days and people enjoying a morning walk or run along the River Walk as the river runs beside them. Additionally, the reimagination of Fairbanks Park would allow the City to create a pedestrian-friendly environment that would develop multiuse systems to provide greater ADA accessibility to reinforce the unique community character and identity by integrating unique character, qualities, and history of the community throughout the park; to create neighborhood links by adding kiosks or wayfinding signage for information and

directional tie-ins to the community; and to create a safe and secure park atmosphere by designing measures that ensure safety and security day and night like lighting or emergency call boxes.

Imagine Fairbanks Park as a destination not only for West Central Indiana but for the entire state. This section of the Wabash River is a straight line with few bends in its flow, and few trees obstruct the view of the river. Our local rowing club, Wabash Valley Crew, utilizes this location for practices before heading off to tournaments. Yet, they see river before them and say, "Why not have it here?" Teams



would travel from far and wide setting up tents along the banks of Fairbanks Park and cheering on the teams rowing down the river. With the addition of a boat house, the Wabash Valley Crew could store their boats and easily access them for practice as well as host tournaments for clubs across the State, bringing visitors from all over.

These initiatives have been strategically chosen to propel Fairbanks Park into the future as it is the perfect location for a riverfront destination within West Central Indiana.

How Project Benefits West Central Indiana



The City of Terre Haute worked with Land Stewards Design Group to develop a Master Plan for Fairbanks Park. To move this initiative forwards, the City will partner with local community partners to begin implementation of the Master Plan including the Terre Haute Parks and Recreation Department, City Engineer, the Terre Haute and Vigo County 2025 Community Plan Quality-of-Life Task Force, and a local artist to bring this plan to life.

Data Points Proving Project as Viable to READI

Investing in our community's trails and parks was highlighted within the See You In Terre Haute 2025 Community Plan. Fairbanks Park presents a unique opportunity as it sits along a valuable asset of Terre Haute – the Wabash River. The community identified the Wabash River as an important feature in defining the character of Terre Haute – Vigo County, but they recognized that it is not being used to its full potential as a quality-of-life

resource within the community. The Community Plan looks to take the first step towards bringing together greater attention to the Wabash River riverfront area through establishing a Riverwalk attraction. Within the Quality-of-Life pillar, the development of the Wabash Riverfront is an opportunity to expand upon Terre Haute – Vigo County's trails, bike paths, green space, and community gathering space. The Riverwalk is noted as a Priority Action item within the Community Plan as it will connect Downtown Terre Haute to the Wabash River.

Vigo County, Indiana is ranked 67th in Health Outcomes and 84th in Health Factors. With the addition of outdoor recreation activities through the Riverwalk and Boathouse, the City will be able to promote a healthy lifestyle through the addition of outdoor activities. Residents and visitors would be welcomed to run, bike, or walk along the Riverwalk, and the Boathouse can be used to store row boats by the local rowing club, Wabash Crew, for practices as well as other rowing teams as they travel to row in the Wabash River.

Within the Health and Wellness pillar of the Community Plan, Terre Haute – Vigo County identified encouraging access to playgrounds and other outdoor facilities around the community as an opportunity. Through the Fairbanks Park READI project, Terre Haute – Vigo County can capitalize on this opportunity to develop a healthy lifestyle for the Terre Haute community.

Funding Request

The total project cost for Fairbanks Park is \$1,600,000. This project requests \$533,000 in READI funds. The See You In Terre Haute community Plan partnered with Rose-Hulman Institute of Technology students which helped keep overall engineering cost to a minimum. This in-kind gift allows the City of Terre Haute to fund the initiative within the City's budget recognizing READI funds as an important match to its completion.

City of Terre Haute Rea Park Vigo County

Total Budget: \$2,000,000



Project Description

Renderings provided by: Sanders and Associates, Inc.

Rea Park is a treasure. It resides on the National Register of Historic Places. Long ago, it was one of Terre Haute's shining stars. Lit up at night, patrons could see the grand clubhouse while driving along South Seventh street. Today, the light has dimmed on Rea Park, but partnerships have sparked collaborative efforts to improve the facilities and programs at this historic park and created a roadmap for its renewal, a pathway to "relighting the glow" on Terre Haute's south side. Rea Park is "READI" to improve the health and wellbeing of visitors and to grow Terre Haute's economy.

In order to show the viability of this project, a feasibility study was conducted of the clubhouse, and Rea Park was included in the Terre Haute Parks and Recreation Master Plan. The total report that was conducted turned this approximately 45 acres along the west side of the park into a health plex. While the golf course was not addressed in the study, we understand that it is still a vital asset that the park provides. During the research, we learned the following:

- The economic vitality of Vigo County depends upon having a healthy and mentally-fit work-force.
- The restoration of Rea Park can greatly benefit Terre Haute residents, young and old alike. It
 has the potential to promote and maintain healthy living of our fellow citizens through lifelong sports and activities.
- The cost of Rea Park's restoration is reasonable when compared to other projects being considered by local government.
- Rea Park is located in a strategic location, near the busiest part of town. Establishing new
 partnerships between businesses, local schools, medical providers, Regional and Union
 Hospitals, Westminster Village and Rea Park should be explored. Investment in this project
 by private companies, individuals, state and local governmental units should be encouraged.

Our population is declining, and is expected to fall through the year 2050, while Indiana counties with high health rankings are growing and thriving. The proposed project is the rehabilitation of the Historic 1925 Clubhouse. Over the past 90 years, the Clubhouse has undergone minor renovations and additions. The structure is built on an earthen pedestal, enhancing its Mediterranean style of white stucco, large columns, and red tile roof. It consists of a main hall/lounge, pro shop, office, and kitchen area on the main level, with restrooms, Hall of Fame room, storage areas, and mechanical room on the lower level. The west terrace has a basement-type area beneath it with an unexcavated dirt floor. Renovations between 1984 and 1986 included an addition to the northeast corner of the building for the expansion of the pro shop and the enclosing of the east balcony area. An irrigation system for the course and a cart barn were also constructed during this time. A series of modifications over time have made their mark on

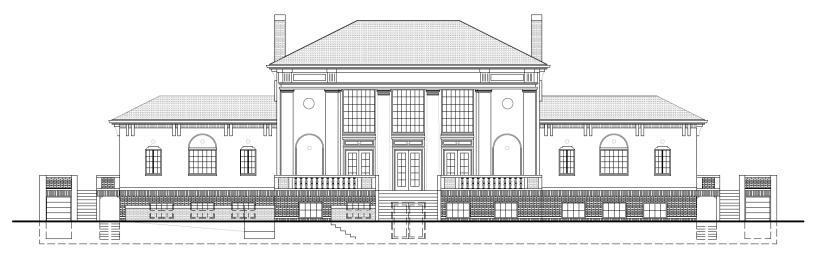
the building, significantly changing the character and functionality of the historic building. A complete renovation of the clubhouse is necessary in order to address the following problems and concerns.

- Exterior Renovations
 - · Stucco exterior finish needs repaired and repainted
 - Update doors and windows to match/resemble historic style
 - Update gutters and downspouts to drain water properly
 - Renovation to terrace to enhance structural integrity
 - Update exterior concrete stairways that have become unsafe or in poor condition
- HVAC
- Electrical Service
 - Addition of a new transformer with a single service to the building
 - Relocation of the above ground powerlines to underground
 - · Replace remaining knob and tube wiring
 - · Update existing electrical panel boxes that show evidence of water damage
 - Update exterior lights
 - Update interior lighting fixtures to resemble the character of the original décor of the building
- Plumbing
 - · Updates to main water line
 - Replace water heater
 - · Add additional stalls to men's and women's restrooms. Currently each have two.
 - Add utility mop sink and frost-proof exterior hose bibs
 - Replace the cast iron drain lines.
- Energy Efficiency
 - Add insulation in the walls and lower levels of the building
 - Update windows and storefront doors to be energy efficient
 - Replace furnace to meet Energy Star efficiency requirements
 - Replace incandescent bulbs will CFLs or LEDs to improve energy efficiency
- Structure
 - Updates to ceiling where water damage has occurred
 - Reinforce wood structures
 - Rebuild west terrace concrete structure that has been compromised through water intrusion
 - Repaint steel lintels above exterior doors and windows and replace the ones with significant deterioration
- Interior Renovations
 - Remove carpet and refinish the terrazzo floor in the main hall and other main level areas.
 - Update ceilings in the lower level that have evidence of peeling and mold/fungus/mildew.
 - Update lighting to match/resemble original
 - Updates to structure to prevent water infiltration into the lower levels
- Miscellaneous
 - Add lighted "Exit" signs and emergency lighting
 - Update facility to meet Americans with Disabilities Act (ADA) standards (I.e. add ramps up to the clubhouse, handicap restroom, etc.)

The City of Terre Haute, the Terre Haute Parks and Recreation Board, and Friends of Rea Park, Inc., have agreed to partner to improve the facilities and programs at historic Rea Park. Architectural drawings and cost estimates for a restored Rea Park clubhouse have been developed by local architectural firm Sanders and Associates and have been approved by the Terre Haute Parks and Recreation Board and the Terre Haute City Council.

How Project Benefits West Central Indiana

This initiation will come to fruition through building awareness and establishing partnerships with neighbors and the private sector. The City of Terre Haute, the Terre Haute Parks and Recreation Board, and Friends of Rea Park, Inc., have agreed to partner on this project. Fundraising will also be through City capital projects fund, city bonds, government unit, private foundation grants, and individual donations.



Data Points Proving Project as Viable to READI

Despite having excellent schools, an ideal geographic location, and modern infrastructure, the health of Vigo County continues to decline. In 2016, Vigo County ranked 91st out of 92 counties in obesity, tobacco use, alcohol use, and drug use. In the fall of 2018, Terre Haute was named the "the least healthy city in Indiana" by a MSNBC Wall Street Journal National Study. And in 2021, Vigo County's health ranking is 67th in Health Outcomes and 84th in Health Factors. Listening to the needs of the community, the See You In Terre Haute 2025 Community Plan developed a Health and Wellness pillar. Upon completion of the community survey, 52.5% of survey respondents indicated they wished to see an increase in available options. Additionally, much of the Health and Wellness pillar was generated through community conversations held by the United Way in 2016-2017 as well as feedback from the community forums that were held.

The Community Plan identified current Vigo County health metrics around obesity rates, infant mortality rates, and smoking factors.

- 2018 adult obesity rate: 31%
- 2018 adult smoking rate: 22%
- 2018 children and infant mortalities: 67 children/infants (Stats Indiana, 2019)

Investing in our community parks was a part of the Community Plan. 36.6% of survey respondents believe that Terre Haute – Vigo County is changing for the better. Outdoor recreation and trails and parks were identified as opportunities and action items to continue enhancing Terre Haute – Vigo County's

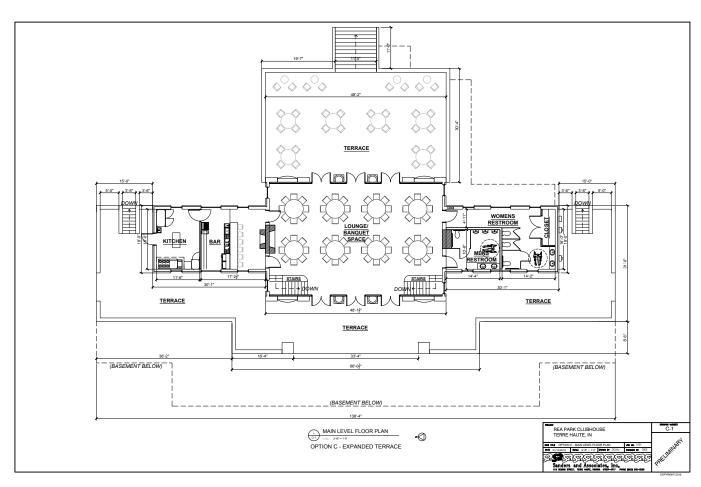
quality of life standards. Additionally, the Health and Wellness Center would provide another asset for the community to seek a healthy lifestyle, enhancing our health rankings and improving health outcomes.

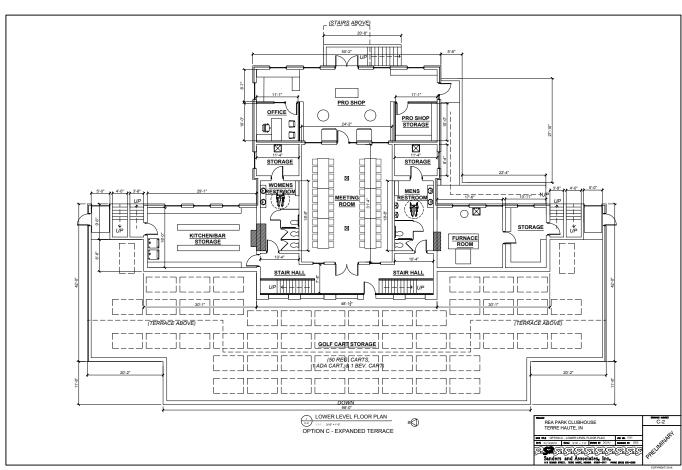
The National Recreation and Parks Association (NRPA) said parks and recreation are essential to public service by impacting economic value, health and environmental benefits, and social impact. According to the NRPA parks "improve the local tax base and increase property value." Programs that take place within the parks help generate revenue as well as boost indirect revenue from visitors that travel to utilize the parks for tournaments or leisure activities. Parks also provide a variety of health and environmental benefits as they are a place for where individuals can partake in healthy activities as well as protect the land on which the park sits. The social impact parks provide and accessibility to people of all ages reflects the quality of life within the community.

Not only will this project impact the Health and Wellness pillar of the Community Plan, it will also take steps towards achieving outcomes within the Quality of Life pillar. With the enhancement of Rea Park, Terre Haute – Vigo County will have greater access to the park and additional resources including the Health and Wellness Center. Rea Park is located in a well populated area right across the street from Terre Haute South High School. The Community Plan identified that young adults, students, and children appreciate a space where they can spend time and socialize.

Funding Request

The total project cost is \$2,000,000. This project requests \$500,000 in READI funds. The remaining project funding will come from a contribution from the City of Terre Haute and fundraising efforts by Friends of Rea Park.





Open For Tourism Vigo County

Total Budget: \$300,000

Project Description

See You In Terre Haute: Open for Tourism is an initiative of Launch Terre Haute, West Central Indiana Small Business Development Center, Terre Haute Convention and Visitors Bureau, and Terre Haute Chamber of Commerce designed to help the local business community prepare for increased tourism. Now in its second year, the program has been fully funded by the City of Terre Haute, along with small private donations. The program has two objectives:

- Providing one-on-one business counseling, free of charge, to the business, via the West Central Indiana Small Business Development Center.
- 2. Create an impressive experience for Terre Haute guests that will encourage future visits.

Upon completion of consultation services, businesses can apply for funding to complete specific tourism-related projects, including the creation of outdoor amenities and other highly-visual elements which can be enjoyed by visitors to the community."

Upon completion of consultation services, businesses can apply for funding to complete specific tourism-related projects, including the creation of outdoor amenities and other highly-visual elements which can be enjoyed by visitors to the community.

Eligible Businesses to participate in this program include Eating and Drinking Establishments, Retail Shops, and Service Providers. Participants can expect:

- Free, one-on-one consultation with subject matter experts.
- Areas of training include, but not limited to: online presence on consumer search sites Google, TripAdvisor, Yelp
- · Customer experience
- Online targeted marketing
- Cooperative marketing, working together to win
- Scheduling
- How to ensure you are prepared for event-related influxes
- Access to a pool of high-quality service providers
- With completion of program, access to funds to help implement changes in identified areas of weakness.
- Could also include new signage, outdoor seating, facade improvements, online marketing assets, etc.

How Project Benefits West Central Indiana

West Central Indiana has embraced tourism across the region. Open for Tourism was developed in order to support the local businesses within the community to prepare for the increased tourism, ensuring that all businesses are supported. By investing in local businesses, Open for Tourism cre-

ates a welcoming experience for all who visit Terre Haute and encourages them to visit again.

Data Points Proving Project as Viable to READI

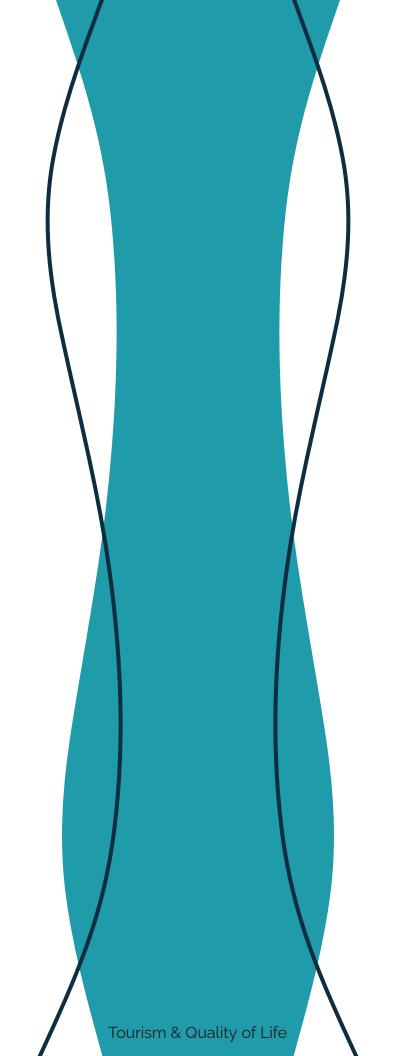
Terre Haute – Vigo County experienced its 24th consecutive year of financial growth in 2018, according to the THCVB. Tourism has been a growing industry within the region. Vigo County implemented a food and beverage tax on September 1, 2018, which allows the county to collect an additional 1% on food and beverage purchases towards supporting tourism initiatives. As the Terre Haute Convention Center opens, more organizations and individuals will make their way to Vigo County, and it's important to prepare the businesses that are currently here for the increased tourism opportunities.

Within the Tourism pillar of the See You In Terre Haute 2025 Community Plan, Terre Haute – Vigo County recognized the increase in tourism that would be coming to our region and highlighted within the plan to encourage buy-in from the downtown businesses. This includes helping businesses cater to the increase in tourism in the form of extended hours of operation, more events, new businesses, and more downtown activities. It also states to embrace diversity and acceptance in the treatment of tourists and visitors.

Within Thrive West Central's Resilient plan, many individuals identified that the business resources that were collected through West Central Indiana Small Business Development Center and local chambers provided them the resources they needed to continue their operations. Understanding that businesses and individuals utilized the resources made available, Open for Tourism is designed to provide businesses with the resources they need as there is an increase in traffic through new events taking place within Vigo County.

Funding Request

The total project budget for See You In Terre Haute: Open for Tourism initiative is \$300,000. This project requests \$100,000 in READI funds. See You In Terre Haute raised \$200,000 to help fund this existing program.



SMWC Equine Event Center Vigo County

Total Budget: \$12,389,000



Project Description

Have you heard about the Equine Program at Saint Mary-of-the-Woods College (SMWC) in West Central Indiana? No? Well, do you know who has? Texas has. Tennessee has. And, Colorado has most definitely heard of it. Each of those states have universities or colleges which are competing with SMWC for equine students.

SMWC is nationally known for its stellar Equine Program. In fact, it is the only equine program in Indiana to offer a Bachelor of Science degree in Equine Studies, and one of only 20 equestrian colleges across the U.S. to offer a Bachelor of Science degree in Equine Studies. Offering concentrations in Equine Business Management, Equine Training and Instruction, Equine Science and Equine Communication, this program prepares students for a variety of careers in the equine industry. Additionally, the program offers minors in Equine Studies, Equine Science and Equine Assisted Therapy. (Fun Fact: SMWC also offers the only equine assisted therapy minor in the entire nation.) These programs are led by faculty with national and international expertise and a passion for teaching. Preparing students to meet the challenges of an expanding equine industry, the rigorous curriculum is enhanced by hands-on learning, evidence-based approaches, career ex-

Preparing students to meet the challenges of an expanding equine industry, the rigorous curriculum is enhanced by hands-on learning, evidence-based approaches, career experiences and international exchanges. Making graduates well equipped to transition to an equine career."

periences and international exchanges, making graduates well equipped to transition to an equine career. The SMWC equine program consistently reaches full enrollment, and graduates are in high demand in the industry. Employers range from small privately-owned facilities to the largest equine operations; graduates are also well-equipped to run their own equine business.

Established in 1989, the Mari Hulman George School of Equine Studies at SMWC is well known in the collegiate equestrian world for producing sought after graduates to support the industry and for its success in regional and national intercollegiate horse show competitions - a feat that is magnified by the small size of the College. Approximately 50 college-owned horses are housed in a historic 1925 barn and stable alongside a new barn that features impressive stables, laboratory/classroom and faculty offices, built in 2002. Riding and training skills are practiced in the indoor and outdoor arenas. SMWC's equine facility is an accredited site with the Certified Horsemanship Association.

Put that all together, and it's easy to see that SMWC is a destination for equine enthusiasts. Would it be a surprise to hear that the College's equine athletic teams find themselves in the national rankings annually? Because, they are!

SMWC sponsors two equestrian teams, both Hunt Seat and Western, which successfully compete with the largest schools in the country. Participating in the Intercollegiate Horse Show Association (IHSA), SMWC competes in an average of 23 shows per year. Up to eight of these shows are hosted on site, bringing teams, coaches, show personnel and audiences from a number of other states to Vigo County. SMWC's success in regional and national intercollegiate horse shows is made even more remarkable as many competitors are major land grant universities, enrolling 25 to 30 times as many students. Currently, students also travel to Zionsville, Indiana, and Galva, Illinois, as well as the horse boarding farm in Brazil, Indiana, to compete. As a leader in this industry, the College is a natural fit to house a state-of-the-art equine event center to host state, regional and national-level training and competitions. In fact, SMWC has developed a long-range plan to expand its capacity with the following goals in mind:

Develop a new economic industry for the region that expands tourism and tourism revenue and brings visitors to the community from the Midwest and beyond;

- Expand the equine industry's footprint in Indiana;
- Elevate the distinction of SMWC, while generating auxiliary revenue for the College, providing career opportunities for students and elevating the level of student equine competitions throughout the Midwest; and
- Demonstrate a commitment to strategic land conservation through implementing a land covenant.

The proposed SMWC Equine Event Center will establish the West Central region as Indiana's leader in equine events on local, state and national platforms. This \$5.9 million, 50,000 square foot facility will be comprised of a 30,800 square foot indoor arena event space with stalls, concessions, restrooms, meeting rooms and office space. It will have ample horse trailer parking, camp sites and pastures surrounding the facility on 90 acres of farmland adjacent to SMWC. A facility of this size will not only complement the existing equine facilities at SMWC, but will also introduce an untapped industry which could immediately spawn development in the slow-growth area of northwestern Vigo County. In addition, surrounding counties such as Vermillion and Parke Counties in Indiana, as well as Clark and Edgar counties in Illinois and beyond, could be impacted as this project will be a catalyst for major economic growth.

Let's talk about the nuts and bolts (or perhaps the horseshoes and nails?). The planned facility will house the following:

- Two arenas
- Space for 400 10' by 10' stalls opening to 10' wide walkways with water and take area access
- Eight wash stalls for horses (concrete pads with a hitch, water and drainage)
- An audience area
- Office
- Vendor area
- Concession stand
- Enclosed conference room for clinics and other activities (which could double as a viewing area for shows)
- Women's and men's restroom/shower facilities (each having two sinks, two showers, four to five toilets with handicap accessibility)
- Exercise/warm-up pen with lunge pads
- Storage for maintenance equipment (roll-away bleachers, gates/partitions)
- · Semi-trailer for sale of wood shavings for stall bedding
- · Large waste disposal bin
- Vehicles used to maintain the facility (tractor, water wagon/drag, etc.)
- Pull-through RV park with electrical and water hook-ups sufficient for 80 vehicles with horse trailers

Believe it or not, equine organizations select event locations based largely on cost and amenities. As this proposed facility will operate in conjunction with existing SMWC equine programs, the new arena will be competitive in pricing for events. Demand is high – horse owners participate in shows for specific breeds (Arabian, Quarter Horse, Saddlebred, Pinto and Appaloosa), various age groups (Interscholastic Equestrian Association), local equestrian groups (4-H and county-level competitions) and by categories of riding (vaulting, hunt seat and tern, dressage). State, regional and national associations exist for each in a network that promotes equestrian activity.

The new facility is not limited to competitive equine events, however. The equine industry offers additional large events beyond competitions – large judging events, horse auctions and equine-related supply auctions also attract large numbers of enthusiasts from a multi-state area. When not actively in use for an event, the facility has potential for added revenue as a "horse hotel," as proximity to Interstate 70 makes it ideal for groups of people needing stops for their horses while traveling. It can also be easily reconfigured to accommodate non-equine events that require a large, flexible indoor space, such as automobile and equipment shows, auctions, flea markets, tractor pulls and clinics.

Currently, the nearest large equestrian arena is C Bar C Arena in Cloverdale (45 miles), a single, 600' by 320' arena which hosts equine events nearly every weekend. Ninety miles north, Cheval Bleu Riding Academy in Lowell, Indiana, sponsors teams, lessons, clinics, camps, training and local shows. Other facilities are more than 70 miles away or dotted throughout the bi-state area. Iin Indiana, locations include the newly renovated Danville Equine Center, Henry County Saddle Club in Newcastle, Hoosier Horse Park in Edinburgh, the state fairgrounds in Indianapolis and large horse racing facilities in Shelbyville and Anderson; in Illinois, locations include a small pavilion at University of Illinois, Gordyville Equine and Auction Showplace in Gifford and several others more than 165 miles away.

Let's get the people who frequent those arenas to West Central Indiana instead! This arena effectively and logically fills a gap.

How Project Benefits West Central Indiana

What could this mean for Indiana? BIG economic impact, that's what. To understand the potential for economic impact, it is important to look at the location of the College and the size of the equine industry.

Minutes from Terre Haute, the largest urban area within 70 miles, SMWC is easily accessible by interstate and state highways. It is positioned at the geographic center of a two-state region with a high volume of equine enthusiasts, supported by readily available, rich and well-watered rural and farmland. A larger scale shows Indiana at the center of the most densely populated Midwest states – Illinois, Kentucky, Michigan and Ohio. All have a strong equine industry that spans breeding, training, riding, racing, showing, boarding and farming, not to mention associated services and products such as veterinary care, travel, dining and accommodations, for both humans and horses alike, equine supplies and general merchandise, equipment and vehicles. In Indiana alone, the equine industry involves 90,000 Hoosiers and produces goods and services valued at \$779 million.

Can you imagine how this new arena will significantly impact the local and regional economy? With a \$3 billion equine industry in Indiana, SMWC and its partners in the West Central Indiana region are well-positioned to create a growth opportunity for the community which promises to expand the tourism and educational offerings of this region.

Let's put it in perspective. A typical three-day, 125-horse show (350 individual competition entries per day) costs upwards of \$25,000 (rental, fees, wages, supplies, prizes). With capacity to host even larger shows, the SMWC facility will draw hundreds of show staff, participants and audience members for several days each week. These visitors bring new business for RV parks and hotels, restaurants, gas stations, grocers and stores, as well as for vendors at the event itself. At the epicenter of a new industry for this area, the proposed facility encourages a long-term rise in property value, construction of nearby boarding and training facilities and increased demand for local feed sources, veterinary and farrier services. The support positions required to operate a facility and events on this scale will create employment for local residents and for students, some tied to their academic programs, at a time when most existing development is occurring on the south and west sections of Vigo County, this plan balances congestion, adds character and creates a revenue stream for the surrounding community.

The plan for the new event center in West Central Indiana is for it to become a destination for equine enthusiasts, hotel visitors, regional attractions and more. It promises to highlight Indiana's commitment to the horse industry, offering a much-needed event venue currently missing from Indiana and the Midwest's wheelhouse.

SMWC is a College well-poised for expansion. Under President Dottie King's leadership, SMWC has seen substantial growth. This momentum stems from strategic decisions to increase enrollment through the launch of a nursing program and a shift in mission to become a fully coeducational institution after 175 years as a traditional women's college, while also looking to expand the campus footprint through the addition of 150 acres of property. Since 2016, SMWC has seen increased student enrollment each year. In November 2018, SMWC announced the purchase of land from the Sisters of Providence, who are adjacent to the College in Saint Mary-of-the-Woods, Indiana. The acquisition more than tripled the size of the 67-acre campus to 311 acres. Much of the land is undeveloped agricultural fields and woodlands around the north perimeter of the campus near the Mari Hulman George School of Equine Studies.

Early in Dr. King's presidency, the College successfully closed a long-standing capital campaign to construct the \$8.3 million Jeanne Knoerle Sports and Recreation Center. As intended, that building has supported enrollment growth by allowing athletics growth. SMWC has more than doubled the number of athletic teams since the Knoerle Center's opening, most recently announcing that Sprint Football will be added in 2022, making it the 16th sport. The building also has provided wellness options for all students, an improved campus climate and increased revenue.



In 2018, SMWC launched the Aspire Higher Capital Campaign with a focus to renovate Le Fer Hall, a 1923 Renaissance revival residence hall, during its first phase. The Aspire High Campaign has collectively raised more than \$18 million overall, and is now seeking funding for the Conservatory of Music, Rooney Center and Guerin Hall renovation projects as well as a Knoerle Center expansion as part of its second phase.

In a region already known for its rural tourism assets, this facility will provide a unique opportunity for the College, surrounding communities and visitors from across the state, Midwest and nation. The proposed SMWC Equine Event Center will attract tourists to the area through a variety of ways – competitive equine events, large judging events, auctions, clinics, automobile/equipment shows and events, travel accommodations for equine professionals and more.

Data Points Proving Project as Viable to READI

According to the Economic Impact Study of the U.S. Horse Industry, the \$122 billion equine industry is a growing segment of the U.S. economy, employing 1.74 million people (Quarter Horse News, 2018). While SMWC offers a multitude of opportunities to prepare students for a career in the equine industry,

opportunities in equine reproduction are few and far between. Currently, equine enthusiasts must leave Indiana for this type of program service. Developing an equine reproduction program at SMWC would allow Indiana to be competitive with states such as Texas, Tennessee, Colorado and more in attracting these students and professionals.

According to the Indiana Equine Industry Economic Impact and Health Study, the economic impact of the equine industry in Indiana is estimated to be nearly \$3 billion (Purdue University, 2011). This program will allow the state to bring innovation to an industry with such great potential.

Horse enthusiasts are found in 30.5% of households nationwide. The majority of the 7.1 million American horse owners, service providers, employees and volunteers are women, between 38-54, rurally located, with median income of \$60,000 (Equo, 2017). While only 23% of the U.S. population is under age 18, 38% of participants in horse events are youth, presenting a strong future outlook for the equine industry.

Eight of the top 20 states in number of horses are located in the north central region of the U.S., accounting for approximately 1.5 million horses. Indiana is ranked at the 14th highest for number of horses across all states. Geographically, Indiana is located at the center of the most densely populated Midwest states – Illinois, Kentucky, Michigan and Ohio. These surrounding state all have a strong equine industry that spans breeding, training, riding, racing, showing, boarding and farming; not to mention associated services and products such as veterinary care, travel, dining and accommodations (for humans and horses alike), equine supplies, and general merchandise, equipment and vehicles.

More than 700,000 people are directly employed in the horse industry; 450,000 are full-time and the rest are part-time and seasonal employment. In Indiana alone, the equine industry involves 90,000 Hoosiers and produces goods and services valued at \$779 million.

The four states with the highest revenue from the horse industry (horse owner expenditures and race-track revenue) are Texas with nearly \$6B, California and Florida at \$5B, and Kentucky with over \$3B. Oklahoma, Pennsylvania, New York and Ohio generate between \$2-\$2.5B. North Carolina and Missouri average \$1.8B each to round out the top ten states. Horse racing and competitive riding account for more than 75% of the economic impact of the horse industry in Illinois and Indiana (American Horse Council Foundation, 2017; Kentucky Equine Research Staff, 2012).

While horse show expenses vary widely based on the type and size of show, the 2011 Indiana Equine Industry Economic Impact Study found the median expense to be \$7,085 per horse show (Conners, Couetil, Furdek, Russell, 2011, p. 36). Approximately 75% of shows have up to 300 horses, with as many as 825 horses possible; the average size is 89 horses per show. Horse shows generate revenue through sponsorship, entry and stall fees, concessions and office services, with the larger shows gaining substantially higher sponsorship revenue because of wider recognition. In 2010, Indiana horse shows generated \$2,211,672 in direct and indirect economic activity, generating an additional \$92,000 in state and local taxes (Connors, et al., p. 38).

Funding Request

Located opposite the Mari Hulman George School of Equine Studies on US Highway 150, the proposed Equine Event Complex is a 90-acre indoor and outdoor facility, with an anticipated cost of \$14 million. The investment is a catalyst for larger economic growth in West Central Indiana and bolsters the equine industry in the state. A facility of this size will complement the existing equine facilities at SMWC, provide convenient workplace opportunities for students and help that program to expand and attract more

students. More significantly, it introduces an, as of yet, untapped industry to diversify economic development in the slow-growth area of Vigo, Vermillion and Parke Counties in Indiana.

The College was gifted the 90 acres, valued at \$500,000, for this expansion. The College plans to place the land in a covenant to protect the land for educational and agricultural uses only. In addition, the College has received a private gift of \$500,000 for the equine program and a \$100,000 equine endowment, which can be utilized as a match to other funds that may be given in support of this project.

Additionally, the College purchased 13 acres of land, which it had previously leased, containing a large barn complex, an indoor arena and outside arena spaces along with several acres of pasture, adjacent to a working organic farm operated by the Sisters of Providence, the College's founding religious order.

Requested amount for READI: \$4,130,000

Swope Art Museum Vigo County

Total Budget: \$1,000,000



Project Description

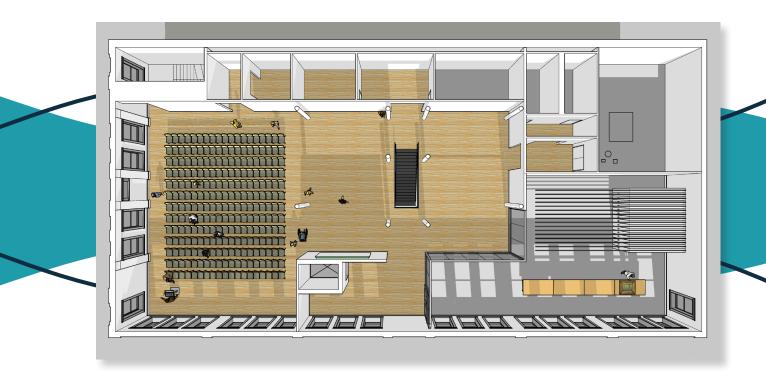
Renderings provided by: Browning Day

Located in the midst of the bustling downtown Terre Haute scene, the Swope Art Museum sits on 7th

Arthoppers from across the country stop in and relish in the more than 2,500 works of art, including collections from notable and highly distinguished artists such as Andy Warhol, Edward Hopper, Grant Wood, and Thomas Hart Benton."

Street, just off Wabash Avenue. The Swope has certainly come to be the cornerstone of Wabash Valley art and culture, so much so that the museum has been coined as one of the "10 best places to see art in smaller cities" by USA Today. Art hoppers from across the country stop in and relish in the more than 2,500 works of art, including collections from notable and highly distinguished artists such as Andy Warhol, Edward Hopper, Grant Wood, and Thomas Hart Benton. Oh! And the Swope's free admission and rotating displays encourage even more wandering eyes and art enthusiasts alike to stop in. While serving a national audience, the museum's vast concentration of attendees make up the 75-mile radius of Terre Haute with an average of 13,000 visitors per year. It goes without saying that the Swope Art Museum has made its mark on West Central Indiana as a destination for tourism.

Housed in a 1901 three-story, 30,000-square-foot building listed on the National Register of Historic Places, the building and its amenities have withstood the test of time. Today, the museum is in need of improved physical access for all, especially electrified door access and a modern elevator to replace the current four-passenger elevator that is currently in use, which, by the way, is one of Indiana's oldest operating elevators built in 1948! An updated fire stair tower would also grant full use of the third floor that overlooks much of downtown Terre Haute. Conveniently located within short walking distance to the coming Terre Haute Convention Center, our vision of offering a multi-use facility with restrooms and a catering kitchen would complement downtown's hospitality industry.



The renovated space will serve as a flexible space for art classes for all ages started as young as two years old, and a space for gatherings, fundraisers, and workshops, and also expand our reach of offerings and capacity for visitors. The Swope will continue to evolve in order to achieve our mission of bringing art, culture, and celebration to all, and representing residents of the Wabash Valley. As tourism continues to grow in our region, the Swope fully anticipates an array of new businesses, exhibitions, and visitors.

The Swope's rich history is seen in its every detail, from the iconic downtown building nestled in downtown to the symbolic pieces from a rich past lining each wall. However, the Swope embraces the future. We're "READI" for what's to come and hope to see you there.

How Project Benefits West Central Indiana

The Swope Art Museum, alongside its board of authorities, have partnered with Browning Day to develop visual designs efforts for this project.

Data Points Proving Project as Viable to READI

According to the National Assembly of State Arts Agencies, Arts and Cultural production agencies contribute 2.3% of total Gross State Product and accounts for \$8,692,297,000 of Indiana's economy, and they contribute 86,123 jobs. Museums are an important piece to the puzzle and were identi-



fied within the See You In Terre Haute 2025 Community Plan as an asset to expand upon. As a region, West Central Indiana is rich with tourism opportunities. In Terre Haute alone, there are nine museums located downtown. The expansion and updates of the Swope Art Museum will increase the museum's capacity and will allow for more visitors to wander the halls. Terre Haute's downtown has developed its walkability over the past few years and more businesses are taking root. Through these developments, Terre Haute – Vigo County is attract-

ing more and more visitors.

According to the American Alliance of Museums, museums are considered economic engines. They support 726,000 American jobs, contribute \$50 billion to the US economy each year, and 66% of all US leisure travelers attend cultural activities such as visiting a museum. Museums were also labeled as community anchors. In determining the best places to live, a great weight was placed on leisure amenities that included density of museums. With the City of Terre Haute, there are currently nine

museums within walking distance, and each provides their own unique story to tell. Next, American Alliance of Museum said that people love museums and museums serve the public. Museums can reach a variety of different audiences and interests like history, arts, and sciences. Additionally, teachers, parents, and students can utilize museums online resources for materials.

According to American Alliance of Museums, 97% of Americans believe that museums are educational assets to the community, and 89% believe that museums contribute important economic benefits to their community.



Funding Request

The project cost for improving accessibility and space to better serve the hospitality needs of our area, especially to supplement the convention center, is \$1,000,000. The Swope requests \$250,000 in READI funds. The Swope is in the process of implementing their capital campaign in which enhancing the museum accessibility for all is a priority.

Terre Haute Children's Museum Outdoor Space Vigo County

Total Budget: \$800,000



Project Description

The Terre Haute Children's Museum (THCM) is a place of laughter and exploration located in the heart of Terre Haute. From the moment you step through the door, children of all ages can enjoy the variety of exhibits from the Rope Challenge Course to Dino Dig to Ready, Vet, Go! Yet the fun was put on hold when COVID-19 caused the museum to close its doors. As the world slowly began to reopen, the Terre Haute Children's Museum quickly realized that it is one of the few Children's Museums who do not have an outside space, and this became a detriment to the facility. During the closure for COVID-19, the THCM had to utilize other outdoor space like the City and County parks to provide programs because they could not have people inside the museum. While the community parks are wonderful, what an asset it would be to have a space physically connected to the museum in downtown Terre Haute.

On average, most families spend one to two hours exploring the many activities within our walls. With the addition of an outside space, that time would increase and provide our guests with a beautiful outdoor space for relaxation and fun! The THCM is proposing to close down 8th Street Avenue to Ohio Boulevard and develop an outdoor green space for Terre Haute Children Museum guests and the public to enjoy. This space would include a play area for kids complete with climbing walls and other playground equipment as well as permanent seating where families can sit and enjoy the outdoors. On a grander scale, this outdoor space could potentially result in guests visiting other downtown businesses, like restaurants and shopping.

The THCM is "READI" to take the fun outdoors!

Data Points Proving Project as Viable to READI

Museums are an essential part of downtown Terre Haute's arts and cultural district. Nine museums all reside within walking distance, creating the perfect space for children, young adults, and history enthusiasts. The National Endowment for the Arts released an article in June 2014 on "The Importance of Taking Children to Museums." The article explains the many benefits children receive from their visits including immersive learning experiences, introduction on new subject matter, and more quality time spent with family.

Imagination plays an important role in child development. Through pretend play, children learn key skills that allow them to take on new roles to enhance their language, social and emotional, physical, and thinking skills. Children learn how to create stories through make believe and develop these key skills that will help them grow.

Brain Balance Achievement Centers posted a blog on "5 Ways Outdoor Play Enhances Cognitive Development." According to this article, outdoor play stimulates multiple senses, helps sharpen attention and increase attention span, decreases stress, improves executive function, and improves spatial



knowledge. The addition of the outdoor space at the THCM will create an environment that is not only outdoors but is attached to a place that is filled with exhibits to be explored and where creativity and imagination run wild.

Within the See You In Terre Haute 2025 Community Plan, museums were recognized as a Quality of Life resource for our community. The Community Plan identified investing in new community projects/amenities to improve the quality of life within Vigo County. Vigo County is currently listed as 67th in Health Outcomes and 84th in Health Factors according to CountyHealthRankings.org. With the addition of an outdoor green space in Downtown Terre Haute, it will increase the overall quality of life and place by increasing access to outdoor recreation.

Funding Request

The total project cost for the Terre Haute Children's Museum project is \$800,000. The Terre Haute Children's Museum requests \$200,000 to complete this project. Through a partnership with the City of Terre Haute, grant dollars and a fundraising campaign, the READI match will allow this timely project to come to fruition.

Turn to the River

Total Budget: \$2,370,000



Project Description

Turn to the River is a multi-year project of Art Spaces, Inc., to reconnect Terre Haute's downtown with the Wabash River through public art and design. Turn to the River offers a strong model of collaboration and placemaking that engages the community, links to economic development and other river-related improvement projects, inspires new ideas, and offers a comprehensive vision for an important and historical downtown area.

The entire focus area of Turn to the River is the four-square block central City/County government campus and a city-owned property adjacent to the Wabash River. The project consists of five phases and a variable phase. In each phase, Art Spaces engages government officials and other stakeholders, and people working, living, or going to school in the area, to design and revitalize important community spaces. Engagement activities increase understanding of the link between the physical environment and mental health, and the importance of good stewardship of the Wabash, Indiana's State River.

Turn to the River enhances the quality of downtown Terre Haute; increases city pride; provides a much-needed downtown green space; increases access to the arts, cultural history, and natural resources; and encourages citizen access to government. The lively and meaningful public places created through this project will also provide tools for business recruitment and visitor attractions.

Many thanks to the Wabash River RDA and the IEDC for funds that made it possible for our community to proceed with design development and implementation of Phase I. This support has been pivotal in maintaining strong forward momentum and has generated commitments from the City of Terre Haute, Vigo County, foundations, and individuals. We look forward to celebrating the completion of Phase I this fall, and we are very grateful to the Wabash River RDA and the IEDC for investing in this important quality of life project for Terre Haute. Turn to the River has also previously received support at the federal level, as well as a 2019 Award of Merit for Concept Design from the Indiana Society of Landscape Architects.

Arts Spaces is delighted and "READI" for this opportunity to apply for funding to support the next

phases of the project. It will be amazing for our community to be able to maintain the momentum achieved on this project, particularly since the City of Terre Haute has also just begun a major revitalization of its large parking lot, as part of its commitment to Turn to the River.

Below is a table which offers a current budget and timeline for design development and implementation of the next phases which would lead to the completion of Turn to the River. While exact costs will be determined through design development, Art Spaces are basing initial figures on Scope of Services provided by our design partners, Taylor Siefker Williams Design Group.

Art Spaces is ready to move forward immediately with Design Development and Construction documents for the Event Space. If a grant is awarded for this purpose, we have



already secured matching funds for that portion of Phase II.

For implementation of Phase I, now underway, we generated \$550,000 of funds from City of Terre Haute, local and regional foundations, Vigo County and others. Generating matching funds to complete the entire Turn to the River project will prove a challenge, but Art Spaces has successfully met many such challenges in the past, as evidenced by our progress to date. Art Spaces' success with Turn to the River exemplifies the power of strong partnerships and the value of the RDA funds in generating additional commitments.

Art Spaces was started by community leaders as an economic development initiative and funds provided by the state hold special significance to our purpose. A lively and attractive government campus increases potential for business attraction and retention and completes a keystone link between Terre Haute's downtown and the Wabash River through revitalization of six (6) blocks previously unaddressed by any other development projects.

How Project Benefits West Central Indiana

Art Spaces works in partnerships with local and area businesses and economic development entities, the City and County, local universities, arts organizations, businesses, individuals, and other stakeholders. Community engagement is vital to our efforts and all of the designs have been created based on direct community resident input. Funders of previous phases include Duke Energy Foundation, Indiana State University, Wabash Valley Community Foundation, National Endowment for the Arts, City of Terre Haute, Terre Haute Department of Redevelopment, Rose-Hulman Institute of Technology, Ivy Tech Community College, and many generous individuals and small businesses.

Data Points Proving Project as Viable to READI

Tourism (Community Plan)

As a part of Terre Haute's effort for expanded tourism, Turn to the River and Art Spaces falls into data comprised in the making of the See You In Terre Haute 2025 Community Plan. This project will give

Terre Haute an expanded outdoor venue while being in touch with its historical roots. A beautification effort, the area will fall in between two of Terre Haute's most important buildings, highlighting the significance and beauty of the City.

As a tourist venture, Turn to the River and the collaboration with Art Spaces has the potential to bring in future revenue and tourists to expand on the current economic development efforts from the Terre Haute Convention and Visitors Bureau. In 2018, the THCVB experienced its 24th consecutive year of financial growth, according to Executive Director David Patterson. Fully funded by the Vigo County's innkeeper's tax, the THCVB collected more than \$2 million in 2018, \$50,000 more than the previous year. With the construction on the Terre Haute Convention Center already halfway done and new businesses taking interest in the Terre Haute area, the county is uniquely positioned to expand its tourism assets significantly in the next several years.

Terre Haute is rich in tourism opportunities. Due to the rural landscape of West Central Indiana combined with the metropolitan center of Terre Haute, the tourism assets of the region are varied, and many include rich traditions in sports, history, art, music, education, and nature. Art Spaces and Turn to River will help Terre Haute reach these tourism goals driving economic growth for the region through its talent attraction.

As downtown Terre Haute in Vigo County develops with the construction of the new convention center, the City aims to have more buy-in from downtown businesses to cater to the increase in tourism in the form of extended hours of operation, more events, new businesses, and more downtown activity in general. This includes the following:

- Improve connection to Wabash River.
- Take advantage of Terre Haute Vigo County's strong recreational presence (e.g. LaVern Gibson Championship Cross Country Course, Griffin Bike Park, and others).
- Establish a community brand with the primary goal of increasing tourism to Terre Haute, Vigo County.
- · Increase the beautification gateways into Terre Haute.
- Embrace diversity and acceptance in the treatment of tourists and visitors.

Turn to River, located right behind the Vigo County courthouse and a few blocks from downtown, will help to create tourism as it offers a recreation alternative to the vibrant life of downtown. As the City of Terre Haute needs diverse attraction to meet the goals outlined in the above text, Turn to River will offer a relaxing area that can function as both a recreation facility and a historic viewing area.

Funding Request

The total project cost to complete Phases II and III for Turn to the River project is \$2,370,000. Arts Spaces, Inc. requests \$592,500 in READI funds to complete these phases. Through a partnership with the City of Terre Haute, grant dollars and a fundraising campaign, the READI match will allow this timely project to come to fruition.

Phase	Description	Cost
Phase II	Event Space	\$1,820,000
Phase III	Reflect Space	\$550,000

The Mill Vigo County

Total Budget: \$2,000,000



Project Description

Are you "READI" to Rock and Roll?! West Central Indiana is with the newest entertainment venue established right here in the Crossroads of America. Located east of the Wabash River in Terre Haute, Indiana, sits a new treasured asset to the Wabash Valley. The Mill Event Center and Amphitheater (The Mill) expands the horizon of events coming to West Central Indiana with a 65+ acre property on the outskirts of major commercial, residential, and travel locations. Live, outdoor concerts with music from all genres are what people crave as the warmer months arrive. The Mill brings this venue to the backyard of a close nit community as they spend the evening with friends and family, singing and dancing the night away.

The Mill has shown great success since the first event on June 5th with music superstar Nelly. Since then, the Mill's lineup for 2021 includes Riley Green, Three Dog Night, The Summerland Tour featuring Everclear, Lee Brice, and Granger Smith. With tremendous feedback from the community, The Mill looks to expand upon their venue that would allow them to book more shows throughout the year. The Mill looks to create a state-of-the-art performance structure that would allow for the largest national touring acts to perform. This includes building the permanent stage roof for the concrete stage deck that will allow us to rig more production equipment on the stage. The permanent stage top will lower operation costs, which will open new opportunities and to have more availability to book shows any time during the season instead of being limited by the rented tops availability. The steel roof will also enhance the safety of the stage and will allow The Mill to operate under weather conditions, such as wind gusts.

Also, a design that would be iconic in nature while still matching the aesthetic of the venue property and its historic past. This structure and design would allow for in-house sound and production that could lead to lower ticket costs for guests, bringing in a bigger crowd. This would help make The

Mill more of a destination to visit not just for the music, but the entire environment of entertainment and gathering for a good time in Terre Haute.

Amenities such as permanent green rooms, bathrooms, catering areas, and showers for the artist and crew so they are happy to visit and would like to come back. Venue amenities such as permanent restrooms, concessions, and beverage stations. Having clean aesthetically pleasing areas to make guests feel comfortable and want to come back. Additionally, the following will be added to the venue to ensure it is accessible to all and allows for even more guests to travel to The Mill for Live Music.

- Improved ADA accessibility and parking spots
 - · Concrete pathways instead of gravel,
 - Permanent handicap accessible restrooms,
 - And seating specifically for ADA.



In addition, The Mill creates a public space for events that are not centered around music. Examples would be weddings, festivals, and non-for-profit fundraising events. The venue has already been asked by numerous groups and organizations for the ability to rent out the venue. We have had some concern with tent rentals getting coordinated for the events; permanent structures would solve these issues and open the venue for more events.

The Mill is a critical piece in improving the overall quality of place for the City of Terre Haute as concert goers will come into the community and amplify the tourism indus-

try by visiting our local businesses including restaurants and shopping centers and exploring our downtown. This project would give The Mill the ability to plan more events that can bring the community and surrounding areas together. As The Mill looks to the future, the hope is to continue development along the Wabash River to create more opportunities for the concert venue and expand the tourism industry in Terre Haute and West Central Indiana.

Data Points Proving Project as Viable to READI

Terre Haute Tourism

Tourism has been a growing industry in Terre Haute and Vigo County. With the expanding assets of the City and the county and developing projects, the number of visitors is increasing each year. This increasing need to provide adequate entertainment has put pressure (in a good way) on the THCVB. In 2021, The Mill was reintroduced to Vigo County an outdoor event space that had the potential to host high-caliber acts. In the few months of operation, it has already hosted nostalgic rock bands like Three Dog Night and more contemporary R&B singers such as Nelly.

This tourism that the Mill in Terre Haute hopes to expand upon has been a major area of focus for Vigo County. In 2018, the THCVB experienced its 24th consecutive year of financial growth, according to Executive Director David Patterson. Fully funded by the Vigo County's innkeeper's tax,

the THCVB collected more than \$2 million in 2018, \$50,000 more than the previous year. Vigo Country implemented a food and beverage tax on September 1, 2018, which allows the county to collect an additional 1% on food and beverage purchases towards supporting tourism. With the construction on the Terre Haute Convention Center already halfway done and new businesses taking interest in the Terre Haute area, the county is uniquely positioned to expand its



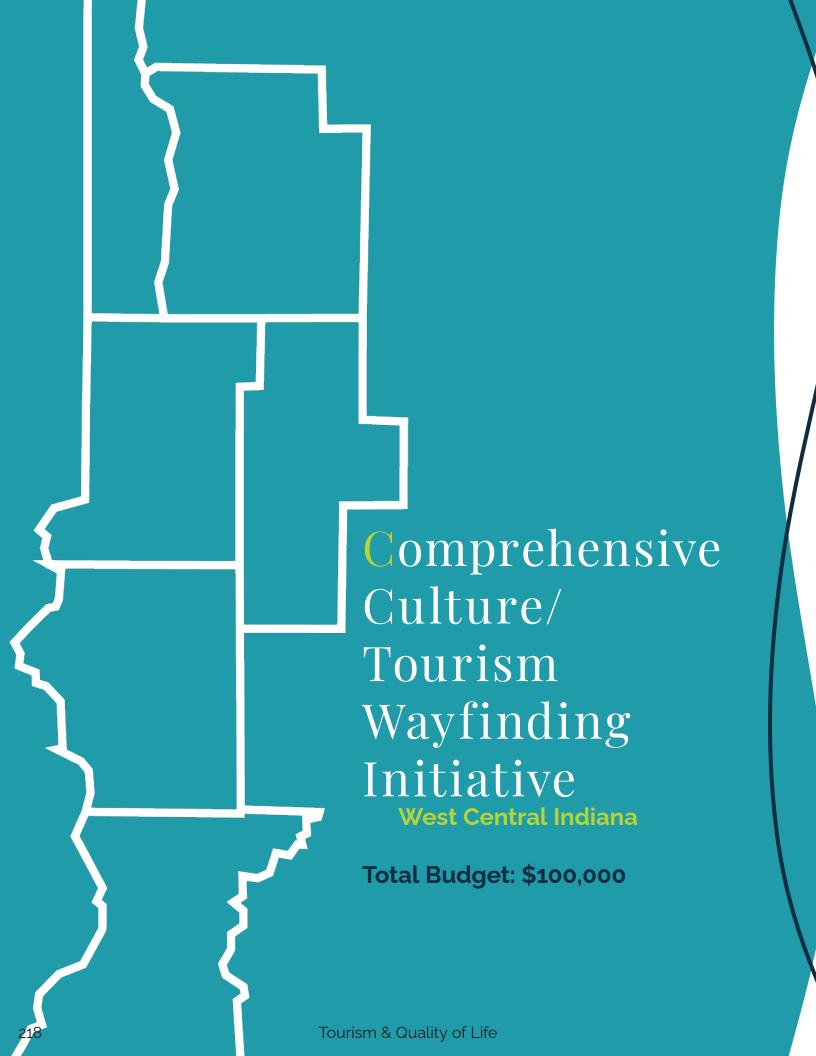
tourism assets significantly in the next several years. These include the following:

- Initiate a plan to attract Illinois visitors by acknowledging the proximity of the neighboring state.
- Address how tourism growth will affect athletic events, conventions, gaming, arts and culture, retail, higher education partners, transportation, etc.
- While the Mill is not located in downtown Terre Haute, its value to the area will help to enhance the overall tourism. As Terre Haute seeks success in event venues, the downtown area will be able to continue developing in accordance with the 2025 Community Plan. Based on data from the City and collaboration with leaders in the area, these goals for future tourism opportunities include:
- Improve connection to Wabash River.
- Take advantage of Terre Haute Vigo County's strong recreational presence (e.g. LaVern Gibson Championship Cross Country Course, Griffin Bike Park, among others).
- Establish a community brand with the primary goal of increasing tourism to Terre Haute, Vigo County.
- Increase the beautification gateways into Terre Haute.
- Embrace diversity and acceptance in the treatment of tourists and visitors.

Following suit of these goals, The Mill will embrace the tradition of Terre Haute and bring new economic opportunity for tourism and entertainment to the West Central Indiana region.

Funding Request

The total project cost for The Mill is \$2,000,000. The Mill Terre Haute requests \$400,000 in READI funds to complete this project. The remaining project cost will be privately funded by The Mill Terre Haute.



Project Description

There are many hidden gems spread across the counties of West Central Indiana. From Sullivan to Terre Haute to Rockville, West Central Indiana has communities that are challenged with telling their stories and, at the same time, need to grasp the opportunity to get commuters off the state roads they are traversing and to explore the features that make this corner of the state a wonderful place to live. How does West Central Indiana take our hidden gems and develop a treasure map of our cultural assets to get individuals out exploring? Arts Illiana is "READI" to do just that.

West Central 2025, in partnership with Arts Illiana, proposes a comprehensive culture/tourism wayfinding initiative that would highlight and direct people to cultural assets in communities of all shapes and sizes in the region. The goal of this effort is to retain students, young professionals, and existing community members while luring out-of-state visitors to explore the Valley. Attractive signage can, at times, be viewed as expensive and non-essential, but as a rural region, our unique assets are too often



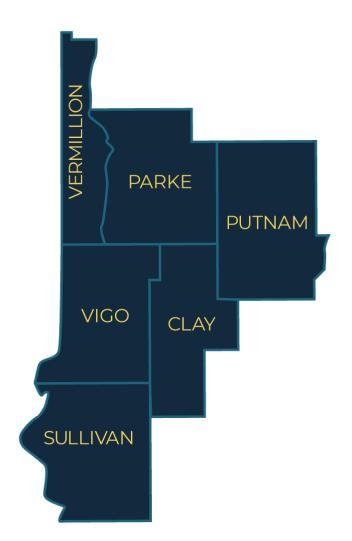
overlooked due to the lack of signage intriguing travelers to explore. This wayfinding initiative would provide an extraordinary opportunity for small businesses, cultural amenities, and the economic development livelihood of a community.

How Project Benefits West Central Indiana

West Central 2025 will partner with Arts Illiana to complete this project. Arts Illiana's mission is to promote, support, and enhance the arts and cultural activities of the Wabash Valley. To achieve this initiative, Arts Illiana will work with local arts and cultural leaders, as well as City and County officials to develop and implement a unique wayfinding strategy tailored to empower each participating community to better engage the public. The completion of the Comprehensive Culture/Tourism Wayfinding Initiative will connect West Central Indiana and will promote all of the unique assets we bring to the state.

Data Points Proving Project as Viable to READI

When looking at the Resilient economic recovery plan, business owners expressed a dire need for more awareness of their businesses and assistance with marketing efforts. Creating visuals and specific audience metrics are where many businesses have struggled according to the forum and survey answers. However, some explained how this struggle was present before the COVID-19 pandemic, the need for it was enhanced during. This issue was a regional occurrence that businesses of



all different types suffered with. Many, specifically those not directly close to major highways and interstates are struggling to find ways to attract tourists and make them aware of the various restaurants, shops, and recreational activities offered by the cities and towns of the West Central Indiana region.

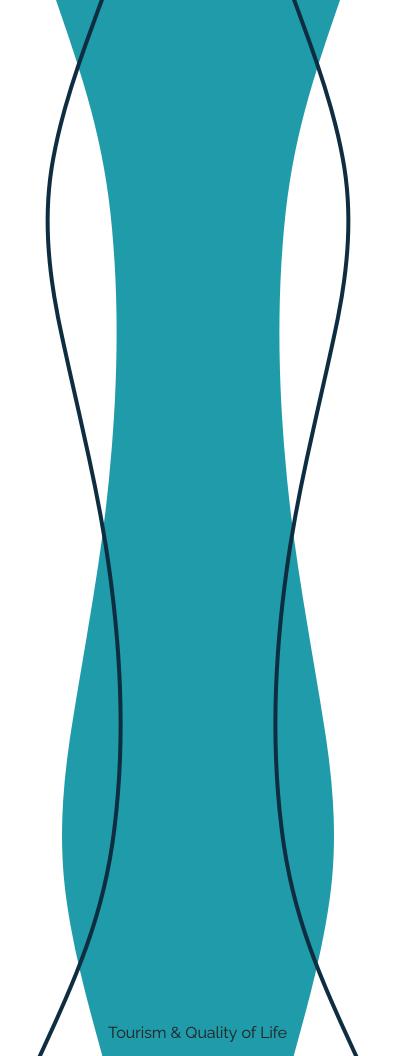
In addition to the data focused on resources for business in Vigo County, participants in the virtual and in-person forums were asked about their community pride. While all said they were proud of their region, they did reflect on ways in which their community could be made better. Participants contributed by discussing the overall of their respective towns and cities. From an outside perspective, many worried the counties do not appeal to outsiders. This creates issues and roadblocks as they try to improve their tourism and economics through the many revitalization efforts communities have invested in. The Wayfinding Initiative seeks to directly support this data as both the resources for businesses and their look will be improved upon. In return, the West Central region does too.

In 2020, West Central Indiana came together to create a comprehensive plan and understanding as to how they will grow their region. These counties included Clay, Parke, Putnam, Sullivan,

Vermillion and Vigo. By working with 21st Century Talent Region, these counties were able to develop goals and strategies for systems building that would enhance the experience and overall quality of life for those in the region while attracting Hoosiers to the area. In the plan for future talent acquisition, the region compiled a honey-comb graph to map out all the areas in which they feel they current offer capabilities or could be enhanced. Labeled under Tourism (experiences) the Food and Beverage Tax was included on this graph as an Initiative or Project. This tax rate means is usually 1% of all gross retail income from taxable food and beverage transactions in the state of Indiana. An increase in sales at restaurants will help to drive the economic development and growth of the West Central region. Vibrant signage and improved outreach, especially during the pandemic, will help restaurants in the area find continued success and allow the region to thrive.

Funding Request

The total project cost for the Comprehensive Culture/Tourism Wayfinding Initiative project is \$100,000. West Central 2025 is requesting \$33,000 to complete this project. Through a partnership with Arts Illiana, West Central 2025 will implement a fundraising campaign to raise the remaining funds needed for the project.





The leadership of West Central Indiana recognizes a diverse economy needs innovative solutions and risk takers interested in making a community better. A community for innovators and entrepreneurs is not identified by a specific location, but by an idea, resources, and implementation. Research shows their need for community support, quality of life, and other unique innovators and risk takers interested in collaborating are what guides their decisions to invest in a region. Understanding the need to create this culture, organizations such as Innovate Sullivan and Launch Terre Haute developed creative idea spaces with start-up resources and programming in partnership with the regional higher education institutions. In addition, the alumni of Rose-Hulman Institute of Technology recently launch an angel investor program called the Sawmill Society, developed to help innovative entrepreneurs find early success in their ideas and solutions.

Although the region has a good foundation, the ability to produce more start-up businesses represents an opportunity for growth. In connection with the higher education institutions, eleven public school corporation, a network of angel investors and a robust West Central Business culture, the region is ready to take full advantage of new investment in this area.

In the beginning of 2020, at the onset of the pandemic, regional business development organizations worked together to create the West Central Indiana Business Hub, developing a comprehensive approach to helping businesses navigate new circumstances and overall crisis management. Although the economy has shifted in the last 18 months, the organization is still working to help small businesses succeed and new start-ups finds every opportunity for success. Although the current environment lacks stability, the overall growth of West Central Indiana makes the region investable. It's a good place to be.

RHIT — RHV Movement/ Innovation/ R&D Center Vigo County

Total Budget: \$8,000,000



Project Description

Renderings provided by: RATIO Architects, LLC

For 20 years, Rose-Hulman Ventures (RHV) has fueled innovation and economic growth in Indiana. Led by a team of highly experienced engineers, software developers, designers, and supported by student interns, RHV harnesses the power and resources of Rose-Hulman Institute of Technology (RHIT) to bring new ideas to life. Partnering with private industry, Rose-Hulman Ventures takes clients' concepts and develops them into working, functioning, reality.

RHV projects involve complex engineering, testing, strategy and range from agricultural vision systems to water filtration for developing nations to brain surgery tools. RHV fosters products and technologies that have world-wide impact and is now prepared to do even more.

The proposed READI project will relocate RHV to Rose-Hulman's main campus. RHV is currently located six miles away, limiting immediate access to crucial campus resources as well as interaction with students and faculty. By bringing Rose-Hulman Ventures to the heart of campus activity, RHV's ability to expand offerings, services, and business creation for the region will increase dramatically.

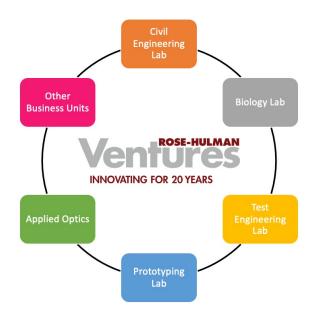
Through this project, Rose-Hulman will design and construct a new campus for RHV at the corner of SR 46 and SR 42. RHV will be the anchor of a Research and Development Park called Innovation Grove as well as future expansions on the southeast side of campus. It will also contribute to the growing economic development of the "46 Corridor."

Rose-Hulman Ventures' new space will house all its current business units in addition to new units such as a Civil Engineering Test Lab, a Biology Lab, a Prototyping Lab, Test Engineering, and Applied Optics. These new features will allow RHV to increase its capabilities, offerings, reach, and impact.

With the movement to campus, RHV will be able to efficiently manage access to students by ending their commute to an off-campus location; add in-demand business units; make use of campus labs; be in proximity to faculty and staff; multiply testing capabilities; and expand the client base to bring new innovation and growth to the economy.

RHV As The Hub For Innovation

Rose-Hulman Ventures will be the hub of activity for the Grove and will be comprised of various business units that support themselves doing fee-for-service work. This work will be done both for external clients as well as on-site corporate partners. Each unit will do business separately, but the RHV program will be leveraged for operational support as well as overall program knowledge.



The range of RHV services, clients, and impact will be increased dramatically.

With a campus-based home designed for growth, the potential for new business units is significant and could include a Data Center, Funded Research, Co-Work Space, and more.



The Innovation Grove and expanding R & D Park fits comfortably within the growing entrepreneurial ecosystem at Rose-Hulman referred to as "The Sawmill." The Sawmill Society at Rose was named after its founder, Chauncey Rose's first entrepreneurial endeavor, a sawmill. The Sawmill has a collection of alumni and students who are in entrepreneurial mentoring relationships, funded intern-

ships for students to build their business into a proof of concept, and even access to an external group of nationwide alumni angel investors known as the Sawmill Angels.

On-Site Corporate Partner R&D Centers

The remainder of the on-site activity will consist of corporate owned/leased units that will be strategically chosen based on current demands and trends. The



Grove will host three-to-four corporate operated labs and design centers. These corporate partners are larger firms and may include start-up accelerators such as Launch or G-Beta that wish to maintain a presence and will be able to do the following:

- Leverage the RHV model to drive innovation
- Expand capabilities by leveraging other business units
- Get plugged into a state-wide network of resources

Statewide Network Of Resources

RHV has close ties to 16 Tech, Nine-Twelve, Connexus, lot Lab, SBDC, and is a preferred INTAP Vendor. These relationships will help the Grove continue to develop its statewide network of resources that allow clients to build relationships with contract manufacturers and job shops in the region based on more than 20 years of continuous operation.

External Corporate Clients

The new space will also provide greater access to RHV clients that are not located on-site. New business unit offerings will provide a broader range of services and grow the number of clients RHV is able to serve.

RHIT Knowledge Base

On-site and external partners will have access to student talent and the ability to draw on faculty expertise to fuel innovation.

Other University And College Partners

On-site corporate partners will have the ability to leverage ongoing relationships with major Indiana universities and colleges, as well as regional universities.

How Project Benefits West Central Indiana

Rose-Hulman and RHV are working with RATIO Architects, LLC to design the new location for RHV

on Rose's main campus. The team at RATIO Architects has designed the renovated student union and the newest academic building on campus and have insight into the way the faculty teach and how student teams work collaboratively, which is the hallmark of a Rose-Hulman education and RHV.

Data Points Proving Project as Viable to READI

RHV prides themselves on offering excellent service, outstanding client communications, imaginative approaches, and a long tradition of producing tremendous results. RHV currently hires in excess of 100 interns and serves approximately 40 clients each year. Relocating and expanding the program would allow for an additional 60-100 interns and 90-120 additional client companies each year. Additionally, 4-7 on-site partners each year would contribute another 20-40 internship opportunities.

Rose-Hulman Institute of Technology has been ranked the #1 Top Undergraduate Engineering Education for 23 years straight and offers an elite, nationally recognized education in engineering, science, and math. The Economic Development Pillar within the See You In Terre Haute 2025 Community Plan acknowledged the rich business resources that range from economic to small business development to innovation and technology within Terre Haute – Vigo County. RHV was recognized as one of the key resources that exist in the community that makes the region a great destination to do business.



The movement of RHV presents an opportunity to further the Economic Development Pillar by bringing new clients within the community and supporting entrepreneurialism. By having RHV in the 46 Corridor, the potential to be an economic engine is significant. Having top-quality engineering services at a lower price could be a tremendous attraction to area and new businesses.

West Central 2025, as a designated 21st Century Talent Region, established a systematic approach to attract, develop, and connect Hoosier talent. Within the 21st Century Talent Dashboard, the region designated local colleges, including Rose-Hulman Institute of Technology, as a strategic aspect of our region to continue attracting and developing talent. With the relocation of RHV to campus, they will expand their ability to connect with RHIT's main campus and expand ways in which interns and staff complete projects to continue serving their clients and reach new potential in talent connection.

Funding Request

The total project cost for this project is \$8,000,000. RHIT request \$2,670,000 in READI funds to complete this project. The funding would be developed by utilizing the institution's advancement

team, their annual fundraising efforts and part of their comprehensive campaign. Although those funds will be utilized at first, the business plan structure will include funding from corporations which will utilize the facility. Therefore, the funding will come from different entities and develop over the course of three years.

West Central Indiana Business Hub Vigo County

Total Budget: \$4,000,000

Project Description

The Terre Haute Chamber of Commerce, Launch Terre Haute and West Central Indiana Small Business Development Center have formed a unique partnership that allows for seamless access to all their services through constant communication, collaboration and a shared employee model. The proposed West Central Business Hub will continue to build upon this concept by allowing for a shared physical presence.

In 2020, the West Central Indiana Business Hub was created as a comprehensive business resource or one-stop-shop for all business-related development in the West Central Indiana region. Composed of more than a dozen organizational



partners in West Central Indiana, each provides expertise and services to help business grow and prosper. Currently, the hub exists only as an online presence. In April 2020, the COVID-19 Emergency Response Team was created under the heading of the West Central Business Hub to provide local businesses with immediate answers to their questions and connect business leaders with available resources. Given the success of the format during the pandemic, the need for a physical presence has quickly arisen. Via funding from the READI grant, the West Central Business Hub would establish a convenient, accessible physical location, large enough to accommodate all interested partners. This would also include the offices of the Terre Haute Chamber of Commerce and Launch Terre Haute, both of which are willing to invest in the creation of the dynamic space. Additionally, it would include high-tech conference facilities and general information desk.

The main goal of the West Central Business Hub is creating a physical front door of our region and one-stop shop access to business resources. This would become a space that reflects our modern, innovative and forward-thinking approach to business and community growth. Picture this, an individual walks through the front doors of the West Central Business Hub and is greeted by the receptionist. They tell them what they are looking for/services they need, and the receptionist is able to direct them to the business or organization that will be able to best assist them.

The first floor of the West Central Business Hub would be highly visible and branded with community branding outdoors and indoors. All partners would be listed on entry and community arts will be showcased throughout the room. The West Central Business Hub would have a shared receptionist/waiting area for all partners as well as a plug and play workstations for guests. Additionally, the first floor would include retail pop-up space for Launch members.

The second floor of the West Central Business Hub would hold assets for members and individuals to utilize including a large conference room for all partners, moveable furniture to open space up completely if needed, and moveable walls/glass doors to connect spaces. In addition, the second floor would hold Launch co-working and entrepreneurial space. The new space would include phone booth-like private spaces,

Second Floor:

- Overall Needs:
 - · Large conference room for all partners
 - All moveable furniture to open space up completely if needed
 - Moveable walls/glass doors to connect spaces
- Launch (Co-Working/Entrepreneurial Space)
 - Current Approx 3000 sq/ft
 - Phone booth-like private spaces
 - · Hot desks for rent
 - Comfortable seating area
- Chamber
 - Current Approx 2500 sq/ft
 - · Open work area with plug-play desks
 - · One private office space
 - Small conference room
- Additional Partners:
 - Small private offices for rotating use
 - Additional space as needed to accommodate presence

Data Points Proving Project as Viable to READI

In the See You In Terre Haute 2025 Community Plan, the Economic Development Taskforce was able to strategize and create goals that would help Terre Haute's economic growth in the coming years. The task force identified the following: Establish a business hub that will serve as a one stop shop for current and prospective business owners in Terre Haute - Vigo County that is all inclusive for all business development organizations. In the plan, it was established that a future business hub would pose as a physical, central location where partnering public, private, and volunteer sectors are housed. The business hub will move community efforts around talent attraction and retention, business development, economic vitality, downtown development and tourism. Combining Terre Haute - Vigo County's business and economic resources will leverage industry movement and advance workforce talent in a collaborative environment.

The following data from the 2019 Census shows the large variety of businesses in Terre Haute.

Terre Haute Business Demographics	Total
Men-owned Firms	2,175
Women-owned Firms	1,150
Minority-owned Firms	367
Nonminority-owned Firms	3,515
Veteran-owned Firms	425
Nonveteran-owned Firms	3,331

Owned and operated by a diverse group of leaders, entrepreneurs, and well-established individuals, Terre Haute's business population is in need of the continuous support from the Chamber of Commerce as the current West Central Indiana Business Hub. The businesses in the area have a diverse set of needs that can require individualized assistance and attention. A physical location can help to provide this for the City of Terre Haute. A devoted building with the ability to designate time and attention to those who visit will suit the needs of the growing community and propel the economic growth our businesses are prepared for.

Since the Community's Plans publishing, the West Central Business Hub has been established but has to become a physical one-stop shop like its intended goal. With READI funding, the hard work, data collections, and meetings will all be able to be put into concrete with a physical monument to the idea of business development in Terre Haute.

Funding Request

The total project cost for the West Central Indiana Business Hub is \$4,000,000. To date the following contributions have been made to this project:

- \$20,000 from ISBDC Funding
- \$10,000 from Vectren-Centerpoint Foundation
- \$60,000 annually from in-kind Chamber contribution to conceptualize, manage and staff for two years
- Rent from Chamber \$40,000 annually
- Rent from Launch \$20,000 annually
- Additional rent from space-sharing partners \$10,000 annually

The West Central Business Hub requests \$1,000,000 in READI funds for this project.



Project Description

Eleven Fifty Academy (EFA) is driven by the mission to build an ecosystem of tech talent that financially benefits the individual, their employer, and their community. To achieve this mission, EFA has placed a concentrated focus on serving women, veterans, and underserved minority populations. Our relationship with supporting higher education institutions such as Ivy Tech Community College, Vincennes University, and Wabash College has helped connect target populations to EFA programs with additional support and outreach from community-based organizations. This includes but is certainly not limited to United Way, Boys & Girls Club, Hiring our Heroes (U.S. Chamber of Commerce).

Current graduation rates are significantly higher than state averages for existing training providers, at 75-85% with direct placement rates between 60-70%. EFA graduates have an average starting salary of \$55,000 across Indiana."

The regional return on investment from a collaborative partnership with EFA, Investing into

Advancing Tech in Indiana (ATI) - West Indiana, is three-fold:

- 1. increased number of quality local talent (tech, manufacturing, skilled trades, etc.),
- 2. tax benefits, and
- 3. business retention/expansion and attraction.

EFA is outcomes-based, focused solely on helping adults secure good-paying jobs in tech, upwards to an entry-level wage of \$55,000, within 3-6 months. Our students are trained in software development, UX/UI, web development, IT professional and cybersecurity. The fast-paced learning curriculum awards graduates' certifications in CompTIA Network+, CompTIA Security+, CompTIA A+, and Academy badges. EFA Career Services works closely with students and over 300 employer partners. They work to understand needs, identify ideal placements, and act as a free talent sourcing partner. EFA engages employer partners as advisory board members, for real world projects, and speaking engagements with cohorts. Current graduation rates are significantly higher than state averages for existing training providers, at 75-85% with direct placement rates between 60-70%. EFA graduates have an average starting salary of \$55,000 across Indiana.



Eleven Fifty Academy

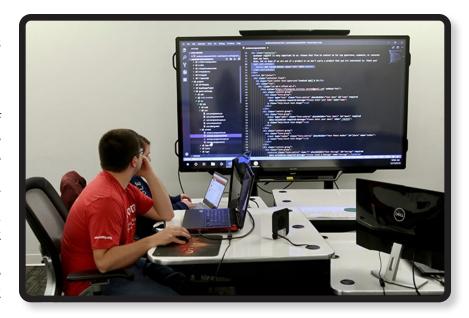
EFA is committed to fostering community vested workforce projects to impact all areas of the state. Since 2019, these efforts have resulted in over 40% of all EFA students, current and past, residing outside of Marion County.

Unlike traditional post-secondary education programs, EFA has focused on providing tech training through affordable options. EFA's founder, Scott Jones, established the nonprofit Indiana Career Accelerator Fund (ICAF) with the purpose of reducing financial barriers to success, and

rapidly reskill individuals. Individuals who borrow from this community invested fund, pay back exactly what was borrowed at 0% interest, only if they graduate and move into a high paying career. This

model is self-sustaining, minimizing the cost of tuition for future students as a pay-it-forward approach.

The Indiana State Legislature has recognized the value and significance of the ICAF and elected to adopt the model and administer it through the Accelerate Indiana Fund (AIF). Initially funded with \$75 million, the ICAF is to be used across the state as a vehicle to rapidly improve the talent pipeline across sectors (not just IT). EFA has written the book on how the ICAF functions is the resident expert in tapping into that resource for driving workforce development in communities across the state



ATI and the AIF will ensure a self-replenishing funding source that remains in and is controlled by the region, for obtaining credentials from various qualified Indiana vocational training providers that allow an individual to earn a credential in no more than 6 months. Through EFA, West Central Indiana is READI to support Tech Talent in our region.

Data Points Proving Project as Viable to READI

The Eleven Fifty Academy creates an excellent opportunity to further the initiatives of West Central Indiana's 21st Century Talent Designation by the State of Indiana. Within the goals established by West Central 2025, the Eleven Fifty Academy will allow West Central Indiana to continue Talent Connection by coordinating talent with equitable economic opportunities. The 21st Century Talent Region: Talent Dashboard identified high-demand careers and certifications within the region and list the average annual job openings and the projected growth by 2025.

	Avg. Annual Job Openings	2025 Projected Growth
NIMS Certified Machinist	412	14.8%
Certification or Manufacturing 4.0 - smart Automation Certifications	TBD	TBD
Operations & Logistics (Incl. CDL)	17,964	4%
Controlled Environment Ag.	TBD	TBD

	Avg. Annual Job Openings	2025 Projected Growth
Building Trades (Skilled Labor)	2,941	6.9%
Architecture and Engineering	877	11.6%
Informatics/ Cybersecurity	617	6.3%

Funding Request

Advancing Tech in Indiana has an estimated budget of \$1,000,000 and requests \$250,000 in READI funds. Of that, between \$500,000 and \$750,000 will go directly into a Progressive Income Share Agreement (PISA), managed by the Indiana Career Accelerator Fund (ICAF). The remaining funds will be used for the following:

- A flagship location
- Support technology needs (rentals, site technology upgrades)
- Project launch
- Implementation
- Digital literacy delivered both directly by EFA instructors and through community-based organizations
- Curriculum customization
- Marketing
- Project management
- Community outreach





Project Description

The mission of the STARTedUP Foundation ("SEUF") is to teach students to view life through a lens of innovation and entrepreneurship, while building a life of purpose. Our goal is to build a generation of youth with an "Opportunities Are Everywhere" mindset, fueling innovation and hope for our communities, country, and the world. With our current education system built around memorization,

suppression of creativity, and lack of passion and innovation, this generation of students can enter the workforce being unprepared to contribute value in the way that the changing economy requires. Not everyone can be an entrepreneur, but to compete in the market-place of the future, everyone should be able to think like an entrepreneur.

The Innovate WithIN Pitch Competition is the premier program we use to achieve this. Innovate WithIN teaches students the foundations of entrepreneurship, the mindset of innovation, and the ability to see problems as opportunities. Students then compete in a series of "Shark Tank" style pitch competitions Our goal is to build a generation of youth with an "Opportunities Are Everywhere" mindset, fueling innovation and hope for our communities, country, and the world." If given the opportunity, we will continue to leverage and utilize current partnerships to most efficiently and effectively enhance the West Central ecosystem.

that require collaboration with local resources and mentorship from the Indiana Small Business Development Center along with other community members.

The STARTedUP Foundation offers foundational components of what READI is looking to accomplish. The goal of this proposal is to enable West Central to submit a regional plan that encompasses SEUF's programming that strategically aligns with elements of the READI investment goals through quality of life, innovation, entrepreneurship, and talent attraction and development. Furthermore, SEUF will work regionally, drive additional investment into the region, and engage with Indiana's rural

communities, students, and school corporations.

In order to successfully build a comprehensive and sustainable youth entrepreneurial ecosystem in West Central Indiana, we would utilize the grant opportunity to execute the program expansion into three parts; 1) Pre-Innovate WithIN Pitch Competition, 2) During the Innovate WithIN Pitch Competition, and 3) Post Innovate WithIN Pitch Competition. Each facet involves programming throughout the year, with initiatives that all feed into one another to help create and maintain the necessary momentum. Over the span of four years, STARTedUP has been working on implementing Innovate WithIN in the West Central region, but with additional resources, we will be able to amplify all aspects of the programming. READI would help enhance the programming elements highlighted below:

- Pre-Innovate WithIN: Teacher training workshops, road shows, ecosystem build, partnering with school corporations, showcase regional West Central initiatives
- During-Innovate WithIN: Companion course, Innovate WithIN Pitch Competition roll out, bootcamp experience for West Central participants, university engagement, ISBDC efforts, cultivating strong ecosystem leaders
- Post-Innovate WithIN: Innovate WithIN Alumni Association, Foundation Chapters, Student Innovation Zones

SEUF is the only statewide organization, founded in partnership with the IEDC, that serves Indiana's high school students with this type of professional development with established resources dedicated to coursework and programming to implement youth entrepreneurship across the region and state. With additional local and state support through the READI grant, SEUF can expand the regional impact through Innovate WithIN Pitch Competition programming expansion. READI funds would allow us to build upon the momentum and create new strategic initiatives that would be executed throughout the span of three years to successfully create a strong participation in Innovate WithIN with a strong ecosystem to support it. Funds would be allocated to staff time being spent in the region, enhancing course work, teacher training workshops, marketing, and other key programming elements to expand and further establish Innovate WithIN programming.

How Project Benefits West Central Indiana

Over the past four years, the STARTedUP Foundation has established strong partnerships with local, regional, and state support. In doing so, with the assistance of the READI grant, we will be able

to leverage our current connections, while forging new important partnerships along the way. If given the opportunity, we will continue to leverage and utilize current partnerships to most efficiently and effectively enhance the West Central ecosystem. The list encompasses partners and regional groups that have been supportive of Innovate WithIN in previous programming years, and those who we are engaging for the 2021-22 competition. We are looking forward to adding additional partners in collaboration with West Central to amplify efforts.



- Indiana Department of Education
- Indiana Economic Development Corporation
- Career Connections & Talent Work with the 21st Century Talent Regions
- Indiana Small Business Development Centers
- Launch Terre Haute
- Indiana Principal Association
- Indiana Small Business Development Centers
- Local school corporations
- Terre Haute Chamber of Commerce
- West Central 2025
- Wabash River Regional Development Authority
- Thrive West Central
- Accelerate West Central
- Higher Education Institutions (Saint Mary-of-the-Woods, Rose Hulman, Ivy Tech, Indiana State University, etc)
- Statewide Youth Organizations
 - Boys and Girls Club
 - Junior Achievement
 - Distributive Education Clubs of America
 - Indiana FIRST Robotics

If the STARTedUP Foundation has the opportunity to receive READI funds, we will collect and collaborate with the proper organizations to ensure progress is not only tracked but utilized by different strategic partners to ensure the resources are being used the most efficiently. SEUF will measure the impact and return on investment in both the short- and long-term to ensure that progress is being made through the initiative. SEUF will measure successes through the following metrics of success for each county that makes up the West Central region:

- Total applications from students in the region
- Total school corporations engaged in the program
- Total scholarships provided by regional universities

- · Students enrolled in the Innovate WithIN Companion Course
- Counties represented in student participation
- Diversity and Inclusion
- New Small Business Development Center Clients
- New student LLCs formed
- Prize and seed funds allocated
- Pre-Post survey results highlighting the impact of Innovate WithIN
- Talent retention
- How many IWI participants stayed in the region
- How many teachers were trained and now implement Innovate WithIN into their classrooms
- · How many companies, chambers, and other business communities visited in the region
- · Growth and resources available in the Innovate WithIN Alumni Association
- Community and corporate mentors representing the region
- Marketing toolbox
- · Impressions and marketing exposure results
- Newfound and existing partnerships
- Alumni Group (job placement, higher education, internships provided, etc)

As we continue the program, and through three dedicated years of regional support through the REA-DI grant, we will be able to track students to better quantify the true economic development impact in West Central Indiana.

College	Population of Students	Graduation Rate
Indiana State University	13,584	36%
Ivy Tech Community College	5,610	24.54% (Average for all Ivy Tech Community Colleges)
Rose-Hulman Institute of Technology	2,050	82.1%
Saint Mary-of-the-Woods College	1,094	33%

All colleges and universities in the area offer or have a career and counseling service available to their students, both undergraduate and graduate students.

As for elementary, middle, and high school, the Vigo County School Corporation oversees all schools within the county. This includes a total of 3 high schools, 5 middle schools, 16 elementary schools and 2 alternative schools in the area.

This abundance of schools in the area calls for big initiatives to aid our teachers and school staff in ensuring that children are able to succeed in the classroom and in their future careers. Innovate WithIN will help to teach students the skills and mindset needed for entrepreneurial success. While every student will not go into fields directly related to entrepreneurial businesses, all students should be encouraged to think of themselves as a business and learn to market and themselves and find their potential. As a popular college town within Indiana, many local students choose colleges and job opportunities in the West Central Indiana region. This will help to see higher success rates for students

in school and higher graduation rates for the surrounding colleges.

In the compiled goals set by the West Central Indiana region with the help of 21st Century Talent Region, one of the three main goals was defined as Talent Connection; this is the goals of coordinating talent with equitable economic opportunities to raise household income and earnings. In doing this, the West Central Indiana region hopes to raise the average household income and earnings from \$34,995 to \$36,662. In the honeycomb graph compiled to map out a way in which this can be achieved, the regions designated local colleges, including the four in Vigo County. The investment into the students of Vigo County will prove successful as it will in turn give back to the economic development through the advancement of business and entrepreneurial ventures for the future of Indiana.

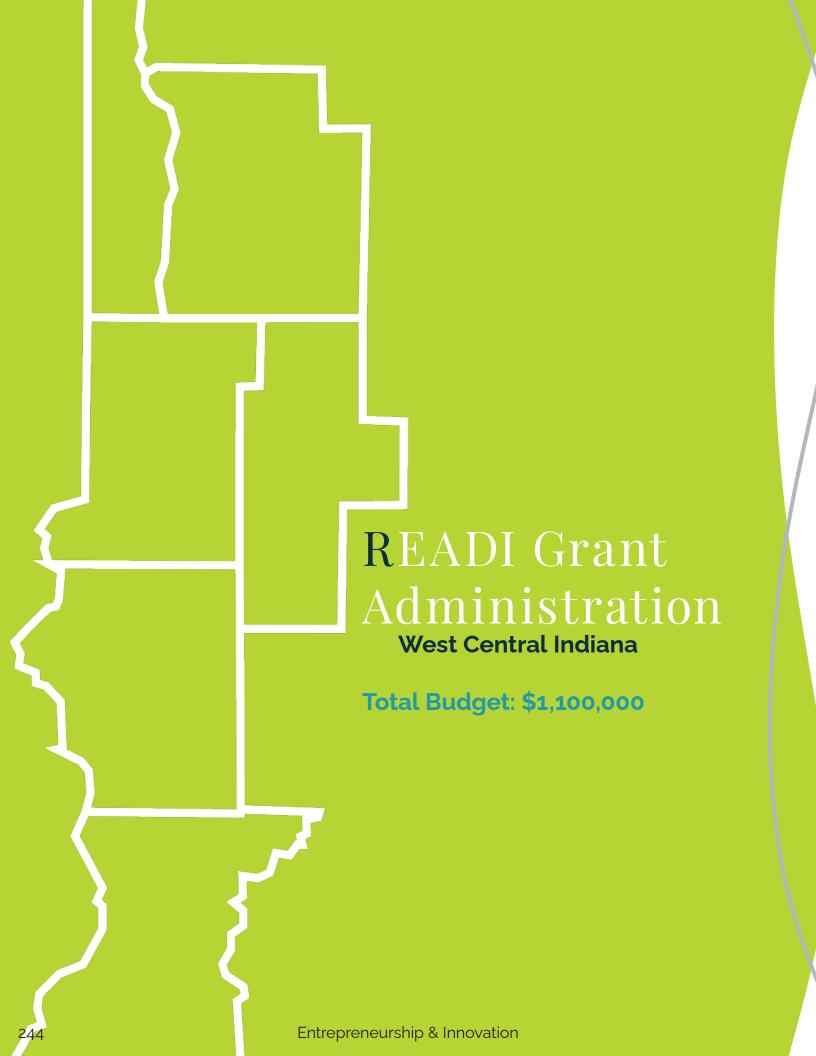
Funding Request

In order to successfully grow and scale Innovate WithIN programming into the West Central Indiana region, we are seeking \$110,000 in total funding for a programming year. We are looking for \$20,000 in READI funding to support the initiative. To help create long-term sustainability, we are looking for a three-year commitment of \$60,000 READI funds to help make West Central Indiana a hub for youth entrepreneurship.

Through the READI Grant, we are seeking to make additional partnerships with municipalities who would be interested in partnering to provide additional matching municipal ARP funds or helping leverage corporate and foundation support to advance the impact Innovate WithIN is able to create. We are seeking and solidifying potential financial partners now.

STARTedUP has made a lot of traction with the Innovate WithIN Pitch Competition in garnering interest in public and private support. In partnership with local corporations wanting to support Indiana's next generation of talent, we are building a regional ecosystem of private support to help fuel and sustain the Innovate WithIN Pitch Competition. We have created and are continuing to create partnerships with universities, corporate sponsors, and local community foundations. Through collaboration and continued ecosystem development, our path towards sustainability is well developed. For example, we will focus on the following revenue sources:

Revenue Source	Amount	Quantity	Sponsorship Tier
Innovate WithIN Sponsorships	\$75,000	15	\$5,000
Community Foundation Support	\$20,000	2	\$10,000
University Support	\$10,000	2	\$5,000
Individual Support	\$5,000	20	\$250
Total	\$110,000		



Project Description

As the projects within this READI application move forward, the Wabash River RDA looks to partner with an organization to administer, monitor and provide reporting on the progress made towards each project's goals. The grant administer will be responsible for working alongside each project and its stakeholders to ensure the IEDC is given proper updates, and each project is falling in accordance with the timelines and funding parameters. The grant administer will garner individual working re-

lationships with each project and have a vast understanding of the region's environmental, political, tourism, and economic climate. The grant administer will report directly to the Wabash River RDA.



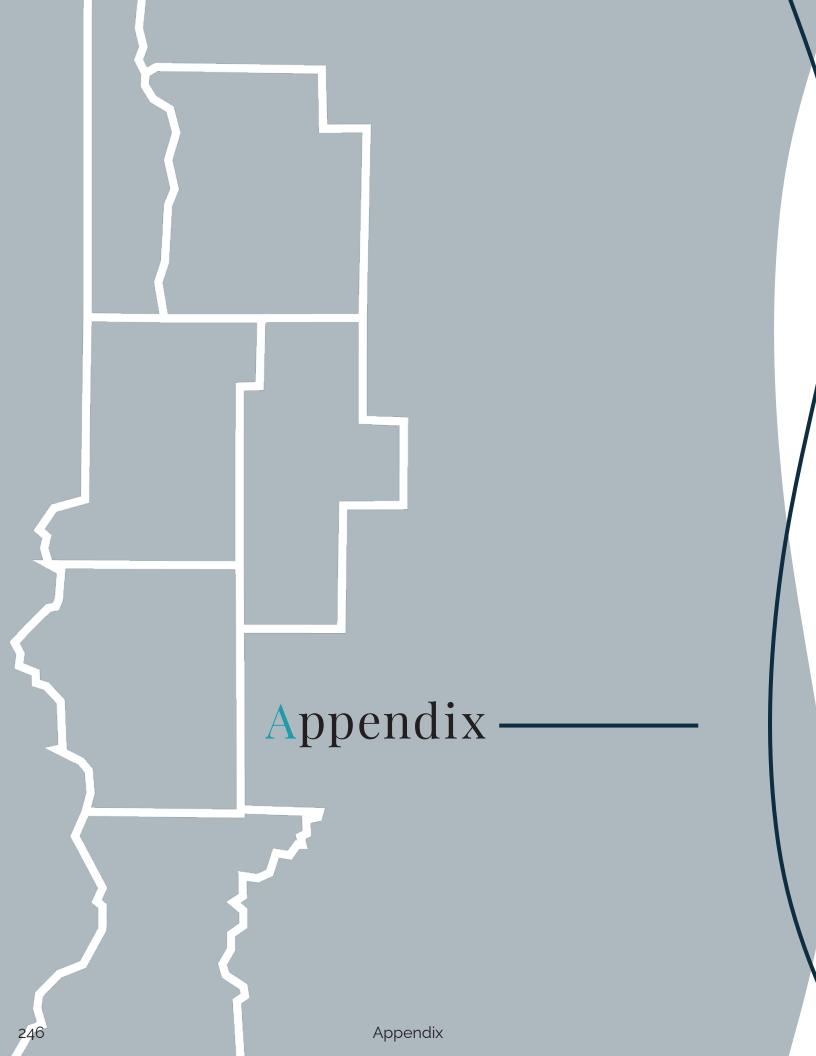
The grant administer will also be responsible for telling and carrying out the region's story and showcasing the individuality of each project. As projects progress, the administer will coordinate events such as groundbreakings, ribbon cuttings, and open houses, and invite state leadership to include local and state participation and attendance. Logistics of these events will be handled by the grant administrator, including social media updates, press and media management, etc.

The grant administer will benefit the region and have a direct impact on the success of each project, and West Central Indiana collectively.

In addition, the RDA seeks to have legal council moving forward which will help facilitate regular reporting.

Funding Request

The total project budget is \$1,100,000 over the course of four years. The Wabash River RDA is requesting \$336,000 while the remaining funds will be made by in-kind consulting contributions and regional stakeholders.



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State of Indiana

Senate

State House 200 W. Washington Street Indianapolis, Indiana 46204-2785

(317) 232-9400

September 24, 2021

Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation One North Capitol Avenue Indianapolis, Indiana 46204

Dear Selection Committee Members,

As members of the Indiana General Assembly representing districts under the Wabash River Regional Development Authority's purview, we humbly ask for your support of this application. Funding from the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program would greatly improve the quality of life for West Central Indiana residents and contribute to the State's overall economic development.

Throughout the process of compiling this report, local, state, and federal officials have joined together with industry leaders to compile a list of our region's most valuable resources. In doing so, we have identified key projects for which READI funding could enhance these assets and bolster our region's tourism and quality of life. From education and workforce development to small business enhancements and entrepreneurship opportunities, we have carefully and thoughtfully developed a strategic plan that we believe will elevate our region and the Hoosiers we represent.

The plan included within this application reflects our communities' collaborative efforts, commitment to our fellow residents, and our shared vision for the future of West Central Indiana. We look forward to advancing Indiana's greatness and appreciate your consideration of this application.

Sincerely,

Phil Boots Indiana Senate District 23 on Ford Indiana Senate District 38 Eric Bassler Indiana Senate District 39

Alan Morrison

Indiana House of Representatives District 42

Beau Baird

Indiana House of Representatives District 44

Bob Heaton

Indiana House of Representatives District 46

Tonya Pfaff

Indiana House of Representatives

District 43

Mark Messmer

Indiana Senate

District 48

Bruce Borders

Indiana House of Representatives

District 45

Mat Hostettler

Indiana House of Representatives

District 64

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September 16, 2021

Indiana Economic Development Corporation One North Capitol Indianapolis, IN 46204

As leaders of higher education institutions located in and serving the six counties in West-central Indiana who are members of the Wabash River Regional Development Authority (WRRDA), we are writing to voice our strong support of the application submitted for funding under the Indiana Economic Development Corporation's (IEDC) Regional Economic Acceleration and Development Initiative (READI). We believe that this important region is poised to take the next bold step forward and READI funding helps us do that.

West-central Indiana is fortunate to have many colleges and universities that fulfill different missions and serve various populations of students. We are aligned with the state's "big goal" to inspire our fellow Indiana citizens to continue their education and increase their skills beyond high school. We are positioned to strengthen the skilled workforce pipeline while attracting talent from out of state. We are especially fortunate in this region to be home to five higher education institutions that offer workforce certificates, associates degrees, bachelors degrees, masters degrees, and doctorate degrees. These credentials help our fellow citizens secure great paying jobs that lead to a better quality of life.

In addition to our programs that are focused on workforce needs, our institutions collectively provide a tremendous regional economic impact in the hundreds of millions of dollars while supporting thousands of jobs. We draw over 100,000 people to the region (many from Illinois) who contribute to our state's sales tax revenue. We drive economic development through various construction projects on our respective campuses that provides much needed work in the construction industry and, in turn, provide work to other businesses such as suppliers, transportation and trucking providers, and service industries. And, all of these jobs are in Indiana.

We must continue to work together to educate and prepare citizens positioned to take advantage of our state's opportunities while also doing our part to help make Indiana even more economically competitive around the globe. We are your partners in this READI grant process and beyond. Thank you for your consideration of the WRRDA application.

Sincerely,

DocuSigned by:

9AB1B28660D24BF... Debotati J. Cuttis, rtiD

President - ISU

Lea Anne Crooks, PhD

Chancellor – Ivy Tech

Rob Loons BE9DC7CFC0F44A5..

DocuSigned by:

Robert A. Coons President - RHIT

DocuSigned by:

President - SMWC

President - VU



THE BOARD OF COMMISSIONERS OF VIGO COUNTY

Commissioners Brendan Kearns, 1st District Chris Switzer, 2nd District Mike Morris, 3rd District

650 S. 1st Street Terre Haute, Indiana 47807 (812) 462-3367 Fax: (812) 234-2409

September 23, 2021

Dear Members of the Indiana Economic Development Corporation,

As elected officials within the community, it is the job of the Vigo County Commissioners to understand the needs, wants, and solutions that provide a better quality of life for those in Vigo County. To achieve this, we must constantly evolve to cater to children, teens, young adults, college students, families, and retirees. And this isn't true for just Vigo County. Clay, Knox, Parke, Sullivan, and Vermillion Counties all have this unique challenge.

This is what makes READI, and the projects outlined by each region, so special. There is a project for everyone. With Vigo County specifically, our projects are geared towards the future of our community as our families, colleges, businesses, and restaurants continue to grow. Even during COVID-19, it seemed Vigo County was exploding with opportunities for new economic developments. It is time now to invest in these opportunities throughout the region and come together to make something grand.

West Central Indiana offers a unique experience. Within the six regions, many can find their dream job among the many businesses that are headquartered here, receive an excellent education, and explore the many attractions our region has to offer. There is a healthy mix of excitement and relaxation that can attract anyone. The projects outlined within the READI proposal highlight regional initiatives through the many planning efforts West Central Indiana has prioritized. With a combination of businesses, community centers, recreation activities, and education-based buildings, the opportunity for financial and personal growth in West Central Indiana will be unmatched. We are eager to see what the funding from READI will do to help our region and our people.

We thank you for the time and investment that the Indiana Economic Development Corporation is investing in communities through the Regional Economic Acceleration and Development Initiative. We hope that upon the awarding of funds, West Central Indiana is a top choice.

Sincerely,

Commissioners

Brendan Kearns, 1st District Bred L
Chris Switzer, 2nd District La Strain
Mike Morris, 3rd District Am Morris

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September 23, 2021

Dear Indiana Economic Development Corporation,

MAYOR'S OFFICE
City Hall
17 Harding Avenue
Terre Haute, IN 47807

CITY OF

TERRE HAUTE

Phone: 812.244.2303 Fax: 812.244.2305

www.terrehaute.IN.gov

DUKE A BENNETT Mayor The READI grant has the potential to create big changes for the regions across Indiana. With up to \$50 million in funding, the possibilities of lives it will impact are endless. To me, there is no better region for it than the West Central region. I am writing to you, not just on Terre Haute and Vigo County's behalf, but on behalf of the entire region. As Mayor of Terre Haute, the largest city in the West Central region, I know our development and choices impact all those around us. Terre Haute has many projects within the application, but all are vital necessities to guarantee the success of individuals throughout the entire West Central region. In Terre Haute and Vigo County, we like to lead by example and are happy to include the entire West Central region in that leadership.

When the leaders of our regions look to the future, we see health centers that are conveniently located throughout the region to promise accessible care; we see a sports complex that gives kids and adults alike the opportunity to engage with athletics; we see an old historic town where local artisans can sell their products; and we see enough hotels to host large festivals. And this isn't even all of it. This application, and the counties who contributed, paint a picture for you. We want to create a place where individuals are given a high quality of life in health, recreation, entertainment, food, and education. Our counties have come together to plan and create projects that give our region the tools to offer the quality of life they deserve. It is because of this that the opportunities proposed in the READI application excite not just me but our entire community. From hotels to fitness centers to pools to libraries, Vigo and all other counties have chosen carefully selected products aimed at bettering the lives of our citizens. West Central is a region with unlimited possibilities. With a perfect mix of urban and rural, the citizens here get the best of both worlds. They embrace their region and have made it their home. There is history here and there are new beginnings. With the funding from the READI grant, we hope to reward the people who make West Central what it is.

The funding from READI has the potential to be life-changing for Terre Haute, Vigo County, and the entire West Central region. I hope in reading our application you see the same potential that we do.

Sincerely,

Duke A Bennett

City of Terre Haute, Mayor



September 27, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204



Dear Members of the Committee -

On behalf of the Terre Haute Chamber of Commerce, I am pleased to provide the full support of our board of directors of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The robust application from the West Central Indiana region includes projects that are critical to our ability to grow and prosper as a region, including housing development, workforce development programing, quality of life amenities and much more. All of which fall squarely in line with the overall intention of continuing the momentum of job and investment opportunities throughout the state. The Wabash River application includes millions of dollars of investment from a wide variety of sources, including public and private investment.

The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Kristin Craig President

Frister Crarg



Mayor Clint D. Lamb

Phone: 812.268.5464

Clerk/Treasurer Sue Pitts

sue.pitts@cityofsullivan.org

Phone: 812.268.6077

August 20, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

Through regional collaboration, West Central Indiana looks to create a region devoted to its citizens with an environment that encourages them to live, work, and play. I ask for your support as we seek to revitalize our regional assets as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program to continue initiatives that were identified by regional leaders.

As West Central Indiana is continuing to progress, the City of Sullivan has prioritized numerous initiatives to further revitalize our community contributing to the region's overall efforts in improving our talent retention, enhancing tourism, and furthering entrepreneurship efforts to encourage individuals to invest in our communities. The City of Sullivan is like much of West Central Indiana in that we are dedicated to being a community devoted to providing excellent quality of life for all individuals and unique opportunities for those who visit. Those who visit Sullivan impact the other counties in our region, collectively, not competitively. West Central Indiana has made leaps and bound to become a centralized united working towards the same goals. I hope you find our cohesiveness throughout this application and together we look forward to welcoming you to our region. Your consideration is greatly appreciated.

Sincerely,

Mayor Clint Lamb City of Sullivan

> 32 N. Court Street – Sullivan, IN 47882 Fax: 812.268.4522



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

On behalf of the Vigo County School Corporation, I am pleased to submit the Fabrication, Innovation, Technology, and Engineering (FITE) Center program as presented in the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The FITE Center provides an integral connection between K-12 development and workforce development and supports the core mission of the READI program and making Indiana a magnet for talent and economic growth.

Through the development of the FITE Center, West Central Indiana can unite regional workforce development opportunities into a dynamic facility. The FITE Center would work in collaboration with other training facilities held in multiple facilities across West Central Indiana, supporting programming and projects that would allow students to quickly move from learning to application.

As part of the Wabash River RDA's application, the FITE Center plays a critical role in the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Rob Haworth, PhD

Superintendent of Schools



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

It is with great enthusiasm that I offer my support on behalf of the Parke County Public Library for the Parke County Public Library BookMobile Project. This request is part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Parke County Public Library serves a largely low-income community with limited access to transportation and technology. Almost 15% of the population lives below the poverty line and the hilly topographical nature of the county makes internet and cell phone access difficult in many areas. With the total population of the Parke County Public Libarary's service district around 16,000 people and only having one branch in Rockville (in the center of the county), much of the community could be better served including the 20% of the population that is over 65 years old, as many are shut-ins. We also have a unique population of Amish which make up 7% of the population. The PCPL BookMobile Project would bring the library's basic services, including book access, library programming for various demographics, computers and internet to many of its residents who could not otherwise have access.

These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Lindsey Bishop Director

Parke County Public Library

Randell Kneeland
President Board of Trustees
Parke County Public Library

CLINTON PUBLIC LIBRARY- 313 SOUTH FOURTH STREET- CLINTON, IN 47842-PH: 765-832-8349-WWW.CLINTONPL.LIB.IN.US



August 20, 2021

Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation 1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

It is with great enthusiasm that I offer my support on behalf of the Clinton Public Library and our project to provide greater resource accessibility to the residents of Vermillion County as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Clinton Public Library serves a largely low-income community with limited access to transportation and technology. Our planned upgrades would not only make the physical library location more accessible to all our users, but also provide us the ability to offer safe and socially distanced outdoor programming, as well as take our technology director to the populations we serve via a mobile technology program. This would allow us to serve senior citizens, adults and children with a seamless transition from our physical presence to virtual.

These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Becky Edington, Director Clinton Public Library

CLINTON PUBLIC LIBRARY

Appendix 257

KNOWLEDGE FOR LIFE



Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation 1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee,

On behalf of the Vigo County Public Library, I am pleased to submit the Vigo County Public Library's proposed 12 Points Branch Expansion as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The proposed branch expansion in the 12 Points region of North Terre Haute provides much needed access and expanded opportunities for individuals who currently lack access to the life-altering services provided through a public library.

The 12 Points community already includes Garfield Towers, a public housing property, and Club Soda, a recovery community, alongside many churches, child cares, and an enthusiastic and committed 12 Points Revitalization group. The local elementary school has been converted to an early learning center, making it a prime partner for a Family Place Library (national accreditation currently held by VCPL).

The proposed property for the branch expansion is already designed to accommodate multiple private or semi-private spaces well-suited for tutoring, collaborative work, technology training, and more. The property layout includes a green space that would be ideal for a community garden and outdoor programming, and the six garage bays could accommodate creative arts, like painting or pottery, as well as tech-maker activities. Mechanical and electrical programming are possibilities, as are other trades or traditional skills like canning and cooking.

VCPL employs and collaborates with professionals and social services experts to ensure customer access to: job seeking, skill development, technology and connectivity, educational pursuits, housing and food security, family stability, health and wellness, small business development, cultural enrichment.

As part of the Wabash River RDA's application, the 12 Points Branch Expansion plays a critical role in a larger regional plan. The counties and cities in West Central Indiana have worked diligently in recent years to develop a shared vision for the future in terms of programming, initiatives, and projects, all with the clear intent of retaining talent and attracting the workforce of tomorrow. This collaborative and committed regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Kirti Howe Kristi Howe, Executive Director

Vigo County Public Library



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

I am pleased to submit the Watermark Residential Apartment Project as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Watermark Residential Apartment Project will provide high-quality apartments on the rapidly developing east side of Terre Haute and in close proximity to retail developments, restaurants, as well as the Terre Haute Regional Airport, 181st Intelligence Wing and Rose Hulman Institute of Technology. The complex will also have easy access from Interstate 70.

The new luxury housing complex will provide necessary Class A multifamily inventory to a marketplace that is currently 99% leased. The economic implications of this development are huge as the new development will satisfy the needs of employers seeking attractive housing options with access to services, amenities and community assets.

As part of the Wabash River RDA's application, the Watermark Residential Apartment Project plays a critical role in the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives, and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely.

Chris Alexander

Vice President Development – Mid West Watermark Residential / Thompson Thrift



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

On behalf of the Vigo County School Corporation, I am pleased to submit the Essential Worker Village Project as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Essential Worker Village Project is a private/public workforce housing initiative developed by the Vigo County School Corporation, the City of Terre Haute, and the Terre Haute Homebuilder's Association. Through this initiative, it will expand the current Vigo County School Corporation's Building Trades program by allowing students the opportunity to explore each phase of a homes' construction including prepping the construction site, completing the rough frame, install flooring, plumbing and electrical work, interior designing, landscaping, and real-estate.

As part of the Wabash River RDA's application, the Essential Worker Village Project plays a critical role in the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Rob Haworth, PhD

Superintendent of Schools



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Aveue
Indianapolis, IN 46204

Dear Members of the Committee -

On behalf of Valley Professionals Community Health Center, I am thrilled to submit our new West Terre Haute Clinic as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The VPCHC West Terre Haute Clinic will include development of a new 4,835 square feet clinic including seven exam rooms, three behavioral health offices, lab and vaccine area and pharmacy. This clinic is critical in serving the 2,490 residents of West Terre Haute and the rural region beyond where the poverty rate is approximately 28 percent.

As part of the Wabash River RDA's application, the VPCHC West Terre Haute Clinic plays a critical role in the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

T.J. Warren

President & CEQ

Valley Professionals Community Health Center

August 26, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

I eagerly submit the Wilma and Liston Buell Community Center as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

Recreation, education, information and nutrition, these are the four core tenants of what the REIN Coalition aims to provide to residents in West Central Indiana. To accomplish this, REIN has strived to create a new and unique community center to create a space capable for a variety of services including meeting space, housing a large food pantry, events like graduation parties, birthday parties, wedding receptions, and much more. The building will also include an Arts/Crafts room for classes to be held by local clubs and the Clay County YMCA. The Wilma and Liston Buell Community Center that will provide necessities for community members as well as a much needed location to gather and celebrate.

As part of the Wabash River RDA's application, the REIN Center plays a critical role in the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

REUN Coalition



Joe Yochum, Mayor

201 Vigo Street • Vincennes, Indiana 47591 (812) 882-7285

August 23, 2021

Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation 1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee,

Your consideration for the funding of the William Henry Harrison Presidential Mansion and Visitors Center Project would be greatly appreciated as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The \$10 million William Henry Harrison Presidential Mansion and Visitors Center project is a significant investment in the preservation of Indiana's history. It is one of the most important pieces to making Indiana a historic destination. Harrison's contributions helped shape the future of the United States and his welcoming personality played an important role in his uncharted success.

The new 15,000 square foot Harrison Presidential Visitors Center will welcome visitors to explore the history of the local surroundings and gain an understanding of the historical importance of the State of Indiana. The Visitors Center will be located adjacent to the Presidential Mansion – a popular destination for large banquets and celebrations that will be incorporated into the historic complex.

The William Henry Harrison Presidential Mansion and Visitors Center Project plays a critical role in creating unique, quality of life attractions throughout the larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Joe Yochum

Mayor

City of Vincennes



Visitors & Tourism Bureau

August 24, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Selection Committee Members,

On behalf of the Vincennes Knox County Visitors and Tourism Bureau, I am requesting your consideration for funding of the William Henry Harrison Presidential Mansion and Visitors Center Project as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The \$10 million William Henry Harrison Presidential Mansion and Visitors Center project will be beneficial in aiding our community's efforts for preservation. As a partner Knox County's tourism industry, drawing visitors to our area and recognizing the Vincennes region as a historic destination is a critical to all involved for our continued joint success.

Located adjacent to Grouseland – William Henry Harrison Mansion and Museum, the new 15,000 square foot Harrison Presidential Visitors Center will provide visitors the opportunity to explore the history of the local surrounding area and gain an understanding of the historical importance of the State of Indiana.

The William Henry Harrison Presidential Mansion and Visitors Center Project plays a role in creating unique, quality of life attractions throughout a larger regional plan. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of projects, programming, and initiatives all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application, and your attention is greatly appreciated.

Regards,

Shyla Beam

Executive Director



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

Your consideration for the funding of the Billie Creek Village Revitalization Project would be greatly appreciated as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Billie Creek Village Revitalization Project is an exciting rehabilitation of a treasured historic town in Parke County. Its charm comes along with the historical buildings and allure of crossing one of the famous Parke County Covered Bridges into history. Through this rehabilitation effort, Billie Creek Village will again emerge as a tourist destination with shopping, food, and family fun activities for the region and beyond.

Projects like the Billie Creek Village are uniquely positioned as part of the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application, and your consideration is greatly appreciated.

Sincerely,

Austin and Courtney Cook
Billie Creek Village Revitalization

MAYOR JACK GILFOY, JR.

CLINTON CITY HALL 259 VINE STREET CLINTON, INDIANA 47842 765.832.7477 www.clinton.in.gov STAL SEAL

August 20, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

On behalf of the City of Clinton, I ask for your support as we seek to expand our City Parks System by adding a Water Feature. This request is part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

Situated along the Wabash River, the addition of a free, easily-accessible Water Feature will add interest for all ages who visit Riverside Park. The value of outdoor projects like this is key in attracting and retaining talent, especially in our small, rural communities. Amenities such as this are at the heart of why people choose to be part of a small community and a small region.

These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

City of Clinton

August 25, 2021



Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

It is with great enthusiasm that I offer my support on behalf of Launch Terre Haute, for the Open For Tourism project as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

Open for Tourism is an initiative of Launch Terre Haute, West Central Indiana Small Business Development Center, Terre Haute Convention and Visitors Bureau, and Terre Haute Chamber of Commerce designed to help the local business community prepare for increased tourism. Now in its second year, the program has been funded by the City of Terre Haute, along with small private donations. Primary objectives include: providing one-on-one business counseling, free of charge, to the business, via the West Central Indiana Small Business Development Center and creating an impressive experience for Terre Haute guests that will encourage future visits.

These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Jared Ell. MBA

Director, Launch Terre Haute and the West Central Indiana Business Hub



August 31, 2021

To Whom It May Concern.

This letter is being written in support for the Open for Tourism program as an initiative of the READI grant application. The Open for Tourism program began as an intentional way to help local business prepare for increased tourism from the Terre Haute Convention Center and hopeful casino. The program consists of group trainings and one-on-one consulting to ensure businesses can be found online, are providing excellent customer service and that their physical space is a clean, fun, inviting atmosphere. The other objectives outlined in the READI application will continue to increase tourism which will make the Open for Tourism program relevant for years to come.

Participants of the program go through a digital audit that helps to find areas of improvement on their website and directory listings such as Google and Yelp. Our office also provides a secret shopper program that works with the business owner to ensure customer service standards are being met. Based on findings, business owners are partnered with subject matter consultants such as web developers, marketing consultants or a restaurant consultant. With our current funding we've been able to offer professional photography and Google 360 tours to boost online presence. Once the business has made needed changes they can apply for funding through the Terre Haute Chamber of Commerce for a tangible improvement such as a walk up order window, mural or outside dinning area.

This program is a collaboration with local business owners to be strategic about meeting the needs of tourists. The goal is for visitors of our area to return time and time again because they were able to easily find our independent restaurants and shops and experience true Hoosier hospitality. The West Central Indiana Small Business Development Center is dedicated to serving the small business community through one-on-one consulting and access to tactical resources and the Open for Tourism program is a great extension of our current efforts. Small businesses drive our local economy employing 1.2 million individuals in Indiana. In fact, small businesses account for 99.4% of Indiana companies. WC-ISBDC serves a seven-county region helping businesses start, grow, and flourish through one-on-one continuous support from advisors, like myself. By helping these businesses streamline processes, enhance marketing strategies and become more financially stable we are creating area jobs and stabilizing local investments. All ISBDC resources are provided at no cost to the business owner.

Not only do we endorse, but we eagerly support the efforts of organizers of the READI grant application. It will benefit the needs of many and be a true economic asset to those doing business in our region. If you have any further questions, please feel free to contact me.

Sincerely

Regional Director

West Central Indiana Small Business Development Center

812-237-7676

crichey@isbdc.org

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August 25, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

The Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program comes at just the right time for the Swope Art Museum, and we enthusiastically the Wabash River Regional Development Authority's application.

We are Indiana's first accredited art museum, and we face review in 2025. We are currently beginning to raise funds for a new elevator to replace our 1948, 4-passenger cab, one of the state's oldest operating elevators. This is critical to our future, both for accreditation and for accessibility to all three floors of people with any kind of disability.

In addition, this elevator will serve a remodeled third floor of 10,000 square feet, mostly unused since 1942, into a multipurpose facility for Swope education programs as well as meeting and reception space. That will create a new revenue source for the museum and will also complement the new Terre Haute Convention Center one block away, providing it with more evening and weekend venues for convention goers.

The Swope serves as the cultural keystone of west central Indiana, both a destination and an educational service provider to Vermillion, Parke, Clay, Sullivan and Knox counties. We are also an important element in attracting professionals to our four local colleges and universities and to our two hospitals, as well as to local business and industry.

We have been active partners in developing a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely

Fred J. Nation

Executive Director



August 25, 2021

Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation 1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

It is with great enthusiasm that I offer my support for the Terre Haute Children's Museum Outdoor Space Project as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

I would like to close 8th Street from Wabash Ave. to Ohio Blvd. and make this a green space for our guests and the public to enjoy. We are one of a few Children's Museums who do not have an outside space and it's really a detriment to our facility. During our closure for COVID-19, we had to utilize other outside spaces (ie: city and county parks) to provide programs because we couldn't have people in the building. While the parks were wonderful, it would have been better all-around to have something connected with our Museum. An outside green space would also help our visitors elongate their visit at the Museum. Most families spend 1.5-2 hours in our building. If we added an outside space, that timeline would certainly get longer which could potentially result in guests visiting other businesses downtown, such as restaurants. Finally, it would be great to have an outdoor space for our local hotel and convention center guests to use.

Over the past few months, I've visited Switchyard Park in Bloomington, IN. It is fantastic! Terre Haute NEEDS a space like this and the perfect location is right next to the Terre Haute Children's Museum. With this new park, I am proposing an engaging play and permanent seating areas. The play area would feature equipment suitable for children of all abilities and would be accessible to anyone in the community for no cost.

These types of projects are vital to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Susan Turner, MLD Executive Director

Terre Haute Children's Museum

727 Wabash Avenue Terre Haute, IN 47807

wabash valley outdoor sculpture collection

August 26, 2021

Dear Members of the Committee -

It is with great enthusiasm that we offer our support for *Turn to the River* as part of the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

Turn to the River is a multi-year project to reconnect Terre Haute's downtown with the Wabash River through public art and design. The planning and design phases, and the first phase of implementation (which will be completed this fall), have received strong support through the National Endowment for the Arts, the Indiana Economic Development Corporation through the Wabash River Regional Development Authority, the City of Terre Haute and many foundation, corporate and individual contributors. Collectively these supporters characterize the broad interest in Turn to the River as an important component of quality of life and business attraction, both the focus of numerous local and regional efforts.

The Turn to the River focus area is a keystone location for connection to many other initiatives including the recently completed boardwalk along the highway leading west from Terre Haute through the Wabashiki Wetlands, the See You in Terre Haute Community Plan and the Riverwalk Development focus; the trails expansions occurring in and adjacent to the city; the new Convention Center (nearly completed) and associated hotels; and Indiana State University's recent expansion adjacent to the river. Turn to the River is built on community engagement and design by professional artists and designers, to provide accessible, lively and welcoming public places, for everyone. Phase I is nearing completion and we are ready to begin Phase II.

It is truly exciting to see the many collaborative projects that are resulting in strong and ongoing partnerships in our community and the timing of the READI grant opportunity could not be more ideal. The types of projects you are eager to support are underway in our region, and collectively they are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future through projects and programming, all with the shared intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Andrew Theisz

Chair, Art Spaces, Inc.

Many Kramer

Mary Kramer Executive Director, Art Spaces, Inc.



September 16, 2021

Selection Committee
Regional Economic Acceleration and Development Initiative
Indiana Economic Development Corporation
1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee -

On behalf of The Mill Event Center and Amphitheater (The Mill), I am very pleased to provide my support for The Mill Project as included in the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Mill has shown great success since its first event on June 5th with music superstar Nelly. With tremendous feedback from the community, The Mill looks to further expansion of the event center that would allow us to book more shows throughout the year and create an experience for all those who visit. This would include a state-of-the-art performance structure including a permanent stage roof, and new amenities such as green rooms, bathrooms, catering areas, concessions, and beverage stations. Additionally, we want to ensure our venue is accessible to all by improving structures to be ADA compliant.

2403 Prairieton Road
Terre Haute, IN 47802
812-240-1052
tim@themillterrehaute.com
www.themillterrehaute.com



These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives, and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outline in the READI application and your consideration is greatly appreciated.

Sincerely,

Tim Drake, Owner

2403 Prairieton Road
Terre Haute, IN 47802
812-240-1052
tim@themillterrehaute.com
www.themillterrehaute.com



August 31, 2021

Selection Committee Regional Economic Acceleration and Development Initiative Indiana Economic Development Corporation 1 N Capitol Ave, Indianapolis, IN 46204

Dear Members of the Committee,

On behalf of The STARTedUP Foundation (SEUF), I am very pleased to provide my support for the Innovate WithIN Pitch Competition Project as included in the Wabash River Regional Development Authority's application for funding via the Indiana Economic Development Corporation's Regional Economic Acceleration and Development Initiative (READI) grant program.

The Innovate WithIN Pitch Competition is the premier program we use to achieve our goal to build a generation of youth with an "Opportunities Are Everywhere" mindset, fueling innovation and hope for our communities, country, and the world. Innovate WithIN teaches students the foundations of entrepreneurship, the mindset of innovation, and the ability to see problems as opportunities. Students then compete in a series of "Shark Tank" style pitch competitions that require collaboration with local resources and mentorship from the Indiana Small Business Development Center along with other community members.

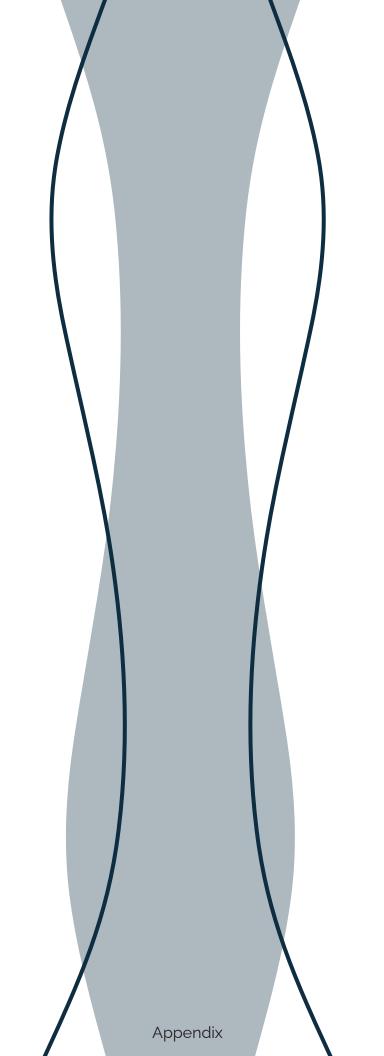
These types of projects are key to the overall regional quality-of-life focused plan which is outlined in this application. The counties and cities in West Central Indiana have worked diligently over the past few years to develop a shared vision for the future in terms of programming, initiatives, and projects all with the clear intent of retaining talent and attracting the workforce of tomorrow. This regional approach is clearly outlined in the READI application and your consideration is greatly appreciated.

Sincerely,

Hunter Stone

President

STARTedUP Foundation, Inc.



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Application Prepared By:

